



TYPE SPECIMENS  
BY  
NEON TYPE DIVISION  
TYPEFOUNDERS  
OF CHICAGO

**TYPEFOUNDERS OF CHICAGO**

1100 S. KOSTNER AVENUE - CHICAGO, ILLINOIS



# Acknowledgment

*Inspiration* when the idea became a necessity:

*Encouragement* when fatigue threatened:

*Optimism* when the task seemed insurmountable:

*Affection* when tenderness was the essential panacea:

and

*Understanding* that sum total of all human requirements:

These vowels of life constituted the essential ingredients, blended by our family, customers, and friends, which were necessary to stimulate the creation of this encyclopaedia of typefaces. And thus to manifest sincerity and gratitude to our "Well Springs" in this forest of research, we select as their symbol, our beloved parents, Mr. and Mrs. Samuel Kreiter of Chicago, as the recipients of our thanks — and to them we lovingly dedicate this book.

**REFERENCE BOOK OF TYPE FACES:  
PRICE LIST #2 - - - 1962**

*Neon Type Division*

**FOREWORD**

¶ The changes in graphic arts created by the acceptance of etch proofs during the past two decades, gave birth to the demand for more accurate foundry type — precision cast and micrometer perfect. Neon Type Division answers that demand of repro work by producing hard metal type manufactured on special machines. The result of such endeavours places in the trade the finest type produced anywhere in the world today. ¶ In spite of the high labor cost of our precision work, and the added expenditure of our costlier overhead of "made to order" type casters, Neon's price schedules are realistic. In many instances — for similar type faces — our prices are considerably under those of other firms whose metal content or casting accuracy are not comparable. This fact is specifically shown in the prices of our Scripts and Cursives some of which require under-

cutting in the foundry. ¶ The important point for the user to remember when ordering Neon Foundry type is that the products ARE precisely what the name implies — **FOUNDRY CAST WITH FOUNDRY METAL ON FOUNDRY MACHINES.** ¶ Neon, formerly located in Pittsburgh, is now producing in Chicago under the management of Typefounders of Chicago. This progressive firm, which purchased Neon in 1959, plans to enlarge Neon's library of faces with many imported type styles procured from European foundries — both in the fonted type cast there, and with the purchase of mats from which some European styles will be cast in Chicago. Some of these faces are shown in this catalog, and as others become available specimen sheets will be distributed. We hope that you will constantly refer to this index for guidance in proper type face selection for specific printing jobs.

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**CASTCRAFT PRODUCTS:**

■ Handfinished Rules  
■ Decorative Borders  
■ Strip Spacing Material  
■ Brass Rules and Accessories  
■ Steel Rules: cutting, snapout, etc.  
■ Composing Room Supplies



Compiled and Written by  
David L. Kreiter, B.J.

**\$5<sup>00</sup> PER COPY**

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**NEON TYPE DIVISION / TYPEFOUNDERS OF CHICAGO**

For Long Distance Dial Area Code #312-722-6530

# Schedule for NEON Cap Font Schemes

CAP Scheme	Letters for Cap Fonts																										Points for Cap Fonts										Figures for Cap Fonts									
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	.	-	'	: ;	!	?	1	2	3	4	5	6	7	8	9	0				
3A	3	2	2	2	4	2	2	2	3	2	2	2	2	2	3	2	1	3	3	3	2	2	2	1	2	1	2	1	3	3	2	2	1	1	1	1	2	3	2	2	2	2	2	2	3	
4A	4	2	3	2	5	2	2	2	4	2	2	2	3	4	2	1	4	4	4	2	2	1	2	1	2	1	2	4	4	2	2	1	1	1	1	2	3	2	2	2	2	2	2	2	4	
5A	5	2	4	3	6	3	3	3	5	2	2	4	3	5	5	3	1	5	5	5	3	2	2	1	2	1	2	5	5	2	3	1	1	1	1	2	3	2	2	2	2	2	2	2	4	
6A	6	3	4	4	6	3	3	4	6	2	2	4	4	6	6	4	2	6	6	6	4	2	3	2	3	2	2	6	6	2	3	2	2	2	2	2	2	3	2	2	2	2	2	2	4	
7A	7	3	5	4	9	3	3	4	7	3	3	5	4	7	7	4	2	7	7	7	4	3	3	2	3	2	2	7	7	3	3	2	2	2	2	2	3	2	2	2	2	2	2	2	4	
8A	8	3	5	5	10	4	4	5	8	3	3	5	5	8	8	5	2	8	8	8	5	3	3	2	3	2	2	8	8	3	4	2	2	2	2	3	4	3	3	3	3	3	3	3	5	
9A	9	4	6	5	11	4	4	5	9	3	3	6	5	9	9	5	2	9	9	9	5	3	4	2	4	2	2	9	9	3	4	2	2	2	2	3	4	3	3	3	3	3	3	3	5	
12A	12	5	8	7	14	6	6	7	12	4	4	4	8	7	12	12	7	3	12	12	7	4	5	3	3	3	12	12	4	6	3	3	3	3	4	5	4	4	4	4	4	4	4	4	6	
13A	13	5	9	8	16	6	6	8	13	4	4	4	9	8	13	13	8	8	4	5	3	5	3	3	13	13	4	6	3	3	3	3	3	4	5	4	4	4	4	4	4	4	4	4	6	
15A	15	6	10	8	18	7	7	8	15	5	5	10	8	15	15	8	3	15	15	15	8	5	6	3	6	3	3	15	15	5	7	3	3	3	3	4	5	4	4	4	4	4	4	4	6	
16A	16	7	11	9	19	8	8	16	5	5	11	9	16	16	9	4	16	16	16	9	5	7	4	7	4	4	16	16	5	8	4	4	4	4	4	4	5	4	4	4	4	4	4	4	6	
18A	18	8	12	10	22	9	9	10	18	6	6	12	10	18	10	4	18	18	10	6	8	4	8	4	4	18	18	6	9	4	4	4	4	4	4	4	5	5	5	5	5	5	5	5	8	
19A	19	8	13	11	23	9	9	11	19	6	6	13	11	19	11	4	19	19	11	6	8	4	8	4	4	19	19	6	9	4	4	4	4	4	4	4	5	5	5	5	5	5	5	5	8	
20A	20	8	13	11	24	9	9	11	20	6	6	13	11	20	20	11	4	20	20	11	6	8	4	8	4	4	20	20	6	9	4	4	4	4	4	4	4	6	8	6	6	6	6	6	6	10
21A	21	8	14	12	26	10	10	12	21	6	6	14	12	21	21	12	4	21	21	12	6	8	4	8	4	4	21	21	6	9	4	4	4	4	4	4	4	6	8	6	6	6	6	6	6	10
22A	22	9	15	12	27	10	10	12	22	7	7	15	12	22	22	12	4	22	22	12	7	9	5	9	5	5	22	22	7	10	5	5	5	5	5	5	5	6	8	6	6	6	6	6	6	10
23A	23	9	16	13	28	11	11	13	23	7	7	16	13	23	23	13	5	23	23	13	7	9	5	9	5	5	23	23	7	10	5	5	5	5	5	5	5	6	8	6	6	6	6	6	6	10
24A	24	10	16	13	29	11	11	13	24	7	7	16	13	24	24	13	5	24	24	13	7	10	5	10	5	5	24	24	7	11	5	5	5	5	5	5	5	6	8	6	6	6	6	6	6	10
25A	25	10	17	13	30	12	12	13	25	7	7	17	13	25	25	13	5	25	25	13	7	10	5	10	5	5	25	25	7	11	5	5	5	5	5	5	5	6	8	6	6	6	6	6	6	10
26A	26	11	18	14	32	12	12	14	26	8	8	18	14	26	26	14	8	11	5	11	5	5	26	26	8	12	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	8	
30A	30	12	20	16	36	14	14	16	30	8	8	20	16	30	30	16	6	30	30	16	8	12	6	12	6	6	30	30	8	14	6	6	6	6	6	6	8	10	8	8	8	8	8	8	12	
32A	32	13	21	17	39	15	15	17	32	9	9	21	17	32	32	17	6	32	32	17	9	13	6	13	6	6	32	32	9	15	6	6	6	6	6	9	11	9	9	9	9	9	9	9	13	
37A	37	15	25	20	45	18	18	20	37	9	9	25	20	37	37	20	9	16	6	16	6	6	6	37	37	9	16	6	6	37	37	9	16	6	6	6	6	10	12	10	10	10	10	10	15	
40A	40	16	27	21	48	19	19	21	40	10	10	27	21	40	40	21	7	40	40	21	10	16	7	16	7	7	40	40	10	19	7	7	7	7	7	7	10	12	10	10	10	10	10	15		
50A	50	20	34	26	60	24	24	26	50	14	14	34	26	50	50	26	10	50	50	26	14	20	10	20	10	10	50	50	14	26	6	6	6	6	6	6	12	15	12	12	12	12	12	12	18	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	.	-	'	: ;	!	?	1	2	3	4	5	6	7	8	9	0				

# Schedule for NEON Lower Case Font Schemes

Lower Case Scheme	Letters for Lower Case Fonts																										Points for Lower Case																					
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x	y	z	.	-	'	: ;	!	?	1	2	3	4	5	6	7	8	9	0						
5a	5	2	3	3	6	3	2	4	5	2	2	4	3	5	5	2	1	5	5	5	3	2	2	1	2	1	3	3	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
6a	6	3	4	4	8	4	3	4	6	2	2	4	4	6	6	3	2	6	6	6	4	2	3	2	3	2	4	4	1	2	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	
7a	7	3	4	4	9	4	3	5	7	3	3	5	4	7	7	3	2	7	7	7	4	3	2	3	2	4	4	2	2	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	
10a	10	4	6	7	13	6	4	7	10	4	4	7	6	10	10	4	3	10	10	10	6	4	4	3	4	3	6	6	2	3	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	
12a	12	5	7	8	16	7	5	8	12	4	4	8	7	12	12	4	3	12	12	12	6	4	5	3	5	3	7	7	3	3	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	
14a	14	6	8	9	18	8	6	9	14	5	5	9	8	14	14	5	6	14	14	14	7	5	6	3	6	3	8	8	3	3	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	
16a	16	7	9	10	21	9	7	11	16	5	5	11	9	16	16	9	4	16	16	16	9	5	7	4	7	4	9	9	3	4	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	
17a	17	7	9	11	23	9	7	12	17	6	6	12	9	17	17	7	4	17	17	17	9	6	7	4	7	4	9	9	3	4	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	
20a	20	8	11	12	27	11	8	13	20	6	6	13	11	20	20	6	8	20	20	20	11	6	8	5	8	4	11	11	3	4	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	
24a	24	10	13	14	32	13	10	16	24	7	7	16	13	24	24	10	5	24	24	24	13	7	10	5	10	5	13	13	4	5	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
26a	26	11	14	16	35	14	11	18	26	8	8	18	14	26	26	11	5	26	26	26	14	8	11	5	11	5	14	14	4	5	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
32a	32	13	17	20	43	17	13	21	32	9	9	21	17	32	32	13	6	32	32	32	17	9	13	6	13	6	17	17	5	6	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
36a	36	15	19	23	48	19	15	24	36	9	9	24	19	36	36	15	6	36	36	36	19	9	15	6	15	9	19	19	5	6	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	
40a	40	16	21	25	53	21	16	27	40	10	10	27	21	40	40	16	7	40	40	40	21	10	16	7	16	7	21	21	5	7	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	
42a	42	17	22	26	56	22	17	28	42	10	10	28	22	42	42	17	7	42	42	42	22	10	17	7	17	7	22	22	5	7	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3		
43a	43	17	23	26	57	23	17	29	43	10	10	29	23	43	43	17	7	43	43	43	23	10	17	7	17	7	23	23	5	7	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3		
45a	45	18	24	28	60	24	18	30	45	11	11	30	24	45	45	18	7	45	45	45	24	11	18	7	18	7	24	24	5	7	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4		
47a	47	19	26	29	62	26	19	32	47	11	11	32	26	47	47	19	7	47	47	47	26	11	19	8	19	8	26	26	5	6	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4		
50a	50	20	26	30	66	26	20	34	50	14	14	34	26	50	50	20	10	50	50	50	26	14	20	10	20	10	26	26	8	10	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6		
53a	53	22	29	33	71	29	22	37	53	16	16	37	29	53	53	22	10	53	53	53	29	16	22	10	22	10	29	29	8	10	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6			
54a	54	22	30	34	74	30	22	38	54	16	16	38	30	54	54	22	10	54	54	54	30	16	22	10	22	10	30	30	8	10	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6			
60a	60	24	32	38	80	32	24	40	60	16	16	40	32	60	60	24	12	60	60	60	32	16	24	12	24	12	32	32	8	12	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6		
80a	80	32	42	50	96	42	32	54	80	20	20	54	42	80	80	32	14	80	80	80	42	20	32	14	32	14	42	42	10	14	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6		
125a	125	50	85	65	150	65	60	65	125	35	35	85	65	125	125	50	25	125	125	125	65	35	50	25	50	25	50	50	25	25	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10		
	a	b	c	d	e	f	g	h	i	j	k	l	m	n	o	p	q	r	s	t	u	v	w	x	y	z	.	-	'	: ;	!	?	1	2	3	4	5	6	7	8	9	0						

# PURPOSE and AIMS

A wise old Chinese proverb, "One picture is worth 10,000 words", may be amplified with poetic license and restated that, "One word properly displayed produces a masterpiece". Type faces exist in this expressive sphere and are the tools of composition artists in our "appearance conscious" society. They should thus be used in make-up and ad setting as a painter would employ colors. The desired effect of the work — whether it be a piece of copy or an unfinished oil painting on canvas — can be achieved only after careful consideration of the material, and the precise application of that material to create the craftsman's goal.

**COLORS** daubed on the palette, and the selection of type faces from a vast library of styles, are influenced in their final choice by the picture the artist wishes to display. Both paint and type in the hands of a skilled and selective craftsman are strong weapons which may mold public opinion and consequently develop sales appeal. Bearing the above points in mind, we display between the covers of this reference book those type faces which, in our opinion, manifest themselves in approximately 95% of the end products produced in the Graphic Arts field today. These selected type styles appear in periodicals, advertising brochures, hand books, catalogs, and are enveloped in practically every other kind of printed matter read daily by literally countless millions of people throughout the world. The remaining 5% of type faces — both of domestic or foreign origin — NOT illustrated here, are not lost to users of this book.

**DUE TO OUR WIDE CONTACTS** with other foundries in Europe, Asia, and in our own country, practically any type style desired, whether it be American, Russian, Hebrew, Arabic, Japanese or Egyptian, is available through us to the advertising typographer and art director either in the type itself or in matrices from which we are able to cast the desired type face. We extend our thanks to MacKenzie & Harris for making available Van Dijk, Centaur, and Arrighi; Los Angeles Type Foundry for the Times family, all four faces from England.

It is gratifying for a type foundry to realize that the demand for type faces, new, old, ancient, unique or even specimens no longer existent, is made by someone, somewhere at some time. Our knowledge hungry jet age has brought all men and their varied cultures closer to each other. Similarly, an unusual type face arouses curiosity in craftsmen universally who wish to share in the development of their co-workers art and creative talents. This then, is our purpose in writing this directory, so that graphic arts people the world over may have access to type faces about which they would not normally be informed except for the presentation of this book.

**THE DISCERNING CRITIC** will note that we have not adhered to any set format in the compilation of this catalog nor in the manner in which the type faces are presented. Some are shown on a full page. Others on a half page, and in a few instances the complete size range of a face is not shown; the sizes not displayed however, are mentioned as to their availability. We feel secure in the belief that our brother paste-up man will appreciate the problems confronting one who compiles and does research on this kind of book. The important factor is not the style of the book, but by employing this reference, the user can measure a line of

practically any type face with which he may have to work. That is another objective in presenting this type catalog.

A careful student of unique faces will find in these pages, amongst others, the flexible *GONG* — new and unusual from Germany. The art director and type lover will discover impact faces like *IMPULS* and *REPORTER* from Ludwig Wagner, and *NORWAY* from our own foundry. These faces will undoubtedly be employed in "man-ads" describing strength and sturdiness.

**THE TYPE SELECTOR**, on the other hand, will probably use the dainty *BRIDAL SCRIPT*, *PARK AVENUE*, *CORONET* and the very alluring *ARABELLA*, which are only a few in this catalog which depict femininity. These faces are being used now in lingerie, perfume and airy kinds of ads.

Faces such as our own *NEON*, *MISTRAL* from Amsterdam Continental, *CHISEL* and *WIDE LATIN* from England, *PEIGNOT* from France, the *ITALIAN TORINO*; also *PALATINO* and the very employable *STANDARD* from Germany are shown in this reference.

The classicist in the Graphic Arts field will invariably choose the always useful and necessary Gothics and Bodoni type faces to complement unique styles in well proportioned layouts. All of our Bodonis and 20th Century family are perfectly cast for this purpose. They are made in our own foundry from hard metal on foundry casters. Faces such as *HAUSER SCRIPT*, *EDEN*, *DELPHIAN*, *RADIANT* and *CORONET*, among others, are produced from Ludlow mats on special casters. These special Ludlow faces augment our productive capacity since we are fortunate in being able to manufacture practically any type face from any kind of matrix. This is possible due to the acquisition of a battery of foreign type casters which employ such innovations in the production of type. These machines enable us to achieve our objectives and aims to house under our roof the most complete type foundry in the world.

**THIS CATALOG** illustrates the products available at this foundry, from type used every day to faces used once a year — from quads and spaces and strip spacing material to emblems and European underlines — from fancy borders and rules to leaders and "Ezy" rule units. Our well stocked inventory marks us as a complete store house which is constantly alert to the needs, both old and new, which the printer may require. Our selection of both foreign and domestic faces is practically complete. We believe that our shelves hold a larger variety of type faces than any other firm in the world. We have accumulated type styles from almost every known foundry and fortunately most of these items have been sold extensively through the years in the Americas.

This is a manifestation of the challenge in our trade; it is a demanding one and reminds us constantly that the need for type faces is ever present. We accept this challenge and will strive to fulfill the requirements of perpetual change in graphic arts.

**A TRUE TYPE FOUNDRY** makes these innovations available to its patrons. Although these demands are costly to all concerned — the foundry — the typographer — the agency and the public — the expenditure is warranted if the end result is a creative typographical work. We have reached a point in our growth where we can and must contribute to the continual development of this noble art — printing. Hence this type reference.

## Admiral Script

14 Pt.—22A 42a

Neon types now as always are ABC 1234

18 Pt.—12A 26a

Neon types now as always A 123

24 Pt.—8A 16a

Neon types, now as 123456:

30 Pt.—6A 10a

Neon types 12345678

36 Pt.—5A 10a

Neon typ 1234567

CAST FROM LUDLOW MATS

## American Garamond

648E

\* 6 point 30A, 60a,  
ABCDEFGHIJKLMN O P Q R S T U V W X Y Z abcdefghijklmnopqrstuvwxyz 123456

\* 7 point on 8 point body 28A, 56a,  
ABCDEFGHIJKLMN O P Q R S T U V W X Y Z abcdefghijklmnopqrstuvwxyz 12345678

\* 8 point 28A 56a,  
ABCDEFGHIJKLMN O P Q R S T U V W X Y Z abcdefghijklmnopqrstuvwxyz 12345

\* 9 point on 10 point body 26A, 52a,  
ABCDEFGHIJKLMN O P Q R S T U V W X Y Z abcdefghijklmnopqrstuvwxyz 123456

\* 10 point 26A, 52a,  
ABCDEFGHIJKLMN O P Q R S T U V W X Y Z abcdefghijklmnopqrstuvwxyz 123456

\* 11 point on 12 point body 24A, 48a,  
ABCDEFGHIJKLMN O P Q R S T U V W X Y Z abcdefghijklmnopqrstuvwxyz 123456

\* 12 point 24A, 48a,  
ABCDEFGHIJKLMN O P Q R S T U V W X Y Z & . , ; ' ! ? ¢ ¤ ¥ ¦ § ¨ \$ 1 2 3 4 5 6 7 8 9 0  
a b c d e f g h i j k l m n o p q r s t u v w x y z

## American Garamond Italic

648G

\* 6 point 32A, 64a,  
ABCDEFGHIJKLMN O P Q R S T U V W X Y Z abcdefghijklmnopqrstuvwxyz 12345678

\* 7 point on 8 point body 30A, 60a,  
ABCDEFGHIJKLMN O P Q R S T U V W X Y Z abcdefghijklmnopqrstuvwxyz 12345678

\* 8 point 30A, 60a,  
ABCDEFGHIJKLMN O P Q R S T U V W X Y Z abcdefghijklmnopqrstuvwxyz 1234567

\* 9 point on 10 point body 28A, 56a,  
ABCDEFGHIJKLMN O P Q R S T U V W X Y Z abcdefghijklmnopqrstuvwxyz 1234567

\* 10 point 28A, 56a,  
ABCDEFGHIJKLMN O P Q R S T U V W X Y Z abcdefghijklmnopqrstuvwxyz 1234567

\* 11 point on 12 point body 26A, 52a,  
ABCDEFGHIJKLMN O P Q R S T U V W X Y Z abcdefghijklmnopqrstuvwxyz 1234567

\* 12 point 26A, 52a,  
ABCDEFGHIJKLMN O P Q R S T U V W X Y Z & ¢ ¤ ¥ ¦ § ¨ \$ 1 2 3 4 5 6 7 8 9 0  
a b c d e f g h i j k l m n o p q r s t u v w x y z

## Adonis

10 Pt.—20A 45a

Neon types, now as always, are produced 11111111 2222222

12 Pt.—21A 42a

Neon types, now as always, are produced 1111111122

14 Pt.—18A 36a

Neon types, now as always, are produced 1

18 Pt.—13A 26a

Neon types, now as always, are 3

CAST FROM LINOTYPE MATS

## ANTIQUA BOLD

No. 144

12 Pt.—24A 47a

Neon types, now as always, are 123456

14 Pt.—22A 42a

Neon types, are produced 12345

18 Pt.—12A 26a

Neon types, are produced 1234

24 Pt.—8A 17a

Neon types, 1234-

30 Pt.—6A 10a

Neon typ 1234

36 Pt.—5A 7a

Neon types, 1

NEW FACES are constantly being added to our large repertoire of types. If what you want is not shown in this book write to us for speedy service.



CHARACTERS IN COMPLETE FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ &  
 abcdefghijklmnopqrstuvwxyz  
 .,:;?!@#%&'()\*+,-./:01234567890

6 Pt.—40A CAPS 80a Lower Case  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz \$1234567890

8 Pt.—30A CAPS 60a Lower Case  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCD abcdefghijklmnopqrstuvwxyz \$1234567890

10 Pt.—25A CAPS 53a Lower Case  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz \$12345

12 Pt.—24A CAPS 47a Lower Case  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz \$67890

14 Pt.—22A CAPS 42a Lower Case  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz \$890

16 Pt.—20A CAPS 36a Lower Case  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz \$12

18 Pt.—18A CAPS 30a Lower Case  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz \$34

20 Pt.—16A CAPS 24a Lower Case  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz \$56

24 Pt.—12A CAPS 17a Lower Case  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz \$78

30 Pt.—6A CAPS 10a Lower Case  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz \$9

36 Pt.—5A CAPS 7a Lower Case  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz \$0

48 Pt.—4A CAPS 6a Lower Case  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz \$1

72 Pt.—3A CAPS 5a Lower Case  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz \$2

84 on 72 Pt.—3A CAPS 5a Lower Case  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz

108 on 72 Pt.—3A CAPS 5a Lower Case  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz

144 on 72 Pt.—3A CAPS 5a Lower Case  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz

180 on 72 Pt.—3A CAPS 5a Lower Case  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz

216 on 72 Pt.—3A CAPS 5a Lower Case  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz

252 on 72 Pt.—3A CAPS 5a Lower Case  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz

288 on 72 Pt.—3A CAPS 5a Lower Case  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz

324 on 72 Pt.—3A CAPS 5a Lower Case  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz

360 on 72 Pt.—3A CAPS 5a Lower Case  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz

396 on 72 Pt.—3A CAPS 5a Lower Case  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz

432 on 72 Pt.—3A CAPS 5a Lower Case  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz

468 on 72 Pt.—3A CAPS 5a Lower Case  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz

504 on 72 Pt.—3A CAPS 5a Lower Case  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz

540 on 72 Pt.—3A CAPS 5a Lower Case  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz

576 on 72 Pt.—3A CAPS 5a Lower Case  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz

612 on 72 Pt.—3A CAPS 5a Lower Case  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz

648 on 72 Pt.—3A CAPS 5a Lower Case  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz

684 on 72 Pt.—3A CAPS 5a Lower Case  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz

720 on 72 Pt.—3A CAPS 5a Lower Case  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz

756 on 72 Pt.—3A CAPS 5a Lower Case  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz

792 on 72 Pt.—3A CAPS 5a Lower Case  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz

828 on 72 Pt.—3A CAPS 5a Lower Case  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz

864 on 72 Pt.—3A CAPS 5a Lower Case  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz

900 on 72 Pt.—3A CAPS 5a Lower Case  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz

14 Pt.—22A 42a

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 abcdefghijklmnopqrstuvwxyz  
 abcdefghijklmnopqrstuvwxyz  
 abcdefghijklmnopqrstuvwxyz

18 Pt.—12A 26a

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 abcdefghijklmnopqrstuvwxyz  
 abcdefghijklmnopqrstuvwxyz  
 abcdefghijklmnopqrstuvwxyz

24 Pt.—8A 16a

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 abcdefghijklmnopqrstuvwxyz  
 abcdefghijklmnopqrstuvwxyz  
 abcdefghijklmnopqrstuvwxyz

30 Pt.—5A 7a

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 abcdefghijklmnopqrstuvwxyz  
 abcdefghijklmnopqrstuvwxyz  
 abcdefghijklmnopqrstuvwxyz

36 Pt.—5A 7a

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 abcdefghijklmnopqrstuvwxyz  
 abcdefghijklmnopqrstuvwxyz  
 abcdefghijklmnopqrstuvwxyz

New from Europe

*Arabella*

from 14 to 72 pt.

cast on American body and height

shown in foreign section

42 PT.  
 AVAILABLE

*typefounders* OF CHICAGO is your com-  
 posing room — lines, sorts, fonts, foundry type,  
 monotype, linotype, all—slug and wood type.

Our branches have available for immediate  
 shipment the type shown in this catalog and  
 CASTCRAFT strip material, borders, rules shown  
 on the back pages.

# ALTERNATE GOTHIC No. 2

No. 77

CHARACTERS IN COMPLETE FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ &  
abcdefghijklmnopqrstuvwxyz  
, - ' : ; ! ? fi ff fl \$ 1 2 3 4 5 6 7 8 9 0

6 Pt.—40A CAPS 80a Lower Case

Neon types, now as always, are produced from the highest

1234567890;~?

8 Pt.—30A CAPS 60a Lower Case

Typesetters of Chicago is a credit to the graphic arts industry ABCD abcd 23

10 Pt.—26A CAPS 53a Lower Case

Neon type, now as always is produced from the finest foundry m 1

12 Pt.—24A CAPS 47a Lower Case

ABCDEFGHIJKLMNOPQRSTUVWXYZabcde fghijklmnopqrstuv \$123

14 Pt.—22A CAPS 42a Lower Case

ABCDEFGHIJKLMNOPQRSTUVWXYZabcde fghijklmnopqrst \$123

18 Pt.—18A CAPS 26a Lower Case

ASTUVWXYZABCDeatuvwxzabcdef 456

24 Pt.—8A CAPS 17a Lower Case

AFGHIJKLMNOPQaghiijklmnopqr 78

30 Pt.—6A CAPS 10a Lower Case

AQRSTUVWXastuvwxz 90

36 Pt.—5A CAPS 7a Lower Case

AYRABCDabcdefghijl 1

48 Pt.—4A CAPS 6a Lower Case

AIJMNWamnw 77

60 Pt.—3A CAPS 6a Lower Case

AWXYabef 81

72 Pt.—3A CAPS 5a Lower Case

ABZabz 191

42 PT. AVAILABLE IN BOTH ROMAN AND ITALIC

# Alternate Gothic No. 2 Italic

77K

CHARACTERS IN COMPLETE FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ &  
abcdefghijklmnopqrstuvwxyz  
, - ' : ; ! ? fi ff fl % ) \$ 1 2 3 4 5 6 7 8 9 0

14 Pt.—22A CAPS 42a Lower Case

ABCDEFGHIJKLMNOPQRSTUVWXYZabcde fghijklmnopqr \$123

18 Pt.—18A CAPS 26a Lower Case

ASTUVWXYZABCDeatuvwxzabcdefg 456

24 Pt.—8A CAPS 17a Lower Case

A EFGHIJKLMNOPNabijklmnopqrst 78

30 Pt.—6A CAPS 10a Lower Case

AQRSTUVWXatuvwxz 90

36 Pt.—5A CAPS 7a Lower Case

AYABCDabcdefghijr 1

48 Pt.—4A CAPS 6a Lower Case

ABCDEamnop 3

60 Pt.—3A CAPS 6a Lower Case

AFGHaqrst 4

72 Pt.—3A CAPS 5a Lower Case

A IJKauvz 5

Nova Script No. 840

Nova Script ABCDEFGHIJ 1234

18-pt.

Caps, Pts., Figs.  
7A

Lower Case  
21a

36 point 4A 13a  
A B C D E F a b c d e f g h i k 1 2

30 point 5A 15a  
A B C D E F a b c d e f g h i j l 1 2 3

24 point No. 1 6 A 18 a  
Classy Text Letter for Modern Use  
Wanted in Choice Work of Various Kinds

24 point No. 2 7 A 19 a  
Immediate Approbation was Received  
Encouraging Letters from Many Customers 58

18 point No. 1 9 A 30 a  
Studying Cost System a Printer Reports  
Tremendous Overhead Expense Much to Blame 36

18 point No. 2 10 A 30 a  
Many Tasty Printers Most Cordially Invited  
Large Quantities of Invitation Text Will be Ordered 76

14 point 13 A 40 a  
Great Demand for this Choice Face Promptly Met  
The Complete Series Ought to Grace Every Composing Room

12 point 12 A 45 a  
Required Proper Material to Maintain Their Standards  
Customers Become More Critical Daily About Their Printed Matter

10 point 15 A 50 a  
Persistent Application to Business is Always Greatly Awarded  
Constant Advance of Pittsburgh's Foundry Boosted by Faithful Service 86  
Our Endeavors to Satisfy Are Appreciated Highly by Printers

8 point 16 A 54 a  
Superior Equipment Means Constantly Increasing Business and Better Prices  
Efficiently Arranged Workrooms Stocked with Modern Machinery and Appliances Needed 98  
Combined with an Adequate Supply of this Foundry's High-Class Type Faces

[Characters w, wd, v and th with each size

20 point

**ANTIQUE OPEN**

8A

48 point

**NEON TYPE**

3A

36 point

**IS VERY RICH**

6 A

30 point

**VERY POPULAR**

6 A

24 point

**FOR INITIAL LETTER**

7A

**PITTSBURGH BLACK (Cooper Black) 282**

48 point

**THUNDER**

3 A

4 a

**and power 3**

42 point

**POSTER**

3 A

4 a

**power ads 15**

60 Pt.—3A, 6a

72 Pt.—3A, 5a

**Neon 7 Acm 8**

**PITTSBURGH BLACK**

**282**

36 point

3 A

4 a

**SUITABLE**  
**for large ads 11**

30 point

4 A

7 a

**RICH BOLD**  
**type face with 29**

24 point

5 A

9 a

**EXPRESSES**  
**durability plus punch 1**

18 point

6 A

13 a

**TYPE WEARS WELL**  
**this face stands punishment 46**

14 point

10 A

20 a

**PITTSBURGH BLACK**  
**the home of heavy goods industries 80**

12 point

13 A 26 a

10 point

14 A 28 a

**PRINT IN GREY INK**  
**and then see how 49**  
**beautiful the design is**

**THE CHIMNEY SWEEP**  
**should have his business 37**  
**card designed in Pittsburgh**

8 point

16 A 32 a

6 point

18 A 36 a

**THE ARTIST ALSO**  
**because by correct spacing he 33**  
**can express effective lettering**

**THE SMALLEST SIZE**  
**sharply cut and beautifully cast so 14**  
**it will print well for you**



## BANK GOTHIC LIGHT (STATIONERS)

6 point Bank Gothic Light No. 1 35 A  
BANK GOTHIC IS THE EXTERNAL TYPE FACE. SOME DESIGNERS HAVE SAID IT HAD NO HERIT  
6 point Bank Gothic Light No. 2 29 A  
BECAUSE ANYONE CAN TAKE A DRAWING BOARD AND T-SQUARE, AND BY COMBINING  
6 point Bank Gothic Light No. 3 25 A  
STRAIGHT LINES AND CIRCLES, MAKE A GOTHIC TYPE. AND YET THERE IS  
6 point Bank Gothic Light No. 4 21 A  
NO MORE POPULAR TYPE THAN THIS SPLENDID AND WELL  
12 point Bank Gothic Light No. 5 24 A  
PRINTING-TYPES ARE MADE FROM AN ALLOY OF 17%  
12 point Bank Gothic Light No. 6 21 A  
MELTED LEAD, TIN, ANTIMONY, AND 1234567  
12 point Bank Gothic Light No. 7 17 A  
SOMETIMES COPPER AND OTHER 1234  
12 point Bank Gothic Light No. 8 15 A  
METALS. THIS ALLOY FILLS THE &  
18 point Bank Gothic Light No. 9 12 A  
TYPOGRAPHY DEPENDS 123  
18 point Bank Gothic Light No. 10 10 A  
UPON THE ACCURACY 1

## BANK GOTHIC MEDIUM (STATIONERS)

6 point Bank Gothic Medium No. 11 35 A  
KNOWN BANK GOTHIC FACE. IS ENDURING AS THE ROCK OF GIBRALTAR BECAUSE OF ITS  
6 point Bank Gothic Medium No. 12 29 A  
TREMENDOUS ADAPTABILITY EVERY FORM OF PRINTING CAN BE PRODUCED IN  
6 point Bank Gothic Medium No. 13 25 A  
BANK GOTHIC TYPE. FOR CARDS, STATIONERY, ETC. THERE IS NONE  
6 point Bank Gothic Medium No. 14 21 A  
BETTER FOR BOOK HEADINGS & DISPLAY LINES. & 1234567  
12 point Bank Gothic Medium No. 15 24 A  
MOLD EXACTLY, AND SHRINKS BUT LITTLE IN 1234  
12 point Bank Gothic Medium No. 16 21 A  
COOLING. EVERY TYPEFOUNDER HAS HIS 12  
12 point Bank Gothic Medium No. 17 17 A  
OWN FORMULA, WHICH HE KEEPS 1234  
12 point Bank Gothic Medium No. 18 15 A  
SECRET. THE UTILITY OF 12345  
18 Pt. Bank Gothic Medium No. 19 12 A  
SQUARE GOTHICS ARE 123  
18 Pt. Bank Gothic Medium No. 20 8 A  
USED FOR IMPACT 423

ALL COPPERPLATES AND BANK GOTHICS ARE CAST WITH IDENTIFYING NICKS.

\* 4 point 37A 75a  
 ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz 123456789

\* 8 point 30A 58a  
 ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz 123456789

\* 9 point on 10 point body 28A 57a  
 ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz 12345678

\* 10 point 27A 55a  
 ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz 1234567

\* 11 point on 12 point body 25A 48a  
 ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz 1234567

\* 12 point 25A 46a  
 ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz 123456

14 point 22A 44a  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 WXYZ&ffflfffl.,,:;?!?-\$1234567890  
 abcdefghijklmnopqrstuvwxyz

18 point 16A 30a  
 ABCDEFGHIJKabcde fghijklm 123

24 point 9A 16a  
 ABCDEFGabcde fghik 126

30 point 5A 9a  
 ABCDEFabcde fgh 12

36 point 4A 8a  
 ABCDEabcde f 12

42 point 4A 7a  
 ABCDabcde s 2

48 point 4A 6a  
 ABCDabcd 6

60 point 3A 5a  
 ABCabc i 2

72 point 3A 4a  
 ABabc i 2

6 point 36A 70a  
 ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz 123456789

8 point 36A 70a  
 ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz 12345678

9 point on 10 point body 31A 60a  
 ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz 12345678

10 point 31A 60a  
 ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz 123456789

11 point on 12 point body 28A 57a  
 ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz 12345678

12 point 25A 50a  
 ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz 1234567

14 point 22A 46a  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 Z&ÆEæffflfffl.,,:;?!?-\$1234567890  
 abcde fgh i j k l m n o p q r s t u v w x y z

18 point 16A 30a  
 ABCDEFGHIJKLabcde fghijklmno 123

24 point 9A 16a  
 ABCDEFGHabcde fghijk 367

30 point 5A 9a  
 ABCDEFabcde fghijk 12

36 point 4A 8a  
 ABCDEabcde fgi 12

42 point 4A 7a  
 ABCDabcde fgi 2

48 point 4A 6a  
 ABCDabcdei 2

60 point 3A 5a  
 ABCabcde 8

72 point 3A 4a  
 AB Iabc e 2

## - CHARACTERS IN COMPLETE FONT

A B C D E F G H I J K L M N O P Q R S T U V  
W X Y Z & \$ 1 2 3 4 5 6 7 8 9 0 a b c d e f g h i j k l  
m n o p q r s t u v w x y z , ' - : ! ? . - l i f l l f o p s

14 Pt.—9A CAPS 36a Lower Case

The printers who are getting the business today, and making money, are those who have brought their plants up to new levels of \$123

18. *Re.—7A, CAPS 24a Lower Case*

*Efficiency.* Printers who are losing out generally are those sticking to equipment and methods that \$456

24 Pt.—6A CAPS 20¢ Lower Case

Are years behind the times. Modern types mean more customers. Britannic is \$78

30 Pt —5A CAPS 164 Lower Case

*A new script that has the unusual needs and requirements of the \$9*

36 Pt.—4A CAPS 14a Lower Case

Modern era. It is one of the many 0

# BANNER

(B)

Made in 36 and 48 point only with caps, points, figures, ornaments and spacing material

## - CHARACTERS IN COMPLETE FONT

A B C D E F G H I  
 J K L M N O P Q  
 R S T U V W X  
 Y Z & \$ % ' ( ) !  
 7 8 9 0 . , - : ; ' ' ( ) !  
 ? ● ▶ ◀ ◯ ◻ ◼ ◽ ◾ ◿

36 Pt.—5A Caps, Figures and Points Only

48 Pt.—4A Caps. Figures and Points Only

## Bernhard Fashion

12 Pt.—18A 36a

ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz0123456

14 Pt.—15A 32a

ABCDEFGHIJKLMNOPQRSTUVWXYZ &:;,'~\*~?!\$1234567890  
abcdefghijklmnopqrstuvwxyz

18 Pt.—9A 32a

ABCDEFGHIJKLMNOPQRSTUVWXYZ

*Arabella=Favorit »*

Favorit is spelled correctly. The designer (a chivalrous European) refuses to apply the word "Bold" (Favorit) to womanhood. We think this face will be a favorite of yours. Sizes range from 14 to 72.



A B C D E F G H I J K L M N O P Q  
R S T U V W X Y Z & a b c d e f g h  
i j k l m n o p q r s t u v w x y z . , - ' :  
; ? ! f i f f f l f f l l \$ 1 2 3 4 5 6 7 8 9 0

\*5 Pt.—40A. CAPS 80s Lower Case  
ABCDEF GHIJ KLMNOPQRSTU VWXYZ abcdefghijklmnopqrstuvwxyz \$1234567

\*6 Pt.—40A. CAPS 80s Lower Case  
ABCDEF GHIJ KLMNOPQRSTU VWXYZ abcdefghijklmnopqrstuvwxyz \$89012

\*8 Pt.—30A. CAPS 60s Lower Case  
A W X Y Z A B C D E F G H I J K L A N O P Q R a b c d e f g h i j k l m n o p q r s t u \$3456

\*9 Pt.—26A. CAPS 53s Lower Case  
A B C D E F G H I J K L M A B C D E F G H a b c d e f g h i j k l m n o p q r s t u \$456

\*10 Pt.—26A. CAPS 53s Lower Case  
A M N O P Q R S T U V W X A S T U V W a b c d e f g h i j k l m n o p q r s t u v \$789

\*12 Pt.—24A. CAPS 47s Lower Case  
A Y Z A B C D E F G H I J K L A X Y Z a a l m n o p q r s t u v w s \$012

\*14 Pt.—22A. CAPS 42s Lower Case  
A B C D E F G H I J K L a b c d e f g h i j k l m n o p q \$78

\*18 Pt.—18A. CAPS 26s Lower Case  
A J K L M N O P Q R a t u v w x y z a b c \$34

\*24 Pt.—14A. CAPS 17s Lower Case  
A S T U V W a b c d e f g h i j \$123

\*30 Pt.—6A. CAPS 10s Lower Case  
A X Y Z A B a k l m n o \$45

\*35 Pt.—5A. CAPS 7s Lower Case  
A C D E F G a p q r s t 67

\*42 Pt.—4A. CAPS 6s Lower Case  
A H I J K L a u v w 8

\*48 Pt.—4A. CAPS 6s Lower Case  
A M N O a x y z 9

\*60 Pt.—3A. CAPS 4s Lower Case  
A P Q R a b c 0

\*72 Pt.—3A. CAPS 5s Lower Case  
A S T a d e 2

84/72 AVAILABLE

**Bodoni:**

Created in 1799 by Giambattista Bodoni broke away from the old style Romans

of Janson and Garamond. This modern Roman family of type designs is still popular today, and is characterized by strong contrasts of light and dark strokes.

A B C D E F G H I J K L M N O P Q R  
S T U V W X Y Z & a b c d e f g h i j k  
l m n o p q r s t u v w x y z . , - ' : ; ? !  
f i f f f l f f l l \$ 1 2 3 4 5 6 7 8 9 0

\*6 Pt.—40A. CAPS 80s Lower Case  
ABCDEF GHIJ KLMNOPQRSTU VWXYZ abcdefghijklmnopqrstuvwxyz \$12345678

\*8 Pt.—30A. CAPS 60s Lower Case  
ABCDEF GHIJ KLMNOPQR Sabcdefghijklmnopqrstuvwxyz \$123490

\*9 Pt.—26A. CAPS 53s Lower Case  
ABCDEF GHIJ KLMNOPQR Sabcdefghijklmnopqrstuvwxyz \$567

\*10 Pt.—26A. CAPS 53s Lower Case  
A T U V W X Y Z A B C D E F G a b c d e f g h i j k l m n o p q r s t u v \$345

\*12 Pt.—24A. CAPS 47s Lower Case  
A H I J K L M N O P Q R S T a x y z a b c d e f g h i j k l m n o \$678

\*14 Pt.—22A. CAPS 42s Lower Case  
A B C D E F G H I J K L a b c d e f g h i j k l m n o p q r \$45

\*18 Pt.—18A. CAPS 26s Lower Case  
A U V W X Y Z A B a b c d e f g h i j k l m \$90

\*24 Pt.—14A. CAPS 17s Lower Case  
A B C D E F G H a b c d e f g h \$89

\*30 Pt.—6A. CAPS 10s Lower Case  
A I J K L M N a i j k l m n 01

\*35 Pt.—5A. CAPS 7s Lower Case  
A O P Q R S a o p q r s 2

\*42 Pt.—4A. 6s,  
Neon types, no 1

\*48 Pt.—4A. 6s,  
Neon types, 2

\*60 Pt.—3A. 6s,  
Neon typ 1

\*72 Pt.—3A. 5s  
Neon 123



## BODONI BOLD

No. 275

CHARACTERS IN COMPLETE FONT

A B C D E F G H I J K L M N O P Q  
R S T U V W X Y Z & a b c d e f g h i  
j k l m n o p q r s t u v w x y z . , - ' :  
? ! ; ñ ð ñ ð ñ ð \$ 1 2 3 4 5 6 7 8 9 0

6 Pt.—40A. CAPS 80a Lower Case  
ABCDEF GHIJ KLMNOPQRSTU Vabedefghijklmnopqrstuvwxye \$123456

8 Pt.—30A. CAPS 60a Lower Case  
AWXYZABCDEF GHIJ KLMabedefghijklmnopqrstuv \$7890

10 Pt.—26A. CAPS 53a Lower Case  
ANOPQRSTU VWXYZawxyzabedefghijklmn \$1234

12 Pt.—24A. CAPS 47a Lower Case  
ABCDEF GHIJ KLMaopqrstuvwxyab \$456

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ANOPQRSTU Wacdefghijklmnor \$234

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AXYZABCDEF almnopqrs \$567

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AGHIJ KLatuvwxyz \$890

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AMNOPQ abcd ef 01

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ARSTU aghijk 23

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AVWX lmn 4

60 Pt.—3A. CAPS 6a Lower Case  
A YZaop 5

72 Pt.—3A. CAPS 5a Lower Case  
A B abn 7

ALBERTUS NO. 481

Albertus ABCDEF GHI 123

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24-pt.	7A.	11a.
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BODONI BOLD *Italic*

275K

CHARACTERS IN COMPLETE FONT

A B C D E F G H I J K L M N O P Q R  
S T U V W X Y Z & a b c d e f g h i  
j k l m n o p q r s t u v w x y z . , - ' :  
; ? ! ñ ð ñ ð ñ ð \$ 1 2 3 4 5 6 7 8 9 0

6 Pt.—40A. CAPS 80a Lower Case  
ABCDEF GHIJ KLMNOPQRSTU VWXabedefghijklmnopqrstuvwxye \$123

8 Pt.—30A. CAPS 60a Lower Case  
AYZABCDEF GHIJ KLMNOPabedefghijklmnopqrstuv \$4567

10 Pt.—26A. CAPS 53a Lower Case  
AQRSTU VWXYZABCDEawxyzabedefghijklmn \$890

12 Pt.—24A. CAPS 47a Lower Case  
AFGHIJ KLMNOPRanopqrstuvwxye \$12

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ATUVWXYZABabedefghijklmnop \$34

18 Pt.—12A. CAPS 26a Lower Case  
ABCDEF GHIarstuvwxyab \$67

24 Pt.—8A. CAPS 17a Lower Case  
AJKLMNOacdefghij \$89

30 Pt.—6A. CAPS 10a Lower Case  
APQRSTaklmno 12

36 Pt.—5A. CAPS 7a Lower Case  
ATUV apqrstu 34

48 Pt.—4A. CAPS 6a Lower Case  
A XYZastuv 5

60 Pt.—3A. CAPS 6a Lower Case  
A BCawx 7

72 Pt.—3A. CAPS 5a Lower Case  
A D a h z 8

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ALBERTUS C 123

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36-pt.	5A.
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# Bodoni Bold Condensed

No. 775

CHARACTERS IN COMPLETE FONT

A B C D E F G H I J K L M N O P Q R S T U V  
W X Y Z & a b c d e f g h i j k l m n o p q r s t u v  
x y z . , - ' ; : ? ! " # \$ % & ' ( ) \* + , - . / : ;  
\$ 1 2 3 4 5 6 7 8 9 0

14 Pt.—22A CAPS 42a Lower Case

A B C D E F G H I J K L M N O a b c d e f g h i j k l m n o p q r s 1234

18 Pt.—12A CAPS 26a Lower Case

A B C D E F G H I J K L M a b c d e f g h i j k l m n \$12

24 Pt.—8A CAPS 17a Lower Case

A N P Q R S T U V a h p q r s t u v w x \$34

30 Pt.—6A CAPS 10a Lower Case

A C D E F G H I a f g h i j k 789

36 Pt.—5A CAPS 7a Lower Case

A B D E F G H a p q r s u 10

48 Pt.—4A CAPS 6a Lower Case

A I J K L a l m n o p 9

60 Pt.—3A CAPS 6a Lower Case

A M N O a q r u 0

72 Pt.—3A CAPS 5a Lower Case

A P Q k s t w 1

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NEON 12

# Ultra Bodoni

675J

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Neon Types, as always are produced with the f

10 Pt.—13A 32a

Neon Types, as always are produced with

12 point 12A 29a

A B C D E F G H I J K a b c d e f g h i j k 1234

14 point 12A 24a

A B C D E F G H I J K L M N O P  
Q R S T U V W X Y Z & . , ; : ' ! ? -  
() \$ 1 2 3 4 5 6 7 8 9 0 a b c d e f g  
h i j k l m n o p q r s t u v w x y z

18 point 9A 18a

A B C D E F G H a b c d e f g h i l 2

24 point 6A 10a

A B C D E F a b c d e 12

30 point 5A 9a

A B C D E a b c d 12

36 point 5A 8a

A B C E a d c 12

42 point 4A 7a

A B C a b c 12

48 point 4A 6a

A B l a b 12

60 point 3A 5a

A B a b 5

72 point 3A 6a

A l a s l

# Ultra Bodoni Italic 675K

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Neon types, now as always, are produced 1234

10 pt.—13A 32a

Neon types, now as always, are prod 1234

12 point 14A 28a

ABCDEFGHIJKabedefghi 12380

14 point 12A 24a

ABCDEFGHIJKLMNOP

QRSTUVWXYZ&.,:;'!?-

\$1234567890 abcdefg

hijklmnopqrstuvwxyz

18 point 9A 18a

ABCDEFGHIGabcdefg 1234

24 point 6A 10a

ABCDEabcde 158

30 point 5A 9a

ABCDabcde 12

36 point 5A 8a

ABCIabc 15

42 point 4A 7a

ABCabc 10

48 point 4A 6a

ABabi 15

60 point 3A 5a

ABab 4

72 point 3A 4a

Aiaol

# Brush

302

14 point 12A 34a

ABCDEFGHIJKLMNOPS  
STUVWXYZ&.-:;'!?"  
TtUuVvXxYyZz.1234567890  
abcdefghijklmnopqrstuvwxyz

18 point 8A 23a

ABCDEFGHabcdehijklm 123

24 point 6A 15a

ABCDEfabcdeghijk 23

30 point 5A 12a

ABCDEabcdeghi 23

36 point 4A 10a

ABCDabcdeghi 2

42 point 3A 9a

ABCDabcde 12

48 point 3A 9a

ABCDabcd 2

60 point 3A 5a

ABCabc 3

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ABabc 4

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stuvwxyz.-“:;!()?||— \$1234567890

18 Pt.—12A CAPS 26a Lower Case

ABCDEFGHIJKLMNO & abcdefghijklmno \$123456

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APQRSTUVWXYZapqrstuvwxy z7890

30 Pt.—6A CAPS 10a Lower Case

ABCDEFGH I& abcdefgh \$1234

36 Pt.—5A CAPS 7a Lower Case

AJ KLMNOaijklmno 5678

42 Pt.—4A CAPS 6a Lower Case

APQRSTUapqrstu 90

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60 Pt.—3A CAPS 6a Lower Case

ABCD&abcd\$1

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POLIPHILUS 123456

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BROADWAY  
ENGRAVED 307

(B)

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MNO PQRSTU  
VWXYZ & ., - ' : ; ? ! \$  
\$ 1 2 3 4 5 6 7 8 9 0

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9 Pt. on 10 Pt. Body 27A 54a

AGHIJKLMNOPQRSTUVWXYZABCDEFGHIJKLMnopqrstuvwxyz545

10 Pt. 27A 54a

AGHIJKSMNOPQRSTUVWXYZABCDEFGHIJKLMnopqrstuvwxyz878

11 Pt. on 12 Pt. Body 25A 50a

AEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz90

12 Pt. 24A 48a

ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz12

14 Pt. 22A 44a

ABCDEFGHIJKLMNPOQRSTUVWXYZ&amp;@fjflff

ffjfl,,;''?-\$1234567890abcdefghijklmnopqrstuvwxyz

16 Pt. on 16 Pt. Body 17A 34a

AVWXYZABCDEFGHIJavwxyzabcdefghij\$34

Specify body size desired

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22 Pt. on 22 Pt. Body 12A 22a

AWXYZABCDEFGHI Fayzabcdefghijklm6

Specify body size desired

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30 Pt. 9A 17a

APQRSTUVWXYZayzabcdefgh8

36 Pt. 8A 16a

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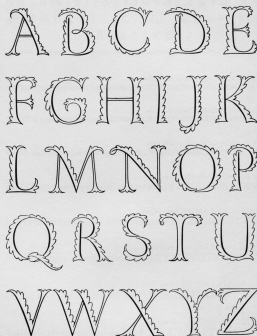
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 VWXYZ&abcdefghijklmnopqrstuvwxyz  
 rstuvwxyz.,-':;?!flffllffll%  
 \$1234567890

\*6 Pt.—40A. CAPS 80s Lower Case  
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\*7 Pt.—30A. CAPS 60s Lower Case  
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 AOPQRSTUVWXYZAKLMNOPQRstamnopqrstu \$1230

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 ABCDEFGHIJKLMNOPABCDEFGHIabdefghijk \$1234

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## CHARACTERS IN COMPLETE FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 VWXYZ&abcdefghijklmnopqrstuvwxyz  
 uvwxyzfi ffi ffl ., - ': ; ? !  
 \$1234567890

6 Pt.—40A. CAPS 80s Lower Case  
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 ABCDEFGHIJKLMNOPQRSTUVWXYZabdefghijklmnopqrstuvwxy \$123456

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 ABCDEFGHIJKLMNOPQRSTUVWXYZabdefghijklmnopqrstu \$12345

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 ABCDEFGHIJKLMNOPQRSTUVWXYZabdefghijklmnopqrstu \$1234

11 Pt.—24A. CAPS 47s Lower Case  
 ABCDEFGHIJKLMNOPQRSTUVWXYZabdefghijklmnopqrstu \$1234

12 Pt.—24A. CAPS 47s Lower Case  
 ABCDEFGHIJKLMNOPQRSTUVWXYZabdefghijklmnopqrst \$123

14 Pt.—22A. CAPS 42s Lower Case  
 ABCDEFGHIJKLMNOPQRSTUVWXYZabdefghijklmnopqrstu \$123

18-1 Pt.—12A. CAPS 26s Lower Case  
 AOPQRSTUVWXYZatuvwxyabdefghij 456

18-2 Pt.—12A. CAPS 26s Lower Case  
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 ABCDEFGHIJKLMNOPQRSTUVWXYZ 12345

\* 12 point 15A 32a  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234

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 ABCDEFGHIJKLMNOPQRST  
 UVWXYZ&.,;:'!?-1234567890  
 abcdefghijklmnopqrstuvwxyz

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 ABCDEFGHIJKLMNOPQRSTUVWXYZ 123456

9 point on 10 point body 14A 34a  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ 12345

10 point 16A 34a  
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11 point on 12 point body 13A 32a  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ 12345

12 point 13A 32a  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234

14 point 11A 23a  
 ABCDEFGHIJKLMNOPQRS  
 TUVWYZ&.,;:'!?-1234567890  
 abcdefghijklmnopqrstuvwxyz

18 point 9A 18a  
 ABCDEFGHabcdefgh1234

24 point 5A 11a  
 ABCDEFabcdef 12

30 point 5A 9a  
 ABCDEabcde 12

36 point 4A 7a  
 ABCDabcd 12

NEON  
 TYPE

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 ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz 1234567

7 point on 8 point body 21A 42a  
 ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz 1234567

8 point 21A 42a  
 ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz 1234567

10 point 18A 36a  
 ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz 1234567

12 point 15A 32a  
 ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz 1234567

14 point 13A 27a  
 ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz 1234567890  
 abcdefghijklmnopqrstuvwxyz

18 point 10A 18a  
 ABCDEFGHabcdefghij 1234

24 point 6A 13a  
 ABCDEFabcdefg 123

30 point 5A 10a  
 ABCDEabcd 123

36 point 4A 8a  
 ABCDabcdi 12

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Binny Old Style *Italic*

21G

6 point 18A 53a  
 ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz 1234567

7 point on 8 point body 16A 50a  
 ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz 1234567

8 point 16A 50a  
 ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz 1234567

10 point 15A 43a  
 ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz 1234567

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 ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz 1234567

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12 Pt.—18A 36a

ABCDEFGHIJKLMN O P Q R S T U V W X Y Z

14 Pt.—15A 32a

ABCDEFGHIJKLMN O P Q R S T U V W X Y Z

ABCDEFGHIJKLMN O P Q R S T U V W X Y Z

ABCDEFGHIJKLMN O P Q R S T U V W X Y Z

18 Pt.—9A 32a

ABCDEFGHIJKLMN O P Q R S T U V W X Y Z

## Cochin Light

61E

14 point 18A 36a

ABCDEFGHIJKLMN O P Q R S T U V W X Y Z

ABCDEFGHIJKLMN O P Q R S T U V W X Y Z

ABCDEFGHIJKLMN O P Q R S T U V W X Y Z

18 point 15A 30a

ABCDEFGHIJKLMN O P Q R S T U V W X Y Z

24 point 10A 20a

ABCDEFabcdefgi 148

ABCDEFabcdefgi 148

30 point 8A 16a

ABCDEabcdef27

ABCDEabcdef27

36 point 5A 10a

ABCDabcdi 12

ABCDabcdi 12

Cochin Light *Italic*

61G

18 point 14A 28a

ABCDEFGHIJKLMN O P Q R S T U V W X Y Z

24 point 9A 18a

ABCDEFabcdefghi 123

ABCDEFabcdefghi 123

30 point 7A 14a

ABCD Eabcdef123

ABCD Eabcdef123

36 point 6A 11a

ABCDabcdi 12

ABCDabcdi 12

# Caslon Bold

No. 79

CHARACTERS IN COMPLETE FONT

A B C D E F G H I J K L M N O P  
Q R S T U V W X Y Z & a b c d  
e f g h i j k l m n o p q r s t u v w  
x y z . , - ' ; ! \$ 1 2 3 4 5 6 7 8 9 0

6 Pt.—40A. CAPS 80s Lower Case  
A B C D E F G H I J K L M N O P Q R S T U V W a b c d e f g h i j k l m n o p q r s t u v w x y z \$12345

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A B C D E F G H I J K L M N O P Q R S T U V W a b c d e f g h i j k l m n o p q r s t u v w x y z \$1234

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A T U V W X Y Z A B C D E F a j k l m n o p q r s t u v w \$456

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Neon 1

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# Caslon Bold Italic 79K

CHARACTERS IN COMPLETE FONT

A B C D E F G H I J K L M N O P  
Q R S T U V W X Y Z & a b c d e f g  
h i j k l m n o p q r s t u v w x y z . , - ' ;  
! \$ 1 2 3 4 5 6 7 8 9 0

6 Pt.—40A. CAPS 80s Lower Case  
A B C D E F G H I J K L M N O P Q R S T U V W a b c d e f g h i j k l m n o p q r s t u v w x y z \$12345

8 Pt.—30A. CAPS 60s Lower Case  
A X Y Z A B C D E F G H I J K L M N O a b c d e f g h i j k l m n o p q r s t u v \$678

10 Pt.—26A. CAPS 53s Lower Case  
A P Q R S T U V W X Y Z A B C a w x y z a b c d e f g h i j k l m \$901

12 Pt.—24A. CAPS 47s Lower Case  
A D E F G H I J K L M N O a n o p q r s t u v w x y z a \$234

14 Pt.—22A. CAPS 42s Lower Case  
A B C D E F G H I a b c d e f g h i j k l m \$90

18 Pt.—12A. CAPS 26s Lower Case  
A P Q R S T U a b c d e f g h \$56

24 Pt.—8A. CAPS 17s Lower Case  
A V W X Y a i j k l m \$78

30 Pt.—6A. CAPS 10s Lower Case  
A Z A B C a n o p q 9

36 Pt.—5A. CAPS 7s Lower Case  
A D E a r s t u v 0

42 Pt.—4A. CAPS 6s Lower Case  
Neon typ 1

48 Pt.—4A. CAPS 6s Lower Case  
Neon ty 1

60 Pt.—3A. CAPS 5s Lower Case  
Neon 1

72 Pt.—3A. CAPS 5s Lower Case  
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CHARACTERS IN COMPLETE FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz, - ' ; : ! \$ % 1 2 3 4 5 6 7 8 9 0

\*6 Pt.—40A CAPS 80a Lower Case  
ABCDEFGHIJKLMN O P Q R S T U V W X Y Z a b c d e f g h i j k l m n o p q r s t u v w x y z \$1234

\*8 Pt.—30A CAPS 60a Lower Case  
A W X Y Z A B C D E F G H I J K L a i j k l m n o p a w x y z a b c d e f g h i j k l m \$678

\*10 Pt.—26A CAPS 53a Lower Case  
A M N O P Q R S T U V W X A Q R S T U V W a n o p q r s t u v w x y \$901

\*12 Pt.—24A CAPS 47a Lower Case  
A Y Z A B C D E F G H I A X Y Z A B a z a b c d e f g h i j k n \$23

14 Pt.—22A CAPS 42a Lower Case  
A B C D E F G H I J K a b c d e f g h i j k l m n o \$90

18 Pt.—18A CAPS 26a Lower Case  
A J K L M N O P a l m n o p q r s t u \$56

24 Pt.—8A CAPS 17a Lower Case  
A Q R S T U a v w x y z a \$78

30 Pt.—6A CAPS 10a Lower Case  
A V W X a b c d e f g h 9

36 Pt.—5A CAPS 7a Lower Case  
A Y Z B a i j k l m i 0

42 Pt.—4A CAPS 6a Lower Case  
Neon types 12

48 Pt.—4A CAPS 6a Lower Case  
Neon types 1

60 Pt.—3A CAPS—6a Lower Case  
Neon ty 1

72 Pt.—3A CAPS 5a Lower Case  
Neon 1

CHARACTERS IN COMPLETE FONT

A B C D E F G H I J K L M N O  
P Q R S T U V W X Y Z & a b c d  
e f g h i j k l m n o p q r s t u v w x y z  
., - ' ; : ! f f f f f f \$ 1 2 3 4 5 6 7 8 9 0

6 Pt.—40A CAPS 80a Lower Case  
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z a b c d e f g h i j k l m n o p q r s t u v w x y z \$12345

8 Pt.—30A CAPS 60a Lower Case  
A B C D E F G H I J K L M N O P Q R S a b c d e f g h i j k l m n o p q r s t u v w x y z \$6789

10 Pt.—26A CAPS 53a Lower Case  
A T U V W X Y Z A B C D E F G a b c d e f g h i j k l m n o p q r s t u \$0123

12 Pt.—24A CAPS 47a Lower Case  
A H I J K L M N O P Q R S T a v w x y z a b c d e f g h i j k \$456

14 Pt.—22A CAPS 42a Lower Case  
A B C D E F G H I J a b c d e f g h i j k l m n o p \$90

18 Pt.—18A CAPS 26a Lower Case  
A U V W X Y Z a l m n o p q r s t u v \$78

24 Pt.—8A CAPS 17a Lower Case  
A B C D E F a w x y z a b \$9

30 Pt.—6A CAPS 10a Lower Case  
A G H I J a c d e f g h i j 12

36 Pt.—5A CAPS 7a Lower Case  
A K L M a b l m o 35

42 Pt.—4A CAPS 6a Lower Case  
Neon types n 12

48 Pt.—4A CAPS 6a Lower Case  
Neon types 12

60 Pt.—3A CAPS 6a Lower Case  
Neon typ 1

72 Pt.—3A CAPS 5a Lower Case  
Neon ty 1

# Original Old Caslon (MacKellar) 337 E

\* 7 point on 8 point body 22A 45a  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ 123456789

\* 9 point on 10 point body 22A 60a  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ 123456

\* 11 point on 12 point body 18A 55a  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234

\* 12 point on 14 point body 15A 45a  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234

14 point 14A 40a  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 WXYZ&fifffiff.,:;!?'-\$1234567890  
 abcdefghijklmnopqrstuvwxyz

18 point 10A 25a  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234

22 point on 24 point body 7A 16a  
 ABCDEFGHabcdefghi 1234

24 point 7A 14a  
 ABCDEFGabcdefghi 123

30 point 6A 10a  
 ABCDEFabcdefg 1234

36 point 5A 7a  
 ABCDEabcde 123

42 point on 36 point body  
 ABCDEFW

FOR LARGER SIZES #37 MAY BE USED

from 14 to 72 pt  
 cast on American body and height

*Arabella - Faverit*

Companion to lighter Arabella  
 from Ludwig Wagner Foundry. See foreign page.

# Original Old Caslon Italic 337 G

7 point on 8 point body 18A 55a  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890\$

9 point on 10 point body 18A 55a  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ 123456

11 point on 12 point body 18A 48a  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234

12 point on 14 point body 14A 42a  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234

14 point 12A 32a  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 WXYZ&fifffiff.,:;!?'-\$1234567890  
 abcdefghijklmnopqrstuvwxyz

18 point 9A 25a  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ 123

22 point on 24 point body 7A 16a  
 ABCDEFGHabcdefghi 1234

24 point 6A 14a  
 ABCDEFGabcdefghi 1234

30 point 5A 10a  
 ABCDEFabcdefg 1234

36 point 4A 8a  
 ABCDabcde 1234

FOR LARGER SIZES #37 MAY BE USED

# Caslon Bold Condensed 113

14 point 15A 30a  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 WXYZ&.,:;!?'-\$1234567890  
 abcdefghijklmnopqrstuvwxyz

18 point 15A 30a  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234

24 point 7A 15a  
 ABCDEFGHabcdefghi 1234

30 point 8A 16a  
 ABCDEFGabcdefg 123

36 point 4A 7a  
 ABCDEabcdeg 123

6-8-10-12-42-48-60-72 PT. AVAILABLE

**New Caslon****No. 537**

14 Pt.—22A 42a

ABCDEFGHIJKAbcdefghijklmn12

18 Pt.—12A 26a

ABBDEFGHIabcdeffghijl12

24 Pt.—8A 16a

ABCDEFGFGabcdefi12

30 Pt.—6A 10a

ABCDEFGFabcdei12

36 Pt.—5A 7a

ABCDabacd 12

42 Pt.—4A 6a

Neon types 1

48 Pt.—4A 6a

Neon typ 1

60 Pt.—3A 6a

Neon t 1

72 Pt.—3A 5a

Neon 1

84 ON 72 Pt.—3A Caps and Figures Only

NEO

**New Caslon Italic****No. 537K**

14 Pt.—22A 42a

ABCDEFGHIJKLabcdefghijklmnoi12

18 Pt.—12A 26a

ABCDEFGHIJKLabcdefgh 12

24 Pt.—8A 16a

ABCDEFGHIabcdef12

30 Pt.—6A 10a

ABCDEFGFabcdef1

36 Pt.—5A 7a

ABCDEabcdei 1

42 Pt.—4A 6a

Neon types, n 1

48 Pt.—4A 6a

Neon Aabc1

60 POINT AVAILABLE

**Century Oldstyle Italic****No. 157K**

6 PT. —30A 60a

Neon ABCDEFGHIJKLMNOPQRSTUVWXYZabcdeffghijklmnopqrstuwxp12

8 PT. —26A 53a

Neon AICDEFGHIJKLMNOPQRSTUVWXYZabcdeffghijklmnopq 12

10 —24A 47a

Neon ABCDEEGHIJKLMNOPOabcdeffghijklmnopqr 12

12 —22A 42a

NeonABCDEFGHIJKLMabcdeffghijklmnor 12

9 PT. AVAILABLE

**NEON TYPE**

Shadow Letters—although utilitarian are limited in scope. The proper application of these letters, however, achieves effective results.



## SMALL CAPS 8 TO 12 POINT AVAILABLE

8 pt. 30A-60a

Neon types, now as always, are produced with the highest quality materials 1234

10 pt. 26A-53a

Neon types, now as always, are produced with the highest quality materials 1234

12 pt. 24A-47a

Neon types, now as always, are produced with the highest quality materials 1234

## SIZE BELOW SHOWS CHARACTERS IN COMPLETE FONTS

14 pt. 22A-42a

ABCDEFGHIJKLMNOPQRSTUVWXYZ

Z &amp; \$ 1 2 3 4 5 6 7 8 9 0 . , - ' ' : ; ! ?

a b c d e f g h i j k l m n o p q r s t u v w x y z

18 pt. 12A-26a

Neon types, now as always, are produced with the highest quality materials 1234

24 pt. 8A-16a

Neon types, now as always, are produced with the highest quality materials 1234

30 pt. 6A-12a

Neon types, now as always, are produced with the highest quality materials 1234

36 pt. 5A-10a

Neon types, now as always, are produced with the highest quality materials 1234

48 pt. 5A-9a

Neon type 1

60 pt. 3A-6a

Neon type 1

72 pt. 3A-5a

Neon 1

8 pt. 30A-60a

Neon types, now as always, are produced with the highest quality materials 1234

10 pt. 26A-53a

Neon types, now as always, are produced with the highest quality materials 1234

12 pt. 24A-47a

Neon types, now as always, are produced with the highest quality materials 1234

## SIZE BELOW SHOWS CHARACTERS IN COMPLETE FONTS

14 pt. 22A-42a

ABCDEFGHIJKLMNOPQRSTUVWXYZ

\$ 1 2 3 4 5 6 7 8 9 0 . , - ' ' ! ?

a b c d e f g h i j k l m n o p q r s t u v w x y z

18 pt. 12A-26a

Neon types, now as always, are produced with the highest quality materials 1234

24 pt. 8A-16a

Neon types, now as always, are produced with the highest quality materials 1234

30 pt. 6A-12a

Neon types, now as always, are produced with the highest quality materials 1234

36 pt. 5A-10a

Neon types, now as always, are produced with the highest quality materials 1234

48 pt. 5A-9a

Neon types, 1

60 pt. 3A-6a

Neon type 1

72 pt. 3A-5a

Neon 1

Flaws and imperfections identify this Oldstyle Roman design. William Caslon created the forerunner of an ample variety of Caslons when he cut the first Oldstyle in 1722 in his own foundry in England. The American version is shown on this page.

## Caledonia Bold

CHARACTERS IN COMPLETE FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
WXYZ&\$1234567890.,-:;'!?"( ) \* +  
abcdefghijklmnopqrstuvwxyz

All type on this page is made with hard foundry metal.

12 Pt.—24A, 47a

Neon types, now as always, are prod 12345

14 Pt.—22A, 42a

Neon types, now as always, are 67890

16 Pt.—12A, 26a

Neon types, now as always 12345

18 Pt.—12A, 26a

Neon types, now as alwa 6789

21 on 24 Pt.—8A, 17a

Neon types, now as a 123

24 Pt.—8A, 17a

Neon types, now as 456

27 on 30 Pt.—6A, 10a

Neon types, now 789

30 Pt.—6A, 10a

Neon types, now 12

36 Pt.—5A, 7a

Neon types, n 34

**CAMEO** (B)

24 Pt.—8A (Caps and Figures Only)

**ABCDEF ! ' . < : ; - ? , > |**

36 Pt.—4A (Caps and Figures Only)

**ABCD I 23456**

PAGE 128 ILLUSTRATES SEALS, EMBLEMS, TRADE MARKS, INSIGNIA, ORNAMENTS, ETC.

## Caledonia Bold Italic

CHARACTERS IN COMPLETE FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
UVWXYZ&\$1234567890.,-:;'!?"( ) \* +  
abcdefghijklmnopqrstuvwxyz

12 Pt.—24A, 47a

Neon types, now as always, are produ 1234

14 Pt.—22A, 42a

Neon types, now as always, are pr 567

16 Pt.—12A, 26a

Neon types, now as alwa 890

24 Pt.—8A, 17a

Neon types, now as a 12

## CARTUNE LIGHT (B)

Characters in complete font

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
PQRSTUVWXYZ&-()  
\$1234567890€.,,:;'\*\*!?

(Caps, points, figures only)

14 pt. 5A

IN OUR TIME WE FASHION S

18 pt. 9A

FAMOUS MANSION RE

24 pt. 8A

PERMANENT SE

30 pt. 6A

GREEK SCULP

36 pt. 5A

TRADE HOU

### Reproduction Proofs

USING any type face shown in this catalog can be furnished quickly at regular composition rates. Press proofs can be furnished on enamel paper or transparent cellophane. Remember there is no metal to buy or type to store.

# CENTURY SCHOOLBOOK

6 Pt.—24A 48a

OUR FOUNDRY TYPE is made from an alloy of lead, tin, antimony and copper. This alloy fills the mold exactly, and shrinks but little in cooling. Every typefounder has his own formula, which he keeps secret. The utility of typography depends upon the accuracy of each type, and the consequent squareness of a thousand or a hundred thousand types in a combination. This accuracy is most certainly secured by founding each type singly in a mold. Experiments in cutting or swagging them from cold metal have hitherto been unsuccessful.

ABCDEF GHIJ KLMNOPQRSTU VWXYZ &  
abcde fghijklmnopqrstuvwxy z  
\$1234567890

8 Pt.—20A 40a

OUR FOUNDRY TYPE is made from an alloy of lead, tin, antimony and copper. This alloy fills the mold exactly, and shrinks but little in cooling. Every typefounder has his own formula, which he keeps secret. The utility of typography depends upon the accuracy of each type, and the conse-

ABCDEF GHIJ KLMNOPQRSTU VW  
abcde fghijklmnopqrstuvwxy z  
\$1234567890&

10 Pt.—18A 36a

OUR FOUNDRY TYPE is made from an alloy of lead, tin, antimony and copper. This alloy fills the mold exactly, and shrinks but little in cooling. Every typefounder has his own formula, which he keeps secret. The utility of typography depends upon the accuracy of each type, and the consequent squareness of a thousand or a hundred thousand types in any combination. This accuracy is most certain-

ABCDEF GHIJ KLMNOPQRSTU VWXYZ &  
\$1234567890

12 Pt.—15A 32a

OUR FOUNDRY TYPE is made from an alloy of lead, tin, antimony and copper. This alloy fills the mold exactly, and shrinks but little in cooling. Every typefounder has his own formula, which he keeps secret. The utility of typography depends upon the accuracy of each type, and the consequent squareness of a thousand or a hundred

ABCDEF GHIJ KLMNOPQRSTU VWXYZ &  
abcde fghijklmnopqrstuvwxy z  
\$1234567890

14 Pt.—13A 26a

OUR FOUNDRY TYPE is made from an alloy of lead, tin, antimony and copper. This alloy fills

18 Pt.—10A 18a

OUR FOUNDRY TYPE is made from an alloy of lead, tin, antimony and co-

24 Pt.—6A 12a

ATUVWX xyzabcde 56

30 Pt.—5A 10a

AYZBCD afghijkl 7

36 Pt.—4A 7a

ABCDabcde f 12

42 Pt.—4A 5a

ABCDabcd 12

48 Pt.—3A 5a

ABabcde 1 2

SMALL CAPS ARE AVAILABLE IN 6-8-10-12 POINT SIZES

6 Pt.—24A 48a

OUR FOUNDRY TYPE is made from an alloy of lead, tin, antimony and copper. This alloy fills the mold exactly, and shrinks but little in cooling. Every typefounder has his own formula, which he keeps secret. The utility of typography depends upon the accuracy of each type, and the consequent accuracy of a thousand or a hundred thousand types in a combination. This accuracy

8 Pt.—20A 40a

OUR FOUNDRY TYPE is made from an alloy of lead, tin, antimony and copper. This alloy fills the mold exactly, and shrinks but little in cooling. Every typefounder has his own formula, which he keeps secret. The

10 Pt.—18A 36a

OUR FOUNDRY TYPE is made from an alloy of lead, tin, antimony and copper. This alloy fills the mold exactly, and shrinks but little in cooling. Every typefounder has his formula, which he keeps secret. The utility of typography depends upon the accuracy of each type, and the

12 Pt.—15A 32a

OUR FOUNDRY TYPE is made from an alloy of lead, tin, antimony and copper. This alloy fills the mold exactly, and shrinks but little in cooling. Every typefounder has his own

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
\$1234567890

14 Pt.—13A 26a

ABCDEFGHIJabcdefghijklnmno\$12

16 Pt.—10A 18a

AKLMNOP apqrstuvwxyz 34

24 Pt.—6A 12a

AQRSTUabcdefghi 56

30 Pt.—5A 10a

AVWXajklmnop 7

36 Pt.—4A 7a

ABCDabcde 23

42 Pt.—4A 6a

ABCDabcd 2

48 Pt.—3A 5a

ABCabcd 2

## Century Schoolbook Bold

620J

8 point —24A 48a

ABCDEFGHIJKLMNQRSTUWabcdefghijklnopqrstuvw 123

7 pt. on 7 pt. body —20A 40a

Specify body

7 pt. on 8 pt. body —20A 40a

size desired

ABCDEFGHIJKLMNQRSTTabcd efghijklnopqrstu 1234

8 point —20A 40a

ABCDEFGHIJKLMNQPQabdefghijklnopqrs 1234

9 pt. on 9 pt. body —18A 36a

Specify body

9 pt. on 10 pt. body —18A 36a

size desired

ABCDEFGHIJKLMNQPAbcd efghijklnop 1234

10 point —18A 36a

ABCDEFGHIJKLMNabcd efghijklnopr 1234

11 pt. on 11 pt. body

Specify body

11 pt. on 12 pt. body —15A 32a

size desired

ABCDEFGHIJKLMNOabcd efghijkln 23

12 point —15A 32a

ABCDEFGHIJKLMNQRSTUW

XYZ&amp;.,-:;'ffmmffnff\$1234567890

abcdefghijklnopqrstuvwxyz

Orders accepted for 14, 16, 18, 24, 30, 36, 48 Point.

## DEVINNE OUTLINE NO. 42.

## Devinne Outline ABC 123

	Caps, Pts., Figs.	Lower Case
14-pt.	21A.	42a.
18-pt.	16A.	32a.
24-pt.	10A.	20a.
30-pt.	9A.	11a.
36-pt.	6A.	12a.

## Stellar No. 802

## Stellar ABCDEFGHIJLMNOPQ 1234

	Caps, Pts., Figs.	Lower Case
14-pt.	21A.	42a.
18-pt.	12A.	24a.
24-pt.	9A.	16a.
30-pt.	6A.	11a.
36-pt.	5A.	9a.
48-pt.	4A.	7a.

A printer is known  
by the typefaces  
he offers . . .

CENTURY BOLD

118

36 point

4 A

7 a

# A PITTSBURGH Man is Economical 56

30 point

5 A

10 a

## GREAT GREY FOX Harmoniously Teachings

24 point

6 A

12 a

## COLLEGE MONTHLYS Bright Maiden Invited Dance

18 point

10 A

18 a

## MATRIMONIAL VENTURES Lovesick Damsels Idly Dreaming 1921

14 point

13 A

26 a

## PHILADELPHIA IS A GREAT CITY Refreshments Galore for Automobile Drivers \$ &

12 point

15 A 32 a

10 point

18 A 36 a

### MILITARY ASSEMBLY Drilling Soldiers Automatons Bet His All and Lost 13

### GREAT HUMAN WONDER Dime Museums Manager Looking And Eating Heartily

8 point

20 A 40 a

6 point

24 A 48 a

### NEW MILLIONAIRES GROWING More are Immensely Wealthy in Currency Real Estate Greatly Improving

### TEN MULES HAULING BEECHWOOD Circular Sawing Rapidly Disposing of Tremendous Piles of Choice Hardwood Box Material

42-48-60-72 PT. AVAILABLE



CENTURY OLD STYLE No. 157

36 point

4 A 7 a

THE CENTURY  
a round readable 29

30 point

5 A 10 a

ALL PURPOSE  
letter where medium 30

24 point

6 A 12 a

FOR BOOK WORK  
an ideal type because it 24

18 point

10 A 18 a

A NICE SIZE FOR POSTERS  
in this 18 point size you need no glasses

14 point

13 A 26 a

LETTERHEAD DESIGN  
can be created in Century Old Style with 14

12 point

15 A 32 a 10 point

18 A 36 a

BODY TYPE OPEN CAPITALS  
Century Old Style has no 12 are just one of the splendid 10  
competitor in the field features about this type

8 point

20 A 40 a

6 point

24 A 48 a

CLEAN CUT AND OPEN OFFICERS NAMES IN THE CORNERS  
a standard round readable Roman 10 the calling card or letterhead demand a 6 point  
letter usable on all occasions open letter and here it is

SMALL CAPS ARE AVAILABLE IN 6-8-10-12 POINT SIZES

6 Pt. 22A 65a  
 ABCDEFGHIJKLMNOPQRSTUVWXYZabedefghijklmnopqrstuvwxy \$123  
 8 Pt. 20A 60a  
 AZABCEFGHIJKLMNOPQRSazabedefghijklmnopqr \$456  
 9 Pt. on 10 Pt. Body 19A 58a  
 ATUVWXYZABCEFGHIJKastuvwxyzabedefgh \$789  
 10 Pt. 18A 55a  
 ALMNOPQRSTUVWXYZAaijklmnopqrstuvw \$012  
 11 Pt. on 12 Pt. Body 17A 50a  
 ABCDEFGHIJKLMNOP axyzabedefghijkl \$345  
 12 Pt. 15A 44a  
 APQRSTUVWXYZABC amnopqrstuvw \$678  
 14 Pt. 13A 28a  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ&abedefghijklmnopqrstuvwxy  
 \$1234567890.,-:;!fiflffiffi  
 18 Pt. 9A 21a  
 ADEFGHIJKLaxyzabcd \$901  
 24 Pt. 6A 12a  
 AMNOPQRaefghi \$234  
 30 Pt. 5A 10a  
 ASTUV ajklm \$567  
 36 Pt. 4A 8a  
 AWX anop \$890  
 42 Pt. 4A 7a  
 AYZaqrst \$12  
 48 Pt. 4A 6a  
 ABCauw \$3  
 60 Pt. 3A 5a  
 ADaxz \$4  
 72 Pt. 3A 4a  
 ASac \$5

SMALL CAPS ARE AVAILABLE IN 6-8-10-12 POINT SIZES

6 Pt. 20A 60a  
 ABCDEFGHIJKLMNOPQRSTUVWXYZA abedefghijklmnopqrstuvwxy \$12  
 8 Pt. 19A 55a  
 ABCDEFGHIJKLMNOPQRSTU abedefghijklmnopqrstuv \$456  
 9 Pt. on 10 Pt. Body 18A 50a  
 AVWXYZABCEFGHIJKLMawxyzabedefghijklm \$789  
 10 Pt. 16A 48a  
 ANOPQRSTUVWXYZAB abedefghijklmnopqrst \$012  
 11 Pt. on 12 Pt. Body 15A 45a  
 ACDEFGHIJKLMNOPQ auvwxyzabedefghij \$345  
 12 Pt. 14A 42a  
 AKLMNOPQRSTUVWXYZWaklmnopqrstuvwxyz \$901  
 14 Pt. 12A 26a  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 WXYZ abedefghijklmnopqrstuvwxy  
 \$1234567890.,-:;!fiflffiffi&  
 18 Pt. 9A 20a  
 AXYZABCD ayzabcedef \$234  
 24 Pt. 6A 12a  
 AEFGHIJaghiijkl \$567  
 30 Pt. 5A 10a  
 AKLMN amn \$890  
 36 Pt. 4A 8a  
 AOPQaop \$123

*Arabella*

from 14 to 72 pt  
 cast on American body and height

See the complete range of this new  
 import in the back pages of the book.



# Kennerley Bold

269J

14 pt. 20A 54a

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
XYZ f i f f f f f l . , ; ' ! ? - & \$ 1 2 3 4 5 6 7 8 9 0  
a b c d e f g h i j k l m n o p q r s t u v w x y z

18 pt. No. 1 15A 30a

ABCDEFGHIJKLMNOPQRSTUVWXYZ 12345

18 pt. No. 2 12A 30a

ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234

24 pt. 10A 20a

ABCDEF abcdefghi 123

30 pt. 8A 16a

ABCDE abcdeij 12

36 pt. 5A 10a

ABC abcdefj 12

42, 48, 60, 72 AVAILABLE  
ITALICS AVAILABLE 14 THRU 72 PT.

## ENGRAVERS BOLD 323J

6 Pt. No. 1—25A

SEARCHES DISCLOSE CURIOUS HABITS PORTRAY LACK OF PROPER QUALITY OF MAT

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18 Pt. No. 2—4A

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GRANTS DESI

# Cheltenham Old Style

No. 64

(Cheltenham Old Style)

6 pt. 24A 48a

ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz1234567890.-:-&

8 pt. 24A 48a

ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz1234567

10 pt. 21A 42a

ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz1234567

12 pt. 18A 36a

ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz12345678

14 pt. 15A 30a

ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz1234

16 pt. 12A 24a

ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz123

18 pt. 10A 20a

ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz12

20 pt. 8A 16a

ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz1

24 pt. 6A 12a

ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz

30 pt. 4A 8a

ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz

36 pt. 3A 6a

ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz

Cheltenham Old Style Italic (Cheltenham) No. 64K

6 pt. 24A 48a

ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz12345

8 pt. 24A 48a

ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz12345

10 pt. 21A 42a

ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz1234

12 pt. 18A 36a

ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz1234

14 pt. 15A 30a

ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz1234

Public Attention and Enthuse Readers to

18 Point 10A 21a

Deservedly Popular with Artistic

24 Point 6A 12a

Horticultural Exhibition M

30 Point 4A 8a

Laughter is Sweetest

36 Point 3A 6a

Harmonize With O

Centaur

252E

6 Pt. 25A 50a

ABCDEFGHIJKLMN O P Q R S T U V W X Y Z ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 12345

8 Pt. 28A 56a

AFGH IJKLMN O P Q R S T U V W X Y Z Aa defghijklmnopqrstuvwxyz \$6789

9 Pt. on 10 Pt. Body 26A 53a

ABCDEFGHIJKLMN O P Q R S T U V W a c d e f g h i j k l m n o p q r s t u v \$012

10 Pt. 26A 53a

XYZ ABCDEFGHIJKLMN O P Q R S a x y z a b c d e f g h i j k l m n o p q r \$345

11 Pt. on 12 Pt. Body 24A 48a

ATUV WXYZ ABCDEFGHIJKLM Lastuvwxyz abcdefghijkl \$67

12 Pt. 24A 47a

AMNOPQRSTU VWXYZ ABa mnopqrstuvwxyx \$89

14 Pt. 22A 42a

ABCDEFGHIJKLMN O P Q R S T U V W X Y Z &amp;

abc defghijklmnopqrstuvwxyz h i j k l m n o p q r s t u v w x y z

\$1234567890.,:;!@-

15 Pt. on 16 Pt. Body 15A 30a

16 Pt. on 18 Pt. Body 15A 30a

ACDEFGHIJKLMN a b c d e f g h i j k l m n o p \$01

18 Pt. 15A 29a

AOPQRSTU VWXYZ a q r s t u v w x y z \$2

22 Pt. on 22 Pt. Body 10A 18a

22 Pt. on 24 Pt. Body 10A 18a

ABCDEFGHIJKLMN a b c d e f g h i j k l \$3

24 Pt. 9A 19a

AMNOPQRST a m n o p q r s t 4

30 Pt. 8A 14a

AUVWXYZ a u v w x y z 5

35 Pt. 7A 12a

ABCDEFGG a b c d e 6

42 Pt. 7A 14a

AHIJKL a f g h i j 7

48 Pt. 6A 10a

AMN a k l m n 8

Centaur

252E

60 Pt. 5A 7a See Arrighi for Companion Italic

AOPapqr 9

72 Pt. 4A 6a

AQRasto

Centaur Titling

60 point Titling 7A

ABCDE  
FGHIN

See Arrighi for Companion Italic

Designed by Bruce Rogers

This is the only complete series of Centaur and its companion italic, Arrighi, available in America. Matrices for both were imported from England.

SEE COMPLETE SHOWING OF THIS NEW  
FACE IN FOREIGN SECTION

Reporter

# Cheltenham Bold

86J

CHARACTERS IN COMPLETE FONT

A B C D E F G H I J K L M N O P  
Q R S T U V W X Y Z & a b c d  
e f g h i j k l m n o p q r s t u v w x y z  
, . - ' ; : ? ! \$ 1 2 3 4 5 6 7 8 9 0

6 Pt.—40A. CAPS 80a Lower Case  
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z a b c d e f g h i j k l m n o p q r s t u v w x y z \$1234

8 Pt.—30A. CAPS 60a Lower Case  
A X Y Z A B C D E F G H I J K L M N O a b c d e f g h i j k l m n o p q r s t u v \$567

10 Pt.—26A. CAPS 53a Lower Case  
A P Q R S T U V W X Y Z A B C a w x y z a b c d e f g h i j k l m \$123

12 Pt.—24A. CAPS 47a Lower Case  
A D E F G H I J K L M N O a n o p q r s t u v w x y z a \$123

14 Pt.—22A. CAPS 42a Lower Case  
A P Q R S T U V W X a b c d e f g h i j k l m \$90

18 Pt.—12A. CAPS 26a Lower Case  
A Y Z A B C D E F a e f g h i j k l m \$34

24 Pt.—8A. CAPS 17a Lower Case  
A G H I J K L a n o p q r s t \$56

30 Pt.—6A. CAPS 10a Lower Case  
A M N O P a u v w x y 78

36 Pt.—5A. CAPS 7a Lower Case  
A Q R S T a z a b i 89

48 Pt.—4A. CAPS 6a Lower Case  
A U V a c d e 1

60 Pt.—3A. CAPS 6a Lower Case  
A W a f g 2

72 Pt.—3A. CAPS 5a Lower Case  
A X a h i 3

84/72 AVAILABLE

# Cheltenham Bold Ital.

86K

CHARACTERS IN COMPLETE FONT

A B C D E F G H I J K L M N O P  
Q R S T U V W X Y Z & a b c d e  
f g h i j k l m n o p q r s t u v w x y z  
, . - ' ; : ? ! \$ 1 2 3 4 5 6 7 8 9 0

6 Pt.—40A. CAPS 80a Lower Case  
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z a b c d e f g h i j k l m n o p q r s t u v w x y z \$12345

8 Pt.—30A. CAPS 60a Lower Case  
A X Y Z A B C D E F G H I J K L M N O a b c d e f g h i j k l m n o p q r s t u v 6789

10 Pt.—26A. CAPS 53a Lower Case  
A P Q R S T U V W X Y Z A B C D E a w x y z a b c d e f g h i j \$012

12 Pt.—24A. CAPS 47a Lower Case  
A E F G H I J K L M N O a m n o p q r s t u v w x y z \$34

14 Pt.—22A. CAPS 42a Lower Case  
A Q R S T U V W X Y Z a b c d e f g h i j k l \$90

18 Pt.—12A. CAPS 26a Lower Case  
A B C D E F G H I a d e f g h i j k l \$45

24 Pt.—8A. CAPS 17a Lower Case  
A J K L M N a l m n o p q \$67

30 Pt.—6A. CAPS 10a Lower Case  
A O P Q R S a r s t u 89

36 Pt.—5A. CAPS 7a Lower Case  
A T U V a v w x 01

48 Pt.—4A. CAPS 6a Lower Case  
A W X a y z 2

60 Pt.—3A. CAPS 6a Lower Case  
A Z I a b f 3

72 Pt.—3A. CAPS 5a Lower Case  
A B a l t 4

*What's new?* Plenty! Impuls, Reporter, Gong, Arabella, Arabella Favorit, Klang:  
— These and many more exciting European styles are new and unique. See foreign section  
of this catalog for the most complete selection of imported faces.

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 WXYZ&abcdefghijklmnopqrstuvwxyz  
 wxyz., - ' : ; ! ? \$ 1 2 3 4 5 6 7 8 9 0

6 Pt.—40A, CAPS 80a Lower Case  
 ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz \$1234567890

8 Pt.—30A, CAPS 60a Lower Case  
 ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz \$12345

10 Pt.—26A, CAPS 53a Lower Case  
 ABCDEFGHIJKLMNOPQRSTabcdefghijklmnopqrstuvwxyz \$67

12 Pt.—24A, CAPS 47a Lower Case  
 AUVWXYZABCDEFGHIJabcdefghijklmnopqrstuvwxyz \$89

14 Pt.—22A, CAPS 42a Lower Case  
 AKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz \$567

18 Pt.—18A, CAPS 36a Lower Case  
 AWXZABCDEFGHIHafghijklmno \$123

24 Pt.—8A, CAPS 17a Lower Case  
 AIJKLMNOPQapqrstuv \$456

30 Pt.—6A, CAPS 10a Lower Case  
 ARTUVWXAawxyzabc78

36 Pt.—5A, CAPS 7a Lower Case  
 AXYZABadefghij89

48 Pt.—4A, CAPS 6a Lower Case  
 ACDEFaklmn1

60 Pt.—3A, CAPS 6a Lower Case  
 AGHlaopq3

72 Pt.—3A, CAPS 5a Lower Case  
 AJKarsu4

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 QRSTUVWXYZ&  
 \$1234567890., - ' : ; ! ? \$ 1 2 3 4 5 6 7 8 9 0  
 abcdefghijklmnopqrstuvwxyz

14 Pt.—22A 42a  
 ABCDEFGHIJKLMNOPabcdefghijklmnopqrstuvwxyz12

18 Pt.—12A 26a  
 ABCDEFGHIJKLMNOabcdefghijklmnopqrstuvwxyz12

24 Pt.—8A 17a  
 ABCDEFGHIJKabcdefghijklmnopqrstuvwxyz12

30 Pt.—6A 10a  
 ABCDEFGHIabcdefghijklmnopqrstuvwxyz12

36 Pt.—5A 7a  
 ABCDEFGabcdei12

42 Pt.—4A 6a  
 Rather Slight An

48 Pt.—4A 6a  
 ABCDabcbdi12

60 Pt.—3A 6a  
 ABCabcbf12

72 Pt.—3A 5a  
 More Cop

ONE WORD—Displayed correctly is more precious than a thousand words assembled without proper type selection. The success of your ad depends on eye appeal.

# Cheltenham Bold Extra Condensed

141J

# CHEL TENHAM Wide

No. 164

8 Pt.—30A. CAPS 60a Lower Case  
 ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz \$1234567890

10 Pt.—26A. CAPS 53a Lower Case  
 ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz. ' : ; ? ! \$ 1 2 3 4 5 6 7 8 9 0

12 Pt.—24A. CAPS 47a Lower Case  
 ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz \$67890

14 Pt.—22A. CAPS 42a Lower Case  
 AUWVWXYZABCDEFGHIJabdefghijklmnopqrstuv \$12345

18 Pt.—12A. CAPS 26a Lower Case  
 AMNOPQRSTUVWXYZapqrstuvwxyabcd \$67

24 Pt.—8A. CAPS 17a Lower Case  
 ABCDEFGHIJKLMaefghijklmnop \$90

30 Pt.—6A. CAPS 10a Lower Case  
 ANOPQRSTUVWXYZapqrstuvwxy234

36 Pt.—5A. CAPS 7a Lower Case  
 AWXYZABCayzabcde 56

42 on 36 Pt.—5A. (Caps, Points and Figures only)  
 ADEFGHIJKLMNS78

48-60-72 PT. COMPLETE FONTS AVAILABLE

## CHARACTERS IN COMPLETE FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 UVWXYZ & abcdefghijklmnop  
 qrstuvwxyz. ' : ; ? ! \$ 1 2 3 4 5 6 7 8 9 0

\*6 Pt.—40A. CAPS 80a Lower Case  
 ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz \$1234

\*8 Pt.—30A. CAPS 60a Lower Case  
 ATUVWXYZABCDEFGHIJabdefghijklmnopqrstuv \$567

\*10 Pt.—26A. CAPS 53a Lower Case  
 AHIJKLMNOPQRSaqrstawxyzabdefghijklmn \$890

\*12 Pt.—24A. CAPS 47a Lower Case  
 ATUVWXYZABavwxyzanopqrstuvwxy \$123

14 Pt.—22A. CAPS 42a Lower Case  
 ACDEFGHIJLazabdefghijklmn \$123

18 Pt.—12A. CAPS 26a Lower Case  
 ACDEFGHIJKazabdefghij \$45

24 Pt.—8A. CAPS 17a Lower Case  
 ALMNPQRajklmnnow 56

30 Pt.—6A. CAPS 10a Lower Case  
 ARSTUVapqrstu 89

36 Pt.—5A. CAPS 7a Lower Case  
 AWXYZabcvwxyz 0

# Cheltenham Wide Italic

164K

## CHARACTERS IN COMPLETE FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 UVWXYZ & abcdefghijklmnopqr  
 stuvwxyz. ' : ; ? ! \$ 1 2 3 4 5 6 7 8 9 0

6 Pt.—40A. CAPS 80a Lower Case  
 ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz \$123456

8 Pt.—30A. CAPS 60a Lower Case  
 ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz \$1234

10 Pt.—26A. CAPS 53a Lower Case  
 ATUVWXYZABCDEFGHIJabdefghijklmnopqrstuv \$12345

12 Pt.—24A. CAPS 47a Lower Case  
 AHIJKLMNOPQRSawxyzabdefghijklmo \$456

14 Pt.—22A. CAPS 42a Lower Case  
 ATUVWXYZAanopqrstuvwxyza \$456

18 Pt.—12A. CAPS 26a Lower Case  
 ATUVWXYZanopqrstuvw \$78

24 Pt.—8A. CAPS 17a Lower Case  
 ABCDEFGaxyzabc \$90

30 Pt.—6A. CAPS 10a Lower Case  
 AHIJKLadefghijl

36 Pt.—5A. CAPS 7a Lower Case  
 AMNOahlmni2

# Cheltenham Bold Ext. 287

6 Pt.—40A. CAPS 80a Lower Case  
 ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz \$123

8 Pt.—30A. CAPS 60a Lower Case  
 ATUVWXYZABCDEFGHIJabdefghijklmn \$456

10 Pt.—26A. CAPS 53a Lower Case  
 ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz. ' : ; ? ! \$ 1 2 3 4 5 6 7 8 9 0

12 Pt.—24A. CAPS 47a Lower Case  
 ATUVWXYZABabdefghijkl \$90

14 Pt.—22A. CAPS 42a Lower Case  
 ACDEFGHIJamnopqrs \$12

18 Pt.—12A. CAPS 26a Lower Case  
 ACDEFGHamnopq \$1

24 Pt.—8A. CAPS 17a Lower Case  
 AHIJKLarstuv \$2

30 Pt.—6A. CAPS 10a Lower Case  
 ANOPawxyz 3

36 Pt.—5A. CAPS 7a Lower Case  
 ARSTabcr 4

*Impuls . . . an ideal letter for commercial and society printing*

36 Pt.—5A, 7a

A B C D b c d e f n 1 2

30 Pt.—6A, 10a

A B C D E a b c d f g n t 1 2

24 Pt.—8A 10a

A B C D E F G a b c d e g f h 1 2

18 Pt.—9A 14a

A B C D E F G H I 1 2 a b c e f g h i j k l m

Title Line is 14 Pt.—12A 18a

## Comstock

CHARACTERS IN COMPLETE FONT

A B C D E F G H I J K L M N O P Q R S T U  
V W X Y Z & \$ 1 2 3 4 5 6 7 8 9 0 , . - ; ' ! ?  
a b o d e f g h i j k l m n o p q r s t u v w x y z

All type on this page is made with hard foundry metal.

12 Pt.—24A, 47a

Neon types, now as always, are 123

14 Pt.—22A

NEON TYPES, NOW AS 456

18 Pt.—12A, 26a

Neon types, now a 789

24 Pt.—8A, 17a

Neon types, no 12

## CUSHING

No. 25

CHARACTERS IN COMPLETE FONT

A B C D E F G H I J K L M N O P Q R S  
T U V W X Y Z \$ a b c d e f g h i j k l m n  
o p q r s t u v w x y z . , - ' ; ! ? ñ ñ ñ ñ ñ  
\$ 1 2 3 4 5 6 7 8 9 0

6 Pt.—40A CAPS 80a Lower Case

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z a b c d e f g h i j k l m n o p q r s t u v w x y z \$ 1 2 3 4 5 6 7

8 Pt.—30A CAPS 60a Lower Case

A B C D E F G H I J K L M N O P Q R S T U a b c d e f g h i j k l m n o p q r s t u v w x y z \$ 1 2 4

10 Pt.—26A CAPS 53a Lower Case

A U V W X Y Z A B C D E F G H I a b c d e f g h i j k l m n o p q r s t u \$ 9 0 1 2

12 Pt.—24A CAPS 47a Lower Case

A K L M N O P Q R S T U a v w x y z a b c d e f g h i j k l \$ 2 3 4 5

## COND. TITLE #43

42 Pt.—4A

A B C D E . : , ' ! ? \$ &amp; 1 2 3

48 Pt.—4A

A B C D E F G ; 1 2 3 4

60 Pt.—3A

A B C D E : 1 2 3

72 Pt.—3A

A B C D 1 2 3

42 Pt.—4A 6a

NEW GOTHIC COND. 543

48 Pt.—4A 5a

A B C D E a b c d e w 4 5

60 Pt.—3A 4a

A B C D a b c d i 2 3

72 Pt.—3A 4a

A B C a b c f 1 2

Cushing and Italic (Antique) No. 25 are available from 6 through 36 pt.

CHARACTERS IN COMPLETE FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 TUVWXYZ&abcdefghijklmnopqrstuvwxyz.,':;!()%\$  
 1234567890

7 Pt.—30A CAPS 60a Lower Case

Neon types now as always are produced with the high 1234

8 Pt.—30A CAPS 60a Lower Case

Neon types now as always are produced with 1234

9 Pt.—26A 53a

Neon types, now as always are produced w 12

10 Pt.—26A 53a

ABCDEFGHIJKLM abcdefghijklm 1234

12 Pt.—24A CAPS 47a Lower Case

ABCDEFGHIJKL abcdefghijkl 123

14 Pt.—12A CAPS 96a Lower Case

ABCDEFGHIJ abcdefghij 123

18 Pt.—12A 26a

ABCDEFG abcdefg 123

24 Pt.—8A CAPS 17a Lower Case

ABCDEF abcd 123

30 Pt.—6A CAPS 10a Lower Case

ABCD abcde 12

36 Pt.—5A CAPS 7a Lower Case

ABCD abc 12

## Clarendon Bold Ext. 665

14 Pt.—12A CAPS 96a Lower Case

We must remember that

18 Pt.—12A CAPS 96a Lower Case

We must remembe

24 Pt.—8A CAPS 17a Lower Case

We must reme

30 Pt.—6A CAPS 10a Lower Case

We must re

36 Pt.—5A CAPS 7a Lower Case

We must r

7 Pt.—30A 60a

ABCDEFGHIJKLMNQRSTUWabdefghijklmnopqr 12

8 Pt.—30A 60a

ABCDEFGHIJKLMNQRST abcdefghijklmnop 12345

9 Pt.—26A 53a

ABCDEFGHIJKLMNQRSTabdefghijklm 1

10 Pt.—26A 53a

ABCDEFGHIJKLM abcdefghijklm 12345

12 Pt.—24A 47a

ABCDEFGHIJKL abcdefghijkl 1234

14 Pt.—12A 26a

ABCDEFGHIJKLMNQRST

18 Pt.—12A 26a

ABCDEFG abcdefg 1234

24 Pt.—8A 17a

ABCDEF abcde 123

30 Pt.—6A 10a

ABCDE abcd 12

36 Pt.—5A 7a

ABCD abc 12

## Cloister Text (Black) 95J

8 point 16A 49a

ABCDEFGHIJKLMNQRSTabdefghijklmnopqrst 123456789

10 point 14A 44a

ABCDEFGHIJKLMN abcdefghijklmnopq 1234567

12 point 12A 37a

ABCDEFGHIJKLM abcdefghijklmnopqrrt 12356

14 point 10A 33a

ABCDEFGHIJKLMNQRST

STUVWXYZ&amp;.,':;!.\$1234567890

abcdefghijklmnopqrstuvwxyz

18 point 8A 22a

ABCDEFGHIJ abcd efghijk 12345

24 point 5A 12a

ABCDE f abcdefghi 123

30 point 5A 11a

ABCDE abcdefg 123

36 point 4A 8a

ABCD abcdefj 12

## Cloister Bold

295J

6 Pt.—30A 60a

ABCDEF GHIJ KLMNOPQRSTU VWXYZ abcdefghijklmnopqrstuvwxy z1234

8 Pt.—26A 53a

ABCDEF GHIJ KLMNOPQRSTU VW abcdefghijklmnopqr 12

10 Pt.—24A 47a

ABCDEGGHIJ KLMNNPYRST abcdefghijklmhopq 12

12 Pt.—22A 42a

ABCDEF GHIJ KLMNOPQR abcdefghi?klmn 12

14 point 18A 37a

ABCDEF GHIJ KLMNOPQRSTU V

W XYZ &amp; fi fl ff ffi &amp; .,:;!?'-\$1234567890

a b c d e f g h i j k l m n o p q r s t u v w x y z

18 point 13A 25a

ABCDEF GHIJ K abcdefghijkl 12345

24 point 9A 17a

ABCDEF G H abcdefgh 1234

30 point 7A 13a

ABCDEF abcdefg 1234

36 point 6A 11a

ABCDE abcdeg 123

42 point 6A 10a

ABCD abcdef 12

48 point 5A 10a

ABCD abcd 12

60 point 3A 6a

ABCD ab 14

72 point 3A 5a

ABC abc 1

## Cloister Bold Italic

295K

6 Pt.—30A 60a

ABCDEF GHIJ KLMNOPQRSTU VWXYZ abcdefghijklmnopqrstuvwxy z12345678

8 Pt.—26A 53a

ACCDEF GHIJ KLMNOPQRSTU VWXYZ abcdefghijklmnopqr s123

10 Pt.—24A 47a

ABCDEF GHIJ KLMNOPQRSTU V j l abcdefghijklmnop123

12 Pt.—22A 42a

ABCDEF GHIJ KLMNOP S a Q R abcdefghijklmnop 123

18 point 15A 30a

ABCDEF GHIJ K L abcdefghijkl 12345

24 point 9A 17a

ABCDEF G H I abcdefgh 12345

30 point 8A 16a

ABCDEF G abcdefj 1234

36 point 7A 11a

ABCDEF abcdef 123

42 point 7A 10a

ABCDE abcdef 13

48 point 6A 10a

ABCD abcde 71

Swash Characters

A B D E f G M N Q u P R T V Y

&amp; S t v w

60 point 3A 6a

ABC abc 12

72 point 3A 5a

AB abc 123





## HEAVY COPPERPLATE GOTHIC

6 point Heavy Copperplate Gothic No. 21 37 A  
HEAVY COPPERPLATE GOTHIC IS BROTHER TO ITS MORE FEMININE SISTER, THE LIGHT COPPERPLATE

6 point Heavy Copperplate Gothic No. 22 32 A  
GOTHIC, THE TWO SERIES CAN BE COMBINED WITH VERY BLENDED EFFECT. MOST BUSINESS

6 point Heavy Copperplate Gothic No. 23 26 A  
MEN LIKE THE HEAVY COPPERPLATE GOTHIC BECAUSE IT HAS MORE TONE AND

6 point Heavy Copperplate Gothic No. 24 21 A  
COLOR, THEREFORE, IS PERHAPS MORE IMPRESSIVE THAN ITS

12 point Heavy Copperplate Gothic No. 25 24 A  
LIGHTER WEIGHT SISTER. THIS TYPE IS VERY INEX-

12 point Heavy Copperplate Gothic No. 26 19 A  
PENSIVE. COMES IN CAPITALS ONLY. EVERY

12 point Heavy Copperplate Gothic No. 27 16 A  
COMPOSING ROOM SHOULD HAVE FULL

12 point Heavy Copperplate Gothic No. 28 13 A  
CASES OF THIS POPULAR TYPE AT

18 point Heavy Copperplate Gothic No. 29 11 A  
ALL TIMES THEREBY ASSUR-

18 point Heavy Copperplate Gothic No. 30 9 A  
ING SERVICE AND SPEED

24 point Heavy Copperplate Gothic No. 29 7 A  
VERY EFFECTIVE FOR

24 point Heavy Copperplate Gothic No. 30 6 A  
CARDS & ETC. 24

CAST WITH IDENTIFYING NICKS

## COPPERPLATE GOTHIC LIGHT

6 point Copperplate Gothic Light No. 1 37 A

GOthic IS THE EXTERNAL TYPE FACE. SOME DESIGNERS HAVE SAID IT HAD NO MERIT BECAUSE ANYONE

6 point Copperplate Gothic Light No. 2 32 A

CAN TAKE A DRAWING BOARD AND T-SQUARE, AND BY COMBINING STRAIGHT LINES AND

6 point Copperplate Gothic Light No. 3 26 A

CIRCLES, MAKE A GOTHIC TYPE. AND YET THERE IS NO MORE POPULAR TYPE

6 point Copperplate Gothic Light No. 4 21 A

THAN THIS SPLENDID AND WELL KNOWN LIGHT COPPERPLATE

12 point Copperplate Gothic Light No. 5 24 A

FACE. IS ENDURING AS THE ROCK OF GIBRALTAR 32

12 point Copperplate Gothic Light No. 6 19 A

BECAUSE OF ITS TREMENDOUS ADAPTABILITY

12 point Copperplate Gothic Light No. 7 16 A

EVERY FORM OF PRINTING CAN BE

12 point Copperplate Gothic Light No. 8 13 A

PRODUCED IN GOTHIC TYPE. FOR

18 point Copperplate Gothic Light No. 9 11 A

CARDS, STATIONERY, ETC. 13

18 point Copperplate Gothic Light No. 10 9 A

THERE IS NONE BETTER

24 point Copperplate Gothic Light No. 9 7 A

FOR BOOK HEADINGS

24 point Copperplate Gothic Light No. 10 6 A

& DISPLAY LINES

CAST WITH IDENTIFYING NICKS

## BOLD COPPERPLATE GOTHIC

6 point Copperplate Gothic Extra Bold No. 41

37 A

**BOLD COPPERPLATE GOTHIC SPEAKS INSISTENTLY. HAS TWICE AS MUCH POWER AS THE HEAVY. AND**

6 point Copperplate Gothic Extra Bold No. 42

34 A

**FOUR TIMES AS MUCH AS THE LIGHT. NEVERTHELESS THE THREE SERIES CAN BE USED IN**

6 point Copperplate Gothic Extra Bold No. 43

25 A

**CONJUNCTION. A SINGLE LINE OF THIS BOLD IN ASSEMBLED DISPLAY GIVES**

6 point Copperplate Gothic Extra Bold No. 44

22 A

**CONTRAST AND MOVEMENT TO THE COMPLETE DESIGN. NO COM-**

12 point Copperplate Gothic Extra Bold No. 45

24 A

**POSING ROOM IS COMPLETE WITHOUT THE THREE**

12 point Copperplate Gothic Extra Bold No. 46

19 A

**SIZES. ITS HARMONIZING AND STRIKING BEAUTY**

12 point Copperplate Gothic Extra Bold No. 47

16 A

**MAKES IT A SPLENDID FACE FOR CARDS,**

12 point Copperplate Gothic Extra Bold No. 48

13 A

**LETTERHEADS, INVOICES & ETC. 2**

18 point Copperplate Gothic Extra Bold No. 49

11 A

**INSTALL THIS FAVORITE TYPE**

18 point Copperplate Gothic Extra Bold No. 50

9 A

**A GOTHIC TYPE THAT IS**

24 point Copperplate Gothic Extra Bold No. 49

7 A

**DEPENDABLE AND 12**

24 point Copperplate Gothic Extra Bold No. 50

6 A

**SERVICEABLE 24**

CAST WITH IDENTIFYING NICKS



## Coronet Light

CHARACTERS IN COMPLETE FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ

&\$1234567890.,-":;~!/?()abcdefghijklmnopqrstuvwxyz

14 Pt.—22A 42a

Neon types, now as always, are produced with the highest ga 1234

18 Pt.—12A 26a

Neon types, now as always, are produced with 123

24 Pt.—8A 14a

Neon types, now as always, are pro 123

30 Pt.—6A 12a

Neon types, now as always, 45

36 Pt.—5A 10a

Neon types, now as alwa 6

42 Pt.—5A 10a

Neon types, now as a 7

48 Pt.—5A 6a

Neon types, now a 8

60 Pt.—3A 6a

Neon types, n 9

72 Pt.—3A 5a

Neon type 0

## Coronet Bold

CHARACTERS IN COMPLETE FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ

&\$1234567890.,-":;~!/?()abcdefghijklmnopqrstuvwxyz

14 Pt.—22A 42a

Neon types, now as always, are produced with the 1234

18 Pt.—12A 26a

Neon types, now as always, are produced 1234

24 Pt.—8A 14a

Neon types, now as always, are 123

30 Pt.—6A 12a

Neon types, now as alway 45

36 Pt.—5A 10a

Neon types, now as alw 6

42 Pt.—5A 10a

Neon types, now as al

48 Pt.—5A 6a

Neon types, now 78

60 Pt.—3A 6a

Neon types, 12

72 Pt.—3A 5a

Neon types 1

CAST FROM LUDLOW MATS

Neon Type Division is the only type foundry in the world which produces the 14 pt. in Coronet

Designed by Frederic W. Goudy

\* 8 point 32A 40a  
ABCDEFHGHIJKLMNOPQRSTUVWXYZ&abcdefghijklmnopqrstuvwxyz. 1234567890

\* 8 point 26A 53a  
ABCDEFHGHIJKLMNOPQRSTUVWXYZ&abcdefghijklmnopqrstuvwxyz1234567

\* 10 point 26A 53a  
ABCDEFHGHIJKLMNOPQRSabcde fghijklmnopqrstuvw 12345

\* 12 point 24A 47a  
ABCDEFHGHIJKLMNOPabcde fghijklmnopqrst 1234

14 point 22A 42a  
ABCDEFHGHIJKLMNOPQRSTUVWXYZ  
XYZ& f i l k k m .,:;'! ? - \$ 1 2 3 4 5 6 7 8 9 0  
a b c d e f g h i j k l m n o p q r s t u v w x y z

18 point 15A 27a  
ABCDEFHGHIJK abcde fghijklm 1234

24 point 9A 18a  
ABCDEFHGHI abcde fghij 123

30 point 8A 14a  
ABCDEF abcde fghi 123

36 point 7A 12a  
ABCDE abcde fg 12

42 point 7A 11a  
ABCD abcde f 12

48 point 6A 10a  
ABCD abce 12

60 Pt.—3A, 6a  
Neon typ 7

Designed by Frederic W. Goudy

\* 8 point 32A 40a  
ABCDEFHGHIJKLMNOPQRSTUVWXYZ&abcdefghijklmnopqrstuvwxyz.!!1234567890

\* 8 point 30A 40a  
ABCDEFHGHIJKLMNOPQRSTUVWXYZ&abcdefghijklmnopqrstuvwxyz.!!123456

10 point 27A 54a  
ABCDEFHGHIJKLMNOPQRSTabcde fghijklmnopqrstuvwxyz., 12345

12 point 24A 48a  
ABCDEFHGHIJKLMNOPQabcde fghijklmnopqrstuvw 1234

14 point 22A 44a  
ABCDEFHGHIJKLMNOPQRSTUVWXYZ  
DC&B&PAG&ggggg&akz.,!!1234567890abcde fghijklmnopqrstuvwxyz

18 point 16A 28a  
ABCDEFHGHIJKLabde fghijklmnop 1234

24 point 10A 18a  
ABCDEFHGHI abcde fghijkln 123

30 point 9A 16a  
ABCDEF Gabcde fghi 123

36 point 7A 12a  
ABCDE Fabcde fgh 12

42 point 7A 11a  
ABCDE abcde fo 12

48 point 6A 10a  
ABCD abcde f 12

60 Pt.—3A, 6a  
Neon types, 7

A HARMONY OF TYPE:

*Chalkscript Goudy*

A COMPOSITOR'S DREAM COME TRUE—SEE FOREIGN SECTION.

## PLANTIN LIGHT (English)

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z &  
a b c d e f g h i j k l m n o p q r s t u v w x y z . ' : ; - ? ! ( ) 日 月 田 山

£ 1 2 3 4 5 6 7 8 9 0

Also cast in 42 point

8 point 28A, 56a

THE ARTS OF Fine printing are

12 point 24A, 47a

THE ARTS OF FINER Printing are to arra

14 point 22A, 42a

THE ART OF FINE printing is to

18 point 15A, 29a

THE ART OF Fine printing is

24 point 9A, 19a

THE ART Of fine prin

30 point 8A, 14a

THE ART of fine p

36 point 7A, 12a

THE Arts of fi

48 point 6A, 10a

The Fine A

60 point 5A, 7a

The Fine

72 point 4A, 6a

The Ar

10 point 26A, 53a

THE ART OF fin

## PLANTIN LIGHT ITALIC

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z &  
a b c d e f g h i j k l m n o p q r s t u v w x y z . ' : ; - ? ! ( ) 日 月 田 山

£ 1 2 3 4 5 6 7 8 9 0

Also cast in 42 point

8 point 28A, 56a

THE ART OF Fine printing is to set

14 point 22A, 42a

THE ART of printing

18 point 15A, 29a

THE ARTS OF Fine printing a

24 point 9A, 19a

THE ARTS of fine prin

30 point 8A, 14a

THE ART of print

36 point 7A, 12a

THE Arts of fin

48 point 6A, 10a

The Fine A

60 point 5A, 7a

These Ar

72 point 4A, 6a

The Art

## BEMBO BOLD

No. 428

Also cast in 18, 24, 42, 60 and 72 point

6 point 25A, 50a

THE ART OF FINE printing is to set

8 point 28A, 56a

THE ART OF FINE printing is to

10 point 26A, 53a

THE ART OF fine printing is

12 point 24A, 47a

THE ART of fine printing

14 point 22A, 42a

THE ART OF FINE P

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z & £ 1 2 3 4 5 6 7 8 9 0

a b c d e f g h i j k l m n o p q r s t u v w x y z . ' : ; - ? ! ( ) 日 月 田 山

30 point 8A, 14a

The Arts of Finer Print

36 point 7A, 12a

The Arts of Finer

48 point 6A, 10a

The Finer Arts



## PLANTIN

5 1/2 point 25A, 50a

THE invention of Printing from movable types was one of THE INVENTIO

6 point 25A, 50a

L'INVENTION de l'Imprimerie au moyen de caractères mobiles L'INVENTION

8 point 28A, 56a

L'INVENTION de l'Imprimerie au moyen de caractères L'INVENTIO

10 point 26A, 53a

THE invention of Printing from movable type THE INVE

12 point 24A, 47a

THE invention of Printing from movable types

14 point 22A, 42a

The invention of Printing from movable

18 point 15A, 29a

His family has farmed the land

24 point 9A, 19a

Having thus arrived at

30 point 8A, 14a

A modern GARD

36 point 7A, 12a

By mid-afternoon

42 point 7A, 14a

And strollers

48 point 6A, 10a

There is truth

60 point 5A, 7a

Mechanics

72 point 4A, 6a

The new

ABCDEFGHIJKLMNOPQRSTUVWXYZÆ&

abcdefghijklmnopqrstuvwxyzæ&

日 月 山 田

1234567890

## PLANTIN ITALIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ&  
abcdefghijklmnopqrstuvwxyz.,':;-!?( ) 日 月 山 田

£1234567890

Also cast in 7, 9, and 11 pt.

6 point 25A, 50a

THE ARTS OF FINE PRINTING ARE To arrange type so as to produce

8 point 28A, 56a

THE ART OF FINE PRINTING IS to arrange type so as to produce

10 point 26A, 53a

THE ART OF FINE PRINTING is to arrange type so as to

12 point 24A, 47a

THE ARTS OF FINER printing are to arrange

14 point 22A, 42a

THE ART OF FINE Printing is to

18 point 15A, 29a

THE ART OF Fine printing is

24 point 9A, 19a

THE ART of fine prin

30 point 8A, 14a

THE ART of fine p

36 point 7A, 12a

THE Arts of fi

42 point 7A, 14a

The Finer A

48 point 6A, 10a

The Fine Ar

## BEMBO TITLING (English) No. 370

24 point (Capitals only no Figures) 9A,

THE ARTS OF FI

30 point (Capitals only no Figures) 8A,

THE ART OF FI

36 point (Capitals only no Figures) 7A,

THE ARTS

## PLANTIN BOLD (English)

ABCDEF GHIJ KLMNOPQRST UVWXYZÆ&  
abcdefghijklmnopqrstuvwxyæœ ß fi fl ffi  
1234567890 .,:;-!?"@[]^\*\_+`~£—

Alternative Figures Fa6o 1234567890

6 point 25A, 50a

The invention of Printing from movable types was one of the chief

8 point 28A, 56a

The invention of Printing from movable types was one

10 point 26A, 53a

L'invention de l'Imprimerie au moyen de caractère

14 point 22A, 42a

The invention of Printing THE IN

18 point 15A, 29a

His family has farmed the 1

24 point 9A, 19a

Having arrived at o

30 point 8A, 14a

By that time gr

36 point 7A, 12a

They have wh

42 point 7A, 14a

Fashions of

48 point 6A, 10a

This famil

60 point 5A, 7a

By this 1

*Plantin Bold Italic Available*

### Times Roman

One of the most readable letter designs for today's printing. A complete range of sizes and weights for your immediate specification. Get this type face series into your Composing Room, now!

## PLANTIN BOLD COND. (Heavy)

ABCDEF GHIJ KLMNOPQRST UVWXYZ &  
abcdefghijklmnopqr s.,':;-!?"@[]^\*\_+`~£—  
tuvwxyz 1234567890

Also cast in 9, 11 and 42 point

6 point 25A, 50a

THE ARTS OF FINE Printing are to arrange

8 point 28A, 56a

THE ARTS OF FINE Prin

12 point 24A, 47a 0 lbs. A 60 x 120

10 point 26A, 53a

THE ARTS OF finer printing

THE ART OF FINE Prin

14 point 22A, 42a

THE ART OF FINE PRINTING is to arrange

18 point 15A, 29a

THE ART OF FINE Printing is to a

24 point 9A, 19a

THE ARTS OF finer printin

30 point 8A, 14a

THE ART OF fine prin

36 point 7A, 12a

THE Art of finer p

48 point 6A, 10a

The Art of Pr

60 point 5A, 7a

The Fine A

72 point 4A, 6a

The Fine

"Jenson can with certainty be personally associated with the designing of types, cutting of letter punches, and making of matrices. His types have never been excelled; it is the opinion of the best authorities that they have never been equalled."

—HENRY LEWIS BULLEN

## SYNOPSIS IN 10 POINT

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z A E C &amp;

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z A E C

Qu a b c d e f g h i j k l m n o p q r s t u v w x y z a e c QU

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z A E C &amp;

1234567890 a b c d e f g h i j k l m n o p q r s t u v w x y z a e c 1234567890

PS37	SOME SELECTED ALTERNATIVE CHARACTERS	PS38
1234567890	201 R 148 M 224 R	1234567890

6 point 25A, 50a

When jobs have type sizes fixed quickly, margins of error widen

8 point 28A, 56a

When jobs have type sizes fixed quickly, margins of error widen

10 point 26A, 53a

When jobs have type sizes fixed quickly, margins of error

12 point 24A, 47a

L'INVENTION de l'Imprimerie au moyen de caractères

14 point 22A, 42a

Fashions change, and each succeeding generation

18 point 15A, 29a

His family has farmed the land for over

24 point 9A, 19a

There are few striking indications

30 point 8A, 14a

In the vocation of typography

36 point 7A, 12a

Type with quads for

48 point 6A, 10a

Style termed

## Keystone

24 Pt.—7A, 20a

Neon A B C D E F G H I J K a b c d e f g h i

36 Pt.—4A, 12a

Neon A B C F G J K L a l

48 Pt.—4A, 10a

Neon type, now a

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z &amp;

a b c d e f g h i j k l m n o p q r s t u v w x y z . ' : - ? ! ( ) [ ] ^ \_ ` ~

L 1 2 3 4 5 6 7 8 9 0

Also cast in 9 and 11 point

6 point 25A, 50a 5 lbs. A 80 a 160

THE ART OF FINE printing is to set type

8 point 28A, 56a 10 lbs. A 80 a 120

THE ART OF FINE printing is to set

10 point 26A, 53a 15 lbs. A 80 a 160

THE ART OF FINE printing is to

12 point 24A, 47a 15 lbs. A 60 a 120

THE ART OF fine printing

14 point 22A, 42a

THE ART OF FINE Printing is to arrange type

18 point 15A, 29a

THE ART OF FINE printing is to

24 point 9A, 19a

THE ART OF Fine printing

30 point 8A, 14a

THE ART Of fine prin

36 point 7A, 12a

THE ART of fine p

48 point 6A, 10a

The Arts of Fi

## Narrow Bembo Italic No. 194

Narrow Bembo Italic A B C D E F G H I J K L M N a b c d e f g h 1234

Caps.	Pts.	Figs.	Lower Case
10-pt.	27A...		54a...
12-pt.	22A...		44a...

Your typography will be more expressive with the use of ornaments and borders utilized in the proper places — — — This reference shows a complete line.

CHARACTERS IN COMPLETE FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 XYZ&abcdefghijklmnopqrstuvwxyz  
 yz.,-;:'?! " \$ % ( ) \$ 1 2 3 4 5 6 7 8 9 0

14 Pt.—22A CAPS 42a Lower Case

ABCDEF GHIJ KLMNOP abcdefghijklmnopqrs \$123

18 Pt.—12A CAPS 26a Lower Case

ABCDEF GHIJ KLM abcdefghijklmn 123

24 Pt.—8A CAPS 17a Lower Case

ANOPQRSTU aopqrstuvw 45

30 Pt.—6A CAPS 10a Lower Case

AVWXYZA ayzabcde 67

36 Pt.—5A CAPS 7a Lower Case

ABCDEFGG afghijkl 8

42 Pt.—4A CAPS 6a Lower Case

ABCDE abcde 123

48 Pt.—4A CAPS 6a Lower Case

AHIJ KLa mno 9

60 Pt.—3A CAPS 6a Lower Case

AMPO abc 10

72 Pt.—3A CAPS 5a Lower Case

AOPa wu 1



HANDY PACKAGES START ON PAGE 131.

CHARACTERS IN COMPLETE FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 abcdefghijklmnopqrstuvwxyz & \$ % ( ) \$ 1 2 3 4 5 6 7 8 9 0  
 . , - ; : ' ! ? " ( ) \$ 1 2 3 4 5 6 7 8 9 0

14 Pt.—22A CAPS 42a Lower Case

ABCDEF GHIJ KLMNO abcdefghijklmnop \$123

18 Pt.—12A CAPS 26a Lower Case

APQRSTU VWXY aqrstuvwxy 456

24 Pt.—8A CAPS 17a Lower Case

ABCEH MVXY abcdefghil 78

30 Pt.—6A CAPS 10a Lower Case

AHIJ KLMa klmnop 90

36 Pt.—5A CAPS 7a Lower Case

ANOPQRa qrstuv 1

48 Pt.—4A CAPS 6a Lower Case

ASTUa wxy 3

60 Pt.—3A CAPS 6a Lower Case

AVWabc 4

72 Pt.—3A CAPS 5a Lower Case

AXabef 5

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Most faces are in stock for  
 immediate delivery by leading  
 printers' supply dealers in many  
 major cities.

Designed by Frederic W. Goudy

12 point Caps only 22A

ABCDEFGHIJKLMN O P Q R S T U 12345

14 point Caps only 17A

ABCDEFGHIJKLMN O P Q R  
S T U V W X Y Z & . , ' 1 2 3 4 5 6 7 8 9 0

18 point Caps only 12A

ABCDEFGHIJKLMN 123

24 point Caps only 8A

ABCDEFGHIJ 1234

30 point Caps only 7A

ABCDEFG 1234

36 point Caps only 6A

ABCDEF 123

FOURNIER (B)  
ORNATE

305J

18 point 12A

ABCDEFGHIJKLMN O  
P Q R S T U V W X Y Z & . , ' ! ?  
1234567890 \$

24 point 8A

ABCDEFGHIJK 12

30 point 7A

ABCDEFGH 12

Franklin Gothic Italic

132K

6 Pt.—30A 60s

Neon types, now as always are produced with the finest metalsaval

8 Pt.—26A 53s

NEON TYPES, AS ALWAYS ARE PRODUCED ED 1234

10 Pt.—24A 47s

Neon types, now as always are produced 1234

12 Pt.—22A 42s

Neon types, now as always are produce 1

## Franklin Gothic

No. 107

CHARACTERS IN COMPLETE FONT

ABCDEFGHIJKLMN O P Q  
R S T U V W X Y Z & a b c d e f g h  
i j k l m n o p q r s t u v w x y z . , - ' ;  
! ? f i f f l f f i f f l \$ 1 2 3 4 5 6 7 8 9 0

5 Pt.—40A CAPS 80s Lower Case

ABCDEFGHIJKLMN O P Q R S T U V W X Y Z a b c d e f g h i j k l m n o p q r s t u v w x y z 51234567890

6 Pt.—40A CAPS 80s Lower Case

ABCDEFGHIJKLMN O P Q R S T U V W a b c d e f g h i j k l m n o p q r s t u v w x y z 512345

8 Pt.—30A CAPS 60s Lower Case

AXYZABCDEFGHIJKLMN O a b c d e f g h i j k l m n o p q r s t u v \$ 678

10 Pt.—26A CAPS 53s Lower Case

APQRSTU VWX YZ ABC D a x y z a b c d e f g h i j k l m n \$ 190

12 Pt.—24A CAPS 47s Lower Case

AEFGHIJKLMN O P &amp; a o p q r s t u v w x y z \$ 234

14 Pt.—22A CAPS 42s Lower Case

ABCDEFGHIJKLMN O K a b c d e f g h i j k l \$ 56

18 Pt.—12A CAPS 36s Lower Case

AZABCDEFGHIJKLMN O p q r s \$ 78

24 Pt.—8A CAPS 17s Lower Case

AGHIJKL a t u v w r \$ 90

30 Pt.—6A CAPS 10s Lower Case

AMNOP a x y z a 12

36 Pt.—5A CAPS 7s Lower Case

AQRS a b c d 34

48 Pt.—4A CAPS 6s Lower Case

AMC a b c 5

60 Pt.—3A CAPS 6s Lower Case

ACE a d 6

72 Pt.—3A CAPS 5s Lower Case

AB a b 7

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# Franklin Gothic Cond. No.707

CHARACTERS IN COMPLETE FONT

ABCDEFGHIJKLMN O P Q R S T U V W X Y Z & a b c d e  
f g h i j k l m n o p q r s t u v w x y z , - ' : ; ? ! @ # \$ % & ' \* 1 2 3 4 5 6 7 8 9 0

12 Pt.—24A. CAPS 47a Lower Case

ABDEFGHIJKLMN O P Q R S T U V W X Y Z \$123

14 Pt.—22A. CAPS 42a Lower Case

AMN O P Q R S T U V W X Y Z a v w x y z a b c d e f g h i j k l \$890

18 Pt.—18A. CAPS 26a Lower Case

ABCDEF GHIJ K L M a m n o p q r s t u v w \$123

24 Pt.—8A. CAPS 17a Lower Case

AN O P Q R S T U V a x y z a b c d e f g \$45

30 Pt.—6A. CAPS 10a Lower Case

AW X Y Z A B a h i j k l m n o p 67

36 Pt.—5A. CAPS 7a Lower Case

ACDE F G a q r s t u v z 89

42 on 36 Pt.—5A. Caps, Figures and Points only

AHIJ K L M N O P 10

48 Pt.—4A. CAPS 6a Lower Case

AQRST a w x y 43

60 Pt.—3A. CAPS 6a Lower Case

AUVW a z a b 4

72 Pt.—3A. CAPS 5a Lower Case

AXY a c d e 5

84 on 72 Pt.—3A. Caps, Figures and Points only

AZABCD 6

See *TOURIST GOTHIC ITALIC* which may be  
used as *Franklin Gothic Condensed Italic*.

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Your compositors can consume a lot of time walking through the shop  
hunting them. Our prepared packages of assorted quads and spaces  
will eliminate this lost time and turn it into productive effort.

# FRANKLIN GOTHIC Extra Condensed No. 507

14 Pt.—22A. 42a

ABCDEF GHIJ K L M N O P Q R S T U V W X Y Z 123456789  
a b c d e f g h i j k l m n o p q r s t u v w x y z a b c d e f g & \$ . , ' - ' ? !

18 Pt.—12A. 26a

ABCDEF GHIJ K L M a b c d e f g h i j k l m o p \$456

24 Pt.—8A. 17a

ABCDEF GHIJ a b c d e f g h i j k l m \$78

30 Pt.—6A. 10a

ABCDEF G H a b c d e f g h i j \$90

36 Pt.—5A. 7a

ABCDEF a b c d e f g h \$12

42 Pt.—4A. 6a

ABKLM a b s t u v w \$3

48 Pt.—4A. 6a

AOPQR a w x y z \$4

60 Pt.—3A. 6a

AST a c m n o 5

72 Pt.—3A. 5a

AUV a b c d 6

# Condensed Modern Gothic (Tourist) 140J

4 point 36A, 73a  
 ABCDEFGHIJKLMNOPQRSTUVWXYZABCDEFghijklmnopqrstuvwxyzabcde 1234567890

8 point 33A, 66a  
 ABCDEFGHIJKLMNOPQRSTUVWXYZABCDEFghijklmnopqrstuvwxyzabcde 1234567890

10 point 27A, 54a  
 ABCDEFGHIJKLMNOPQRSTUVWXYZABCDEFghijklmnopqrstuvwxyz 1234567890

12 point 24A, 48a  
 ABCDEFGHIJKLMNOPQABCDEFghijklmnopqrstu1234567890

14 Pt.—22A, 42a  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 WXYZ&.,:;?!?-S1234567890  
 abcdefghijklmnopqrstuvwxyz

18 Pt.—12A, 24a  
 ABCDEFGHIJKLMabcdefghijklm 1234567890

24 Pt.—8A, 17a  
 ABCDEFGHIJKabcdefghik 1234567890

30 Pt.—6A, 10a  
 ABCDEFGHabcdefgh 1234567890

36 Pt.—5A, 7a  
 ABCDEFabcdef 1234567890

42 Pt.—4A, 6a  
 ABCDEFabcd 1234567890

48 Pt.—4A, 6a  
 ABCDEabcdi 1234567890

60 Pt.—3A, 6a  
 ABCDabci 1234567890

72 Pt.—3A, 5a  
 ABCCab 1234567890

84/ on 72 POINT AVAILABLE

# Tourist Gothic Cond. Italic

No. 140K

CHARACTERS IN COMPLETE FONT

ABCDEFGHIJKLMNPOQRSTUVWXYZ&  
 abcdefghijklmnopqrstuvwxyz  
 ., - ' ' ; : ? ! \$ 1 2 3 4 5 6 7 8 9 0

14 Pt.—22A, 42a  
 ABCDEFGHIJKLMNOPabcdefghijklmnopqr \$123

18 Pt.—12A, 24a  
 AQRSTUVWXYZ&astuvwxyzabcde 45

24 Pt.—8A, 17a  
 ABCDEFGHIJafghijklmnop 67

30 Pt.—6A, 10a  
 AKLMNOPaqrstuvw 8

36 Pt.—5A, 7a  
 AQRSTUayzabcde 9

42 Pt.—4A, 6a  
 ABCDEF abcdef

48 Pt.—4A, 6a  
 AVWXafghij 0

60 Pt.—3A, 6a  
 AYZlaklm 1

72 Pt.—3A, 5a  
 ABCano 2

6 point 24A 48a  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ&abcdefghijklmnopqrstuvwxyz,;:!"?1234567890

8 point 22A 44a  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ&abcdefghijklmnopqrstuvwxyz123456

10 point 18A 36a  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ&abcdefghijklmnopqrstuvwxyz12345

12 point 16A 32a  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ&abcdefghijklmnopqrstuvwxyz  
 WXYZ&fflfffi,;:!"?-1234567890  
 abcdefghijklmnopqrstuvwxyz

## Inland Gothic, 149

CHARACTERS IN COMPLETE FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 WXYZ&abcdefghijklmnopqrstuvwxyz,;:!"?fflfffi1234567890

6 Pt.—40A, 80a  
 Cast On A Single-type Body, The Character Thus Being The Unit. In this respect

8 Pt.—30A, 60a  
 This normal close-fitting may in most cases be made even clo

10 Pt.—26A, 53a  
 These include original and exclusive designs drawn by Fr

12 Pt.—24A, 47a  
 These advantages, combined with non-distrib

14 Pt.—22A 42a  
 Neon ABCDEFGHIJKLMabcdefgghijk12

18 Pt.—12A 26a  
 Neon ABCDEFGHlabcddefghi12

24 Pt.—8A 17a  
 Neon ABCDEFabcdefi12

## CONDENSED GOTHIC

48J

6 point Caps only 30A  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ&ABCDEFGHIJKLMNOPQRSTUVWXYZ123456789

8 point Caps only 27A  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ&ABCDEFGHIJKLMNOPQRSTUVWXYZ1234567890

10 point Caps only 24A  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ&ABCDEFGHIJKLMNOPQRSTUVWXYZ1234567890

12 point Caps only 25A  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ&ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 1234567890.,;:'-!/?&

12 Pt.—24A CAPS 47a Lower Case  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ&abcdefghijklmnopqrstuvwxyz \$123

14 Pt.—22A CAPS 42a Lower Case  
 APOQRSTUVWXYZ&abcdefghijklmnopqrstuvwxyz \$456

18 Pt.—18A CAPS 36a Lower Case  
 ABCDEFGHIJK aghijklmnopqr \$789

24 Pt.—8A CAPS 17a Lower Case  
 ALMNOPQ astuvwxyz \$10

30 Pt.—6A CAPS 10a Lower Case  
 ARSTUV abcdefghi 23

36 Pt.—5A CAPS 7a Lower Case  
 AWXYZ aijklmn 45

48 Pt.—4A CAPS 6a Lower Case  
 ADRTaopq89

## GRAPHIC BOLD

No. 104

12 Pt.—24A CAPS 47a Lower Case  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ&abcdefghijklmnopqrstuvwxyz \$123

14 Pt.—22A CAPS 42a Lower Case  
 AOPQRSTUVWXYZ&abcdefghijklmnopqrstuvwxyz \$4567

18 Pt.—18A CAPS 36a Lower Case  
 AYZABCDEFGHI abcdefghijkl \$890

24 Pt.—8A CAPS 17a Lower Case  
 AGHIJKL amnopqrs \$12

30 Pt.—6A CAPS 10a Lower Case  
 AMNOP atuvwxyz 34

36 Pt.—5A CAPS 7a Lower Case  
 AQRS azabcd 56

48 Pt.—4A CAPS 6a Lower Case  
 ATU abefi 78



## Greco Bold

326

CHARACTERS IN COMPLETE FONT FOR BOTH SERIES ON THIS PAGE

ABCDEFGHIJKLMNOPQRSTUVWXYZ & a b c  
d e f g h i j k l m n o p q r s t u v w x  
y z . , - ' ; : ? ! ( \$ % ' 1 2 3 4 5 6 7 8 9 0

12 Pt.—24A, CAPS 47a Lower Case

**ABCDEF GHIJK abcd efghijklm \$12**

14 Pt.—22A, CAPS 42a Lower Case

**ALMNOPQR an opqrstuv \$67**

18 Pt.—12A, CAPS 36a Lower Case

**ARSTUVW awxyza \$34**

24 Pt.—8A, CAPS 17a Lower Case

**AXYZA Bab cde \$56**

30 Pt.—6A, CAPS 10a Lower Case

**ACDE afghi 78**

36 Pt.—5A, CAPS 7a Lower Case

**AFG ajkl 90**

48 Pt.—3A, 5a

**Neon Be 1**

## Greco Bold Italic

12 Pt.—24A, CAPS 47a Lower Case

**ABCDEF GHIJK abcd efghijkl \$123**

14 Pt.—22A, CAPS 42a Lower Case

**ALMNOPQR amnopqrstu \$90**

18 Pt.—12A, CAPS 36a Lower Case

**ARSTUVW avwxyzc \$45**

24 Pt.—8A, CAPS 17a Lower Case

**AXYZA Bab cde f 78**

30 Pt.—6A, CAPS 10a Lower Case

**ACE Lafghij 51**

36 Pt.—5A, CAPS 7a Lower Case

**AFG aklm 9**

48 POINT ALSO AVAILABLE

## Glamour Light

235

14 point 19A

37a

ABCDEF GHIJK LMNOP Q RSTUVW  
XYZ & % , ; : ' " # \$ % ' 1 2 3 4 5 6 7 8 9 0  
a b c d e f g h i j k l m n o p q r s t u v w x y z

18 point 12A

22a

ABCDEF GHIJK LM abcd efghijklmn 1234

24 point 8A

15a

ABCDEF GHIJ abcd efghijkl n 123

30 point 6A

12a

ABCDEF G abcd efgh 12

36 point 5A

10a

ABCDEF abcd efj 12

48 Pt.—4A, 5a

Neon type, 13

## Glamour Light Italic

No. 235K

14 Pt.—19A, 37a

Neon types, now as always, are produced with 456

18 Pt.—15A, 32a

Neon types, now as always, are produced 789

18 Pt.—12A, 22a

Neon types, now as always, are pro 123

24 Pt.—8A, 15a

Neon types, now as always, 123

30 Pt.—6A, 12a

Neon types now as a 12

36 Pt.—5A, 10a

Neon types, now 12

48 Pt.—4A, 7a

Neon types, 45

CHARACTERS IN COMPLETE FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 XYZ&\$1234567890"%'(),.,':;!?  
 abcdefghijklmnopqrstuvwxyzffll  
 (Th \* + in 8, 10, 12 point only)

8 Pt.—26A CAPS 52a Lower Case

ABCDEF GHIJ KLMNOPQRSTU VWXYZ abcdefghijklmnopqrstuvwxyz \$12345678

10 Pt.—25A CAPS 48a Lower Case

ABCDEF GHIJ KLMNOPQRST abcdefghijklmnopqrstuv \$890

12 Pt.—23A CAPS 43a Lower Case

ABCDEF GHIJ KLMNOPQR abcdefghijklmnopqrs 123

14 Pt.—22A CAPS 42a Lower Case

ABCDEF GHIJ KLMNO abcdefghijklmnop 456

16 Pt.—15A, 32a

Neon types, now as always, are 890

18 Pt.—12A CAPS 36a Lower Case

ABCDEF GHIJ KLab cdefghijkl &amp; 123

24 Pt.—8A CAPS 17a Lower Case

AMNOPQRS amnopqrstu 45

30 Pt.—6A CAPS 10a Lower Case

ATUVW avwxy 67

36 Pt.—5A CAPS 7a Lower Case

AXYZ azabcde 8

48 Pt.—4A, 6a

Neon type 1

## DISPLAY SORTS SERVICE

You may obtain sorts and lines of any type face shown in this catalog. Charges are based on a running inch basis (fraction of an inch will be counted as full inch). Type is set without spaces or justification. Regular composition rates apply when type is letterspaced or justified.

CHARACTERS IN COMPLETE FONT

AABCDEF GHIJ KLM.MNOPQRSTU VWXYZ &  
 \$1234567890.,.'":;!?\*+(QThffllft  
 abcdefghijklmnopqrstuvwxyz

12 Pt.—23A, 43a

Neon types, now as always, are produced 12345

14 Pt.—22A, 42a

Neon types, now as always, are produc 123

16 Pt.—12A, 26a

Neon types, now as always, are 567

18 Pt.—12A, 26a

Neon types, now as always, a 12

24 Pt.—8A, 17a

Neon types, now as al 34

30 Pt.—6A, 10a

Neon types, now 5

36 Pt.—5A, 7a

Neon types, n 6

48 Pt.—4A, 6a

Neon type 7

## SORTS:

at your fingertips! Why hunt and peck for that needed character? Our sort service keeps your cases workable.

CHARACTERS IN COMPLETE FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 YZ&1234567890" ' % ( ) , . - ' : ; ? !  
 abcdefghijklmnopqrstuvwxyzñffñffñff  
 (Th + in 8, 10, 12 point only)

8 Pt.—25A CAPS 52a Lower Case  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ & 1234

10 Pt.—25A CAPS 48a Lower Case  
 ABCDEFGHIJKLMNOPabcdefghijklmnopqrstuvwxyz 1567

12 Pt.—23A CAPS 43a Lower Case  
 AQRSTUVWXYZABCaazwxyzabcdefghij 89

14 Pt.—22A CAPS 42a Lower Case  
 ABDEFGHIJKLMNOPaklmnopqrstuvwxyz 125

18 Pt.—18A CAPS 26a Lower Case  
 AQRSTUVOPayzabcdefghk 345

24 Pt.—8A CAPS 17a Lower Case  
 AMNOPQRSamnopr 67

30 Pt.—6A CAPS 10a Lower Case  
 AFGHIJhrstuvw 8

36 Pt.—5A CAPS 7a Lower Case  
 AKLMMaxyzab 9

42 Pt.—4A CAPS 6a Lower Case  
 ANOPacdef 1

48 Pt.—4A CAPS 6a Lower Case  
 AQRaghi 2

60 Pt.—3A CAPS 6a Lower Case  
 ASTajk 3

72 Pt.—3A CAPS 5a Lower Case  
 AUau 8

BODONI PANELLED NO. 375

BODONI PANELLED

Cap Font 30, 48 and 60 point  
 18-pt. 8A.  
 24-pt. 6A.  
 36-pt. 4A.  
 available

CHARACTERS IN COMPLETE FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ &  
 \$ 1234567890 . , - ' " ; : ! ? ( + \* ( Th n n n  
 a b c d e f g h i j k l m n o p q r s t u v w x y z

10 Pt.—25A 48a

Neon types, now as always are produced from finest mat 12

12 Pt.—22A 43a

Neon types, now as always, are produced wit 12345

14 Pt.—19A 37a

Neon types, now as always, are produced 67890

16 Pt.—15A 32a

Neon types, now as always, are pro 1234

18 Pt.—12A 22a

Neon types, now as always, are 5678

24 Pt.—8A, 15a

Neon types, now as always, 90

30 Pt.—6A, 12a

Neon types, now as a 12

36 Pt.—5A, 10a

Neon types, now 34

48 Pt.—4A, 7a

Neon types, n 5

60 Pt.—3A, 6a

Neon type 67

72 Pt.—3A, 5a

Neon typ 8

84 Pt.—3A, 5a

NEON TYP

## CHARACTERS IN COMPLETE FONT

A B C D E F G H I J K L M N O P  
Q R S T U V W X Y Z & a b c d e  
f g h i j k l m n o p q r s t u v w x y z  
, - ; ? ! f i f f f l f f f l \$ 1 2 3 4 5 6 7 8 9 0

\*6 Pt.—40A. CAPS 80a Lower Case  
ABCDEF GHIJ KLMNOPQRSTU VWXYZ ABCDEF GHIJ KLMNOPQRSTU VWXYZ \$1234567890

\*8 Pt.—30A. CAPS 60a Lower Case  
AEFGHIJ KLMNOPQRSTU VWXYZ ABCDEF GHIJ KLMNOPQRSTU VWXYZ \$1234

\*10 Pt.—26A. CAPS 53a Lower Case  
A X Y Z A B C D E F G H I J K L M N O P Q R X Y Z A B C D E F G H I J K \$567

\*12 Pt.—24A. CAPS 47a Lower Case  
A L M N O P Q R S T U A S T U V W X Y Z A L M N O P Q R S T U \$890

14 Pt.—22A. CAPS 42a Lower Case  
A B C D E F G H I A B C D E F G H A B C D E F G H I J K \$6789

18 Pt.—18A. CAPS 26a Lower Case  
A V W X Y Z A B C D E F G A V W X Y Z A \$12

24 Pt.—8A. CAPS 17a Lower Case  
A D E F G H I J A e f g h i j k l \$34

30 Pt.—6A. CAPS 10a Lower Case  
A K L M N A m n o p q 56

36 Pt.—5A. CAPS 7a Lower Case  
A O P Q R A s t u v 78

48 Pt.—4A. CAPS 6a Lower Case  
A R S T A w x y 9

60 Pt.—3A. CAPS 6a Lower Case  
A U F A z a b 0

72 Pt.—3A. CAPS 5a Lower Case  
A M A c e i 1

"Publicity or display type faces are many and varied, designed to attract the eye, to insinuate a subtle feeling that advertisers wish to provoke."

—SELECTED

## CHARACTERS IN COMPLETE FONT

A B C D E F G H I J K L M O P  
Q R S T U V W X Y Z & a b c d e  
f g h i j k l m n o p q r s t u v w x y z  
, - ' ; ? ! f i f f f l f f f l \$ 1 2 3 4 5 6 7 8 9 0

6 Pt.—40A. CAPS 80a Lower Case  
ABCDEF GHIJ KLMNOPQRSTU VWXYZ ABCDEF GHIJ KLMNOPQRSTU VWXYZ \$1234567890

8 Pt.—30A. CAPS 60a Lower Case  
AEFGHIJ KLMNOPQRSTU VWXYZ ABCDEF GHIJ KLMNOPQRSTU VWXYZ \$1234

10 Pt.—26A. CAPS 53a Lower Case  
A B C D E F G H I J K L M N O P Q R X Y Z A B C D E F G H I J K L M N O P Q R \$1234

12 Pt.—24A. CAPS 47a Lower Case  
A P Q R S T U V W X Y Z A B A U V W X Y Z A B C D E F G H I J K L \$567

14 Pt.—22A. CAPS 42a Lower Case  
A B C D E F G H I J K L M A B C D E F G H I J K L M N O P Q R \$123

18 Pt.—18A. CAPS 26a Lower Case  
A F G H I J K L M N A b i j k l m n o p q r s \$89

24 Pt.—8A. CAPS 17a Lower Case  
A O P Q R S T U A t u v w x y z a \$12

30 Pt.—6A. CAPS 10a Lower Case  
A V W X Y A b c d e f g h 34

36 Pt.—5A. CAPS 7a Lower Case  
A Z A B C A j k l m n 56

48 Pt.—4A. CAPS 6a Lower Case  
A D E F A o p q 78

60 Pt.—3A. CAPS 6a Lower Case  
A G L A r s t u 9

72 Pt.—3A. CAPS 5a Lower Case  
A M A v x 0

84 Pt.—3A. CAPS 5a Lower Case  
A M A v x 0

96 Pt.—3A. CAPS 5a Lower Case  
A M A v x 0

108 Pt.—3A. CAPS 5a Lower Case  
A M A v x 0

120 Pt.—3A. CAPS 5a Lower Case  
A M A v x 0

132 Pt.—3A. CAPS 5a Lower Case  
A M A v x 0

144 Pt.—3A. CAPS 5a Lower Case  
A M A v x 0

156 Pt.—3A. CAPS 5a Lower Case  
A M A v x 0

168 Pt.—3A. CAPS 5a Lower Case  
A M A v x 0

180 Pt.—3A. CAPS 5a Lower Case  
A M A v x 0

192 Pt.—3A. CAPS 5a Lower Case  
A M A v x 0

204 Pt.—3A. CAPS 5a Lower Case  
A M A v x 0

216 Pt.—3A. CAPS 5a Lower Case  
A M A v x 0

228 Pt.—3A. CAPS 5a Lower Case  
A M A v x 0

240 Pt.—3A. CAPS 5a Lower Case  
A M A v x 0

252 Pt.—3A. CAPS 5a Lower Case  
A M A v x 0

264 Pt.—3A. CAPS 5a Lower Case  
A M A v x 0

276 Pt.—3A. CAPS 5a Lower Case  
A M A v x 0

288 Pt.—3A. CAPS 5a Lower Case  
A M A v x 0

300 Pt.—3A. CAPS 5a Lower Case  
A M A v x 0

# Garamond Bold

548

CHARACTERS IN COMPLETE FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 WXYZ&abcdefghijklmnopqrstuvwxyz  
 xyz.,-':;?!ffflfflffl\$1234567890

6 Pt.—40A. CAPS 80a Lower Case  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 7 Pt.—30A. CAPS 60a Lower Case  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ 78901  
 8 Pt.—30A. CAPS 60a Lower Case  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ 2345  
 9 Pt.—26A. CAPS 53a Lower Case  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ 67  
 10 Pt.—26A. CAPS 53a Lower Case  
 AMNOPQRSTUVWXYZZamnopqrstuvwxyzabc \$890  
 11 Pt.—24A. CAPS 47a Lower Case  
 AKLMNOPRXYZABahijklmnopqrstuvwxyz \$1234  
 12 Pt.—24A. CAPS 47a Lower Case  
 AIJKLMNOPQRSTUVWXYZUamnopqrstuvwxyz \$5678  
 14 Pt.—22A. CAPS 42a Lower Case  
 ABCDEFGHIJKLMabcdehijklmnop \$890  
 18 Pt.—12A. CAPS 26a Lower Case  
 AQRSTUVWXYZVahijklmnopq \$56  
 24 Pt.—8A. CAPS 17a Lower Case  
 AYZABCDarstuvwxyz \$78  
 30 Pt.—6A. CAPS 10a Lower Case  
 AEFHGHIJazabcdehfg 9  
 36 Pt.—5A. CAPS 7a Lower Case  
 AKLMNaeahjklno  
 48 Pt.—4A. CAPS 6a Lower Case  
 AOPQaaimo 2  
 60 Pt.—3A. CAPS 6a Lower Case  
 ARSaqrst 1  
 72 Pt.—3A. CAPS 5a Lower Case  
 AMade 4

# Garamond Bold Italic

548K

CHARACTERS IN COMPLETE FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 WXYZ&abcdefghijklmnopqrstuvwxyz  
 xyz.,-':;?!ffflfflffl{}\$1234568890

6 Pt.—40A. CAPS 80a Lower Case  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 7 Pt.—30A. CAPS 60a Lower Case  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ \$127890  
 8 Pt.—30A. CAPS 60a Lower Case  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ \$789  
 9 Pt.—26A. CAPS 53a Lower Case  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ \$012  
 10 Pt.—26A. CAPS 53a Lower Case  
 AUVWXYZABCDEFGHIlabcdhijklmnopqrstuv \$012  
 11 Pt.—24A. CAPS 47a Lower Case  
 ABCDEFGHIJKLMNOPabchijklmnopqrstuv \$193  
 12 Pt.—24A. CAPS 47a Lower Case  
 AJKLMNOPQRSTUVWXYZWauxyzabchijklm \$345  
 14 Pt.—22A. CAPS 42a Lower Case  
 ABCDEFGHIJKLMalmnopqrstuvwxyz \$1234  
 18 Pt.—12A. CAPS 26a Lower Case  
 AWXYZABCDaopqrstuvwxyz \$67  
 24 Pt.—8A. CAPS 17a Lower Case  
 AEFHGHIJKabcdehghijk \$89  
 30 Pt.—6A. CAPS 10a Lower Case  
 AQRSTaqrstuvwxyz 9  
 36 Pt.—5A. CAPS 7a Lower Case  
 ALMNOalmnop 0  
 48 Pt.—4A. CAPS 6a Lower Case  
 AIUVazabd 2  
 60 Pt.—3A. CAPS 6a Lower Case  
 AWabhklo 4  
 72 Pt.—3A. CAPS 5a Lower Case  
 AMadhb 5

GARAMOND (Garamont) is extensively employed in advertising display even today with the avalanche of so many new styles invading the type field. The italics are especially attractive, and are pliable for use in practically all kinds of printed selling media.

## Girder Heavy

SIZE BELOW SHOWS CHARACTERS IN COMPLETE FONTS

14 pt. 22A-42a

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
WXYZ&A \$1234567890 .,:;!?'»«()  
abcdefghijklmnopqrstuvwxyz

18 pt. 12A-26a

Neon types, now as a 1235

24 pt. 8A-17a

Neon types, now 123

30 pt. 6A-10a

Neon types, no 12

36 pt. 5A-7a

Neon types, 12

### Greeting Monotone

10 Pt.—20A 45a

ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz\$123

12 Pt.—21A 42a

ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz  
ijklmnopqrstuvwxyz,:;"'&»«()! 1234567890

14 Pt.—18A 36a

ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz\$78

18 Pt.—13A 26a

ABNOPQRST abcdefghijklmnopqrstuvwxyz 90

## GIANT TYPEWRITER (B)

24 pt. Only. Caps, Points, Figures. 20A

Characters in complete font—24 pt. shown below:

ABCDEFGHIJKLMN  
OPQRSTUVWXYZ&  
\$1234567890.,-

## Girder Extra Bold

CHARACTERS IN COMPLETE FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
WXYZ&\$1234567890.,,:;!?'»«()  
abcdefghijklmnopqrstuvwxyz

14 Pt.—19A, 37a

Neon types, now as always, 1234

18 Pt.—12A, 22a

Neon types, now as al 2

24 Pt.—8A, 15a

Neon types, now a 3

30 Pt.—6A, 12a

Neon types, n 4

36 Pt.—5A, 10a

Neon type 5

48 Pt.—5A, 9a

Neon ty 6

### Hess Bold

159J

6 point 29A 57a

ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz1234567

8 point 25A 48a

ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz123456

10 point 23A 44a

ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz123456

12 point 20A 38a

ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz

WXYZ&ñffffññ.,,:;!?'»«- \$1234567890

abcdefghijklmnopqrstuvwxyz

NEED DOTS ●●●●●?

NEED DASHES ———— ?

Our complete range is shown on page 129 and also in the strip material section.

—CHARACTERS IN COMPLETE FONT FOR BOTH SERIES ON THIS PAGE—

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 WXYZ&abcdefghijklmnopqrstuvwxyz  
 wxyz.,-':;!ñfflllll\$1234567890

6 Pt.—40A CAPS 80a Lower Case  
 ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz\$12345678

8 Pt.—30A CAPS 60a Lower Case  
 AVWXYZABCDEFGHIJKLMNopqrstuvwxyz\$901

10 Pt.—26A CAPS 53a Lower Case  
 ALMNOPQRSTUVWXYZabcdefghijklmn \$456

12 Pt.—24A CAPS 47a Lower Case  
 XYZABCDEFGHASTUVWxamnopqrstu \$7890

14 Pt.—22A CAPS 42a Lower Case  
 AHJKLMNOPQJRatuvwxyzabcde \$12

18 Pt.—18A CAPS 26a Lower Case  
 AHJKLMNOPOatuvwxyz \$45

24 Pt.—14A CAPS 17a Lower Case  
 APQRSTUVWXYZahijklmno7

30 Pt.—10A CAPS 10a Lower Case  
 AVWXYZapqrstu8

36 Pt.—8A CAPS 7a Lower Case  
 AZABavwxyz9

## Goudy Gimbel Italic

No. 38K

6 Pt.—40A CAPS 80a Lower Case  
 ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz \$12345

8 Pt.—30A CAPS 60a Lower Case  
 AVWXYZABCDEFGHIJKLMNabdefghijklmnopqrstuvwxyz \$1234

10 Pt.—26A CAPS 53a Lower Case  
 ATUVWXYZABCDEFGHIJKLMNabdefghijklmnopqrstuvwxyz \$5678901

12 Pt.—24A CAPS 47a Lower Case  
 ABCDERSTUVWXabcdeyzmnopqrstuvwxyz \$234

14 Pt.—22A CAPS 42a Lower Case  
 ATUVWXYZABCAnopqrstuvwxyz 45

18 Pt.—18A CAPS 26a Lower Case  
 ATUVWXYZanopqrstuvwxyz \$78

24 Pt.—14A CAPS 17a Lower Case  
 ABCDEFabcde fghijkl 9

30 Pt.—10A CAPS 10a Lower Case  
 AGHIJafghijklm 1

36 Pt.—8A CAPS 7a Lower Case  
 AKLMadmno2

## Goudy Text

327

10 point 14A 42a  
 ABCDEFGHIJKLMNOPabdefghijklmnopqrstuvwxyz\$1234567890

12 point 12A 36a  
 ABCDEFGHIJKLMNOPabdefghijklmnopqrstuvwxyz123456

14 point 10A 32a  
 ABCDEFGHIJKLMNOPQRSTU

VWXYZ&.,-':;!ñfflll\$1234567890

abcdefghijklmnopqrstuvwxyz

18 point 8A 22a  
 ABCDEFGHabcde fghijklmnop 1234

24 point 5A 16a  
 ABCDEFGabcde fghijkn123

30 point 5A 11a  
 ABCDEabcde fghik 123

36 point 4A 8a  
 ABCDabcde fghk 12

42 point 4A 8a  
 ABCDabcde fr12

48 point 4A 7a  
 ABCabcde fg12

60 point 3A 6a  
 ABCabcde 2

72 point 3A 5a  
 ABabcdf 3

See back pages for interesting underlines from  
 Europe. These strokes will challenge your comps  
 to experiment with them for unusual layouts.

# Goudy Handtooled

No.383

CHARACTERS IN COMPLETE FONT

ABCDEFGHIJKLMN O P  
 Q R S T U V W X Y Z & a b c d e  
 f g h i j k l m n o p q r s t u v w x y z  
 . , - ' ; ! ? f i f f f l f f f f \$ 1 2 3 4 5 6 7 8 9 0

12 Pt.—24A CAPS 47a Lower Case

ABCDEFGHIJKLMNabcdefghijklmnop \$123

14 Pt.—22A CAPS 42a Lower Case

ABCDEFGHIJKLMNabcdefghijklmn \$90

18 Pt.—12A CAPS 26a Lower Case

ANOPQRSTaqrstuvwxy \$45

24 Pt.—8A CAPS 17a Lower Case

AUVWXYazabcde \$67

30 Pt.—6A CAPS 10a Lower Case

AZABCafghijklm 8

36 Pt.—5A CAPS 7a Lower Case

ADEFGanopq 6

48 Pt.—4A CAPS 6a Lower Case

AHIJarstz 0

60 Pt.—3A CAPS 6a Lower Case

AMabw 1

72 Pt.—3A CAPS 5a Lower Case

AKax 2

# Goudy Handt'd It.

No.383K

CHARACTERS IN COMPLETE FONT

ABCDEFGHIJKLMN O P  
 Q R S T U V W X Y Z & a b c d e f  
 g h i j k l m n o p q r s t u v w x y z  
 . , - ' ; ! ? f i f f f l f f f f \$ 1 2 3 4 5 6 7 8 9 0

12 Pt.—24A CAPS 47a Lower Case

ABCDEFGHIJKLMNabcdefghijklmno \$123

14 Pt.—22A CAPS 42a Lower Case

ABCDEFGHIJKLMNabcdefghijklmno \$90

18 Pt.—12A CAPS 26a Lower Case

AOPQRSTUapqrstuvwxy \$45

24 Pt.—8A CAPS 17a Lower Case

AVWXYZazabcde \$67

30 Pt.—6A CAPS 10a Lower Case

ABCDEFaghi jkl 89

36 Pt.—5A CAPS 7a Lower Case

AGHIJamnop 0

48 Pt.—4A CAPS 6a Lower Case

AKLaqrst 2

60 Pt.—3A CAPS 6a Lower Case

AMauv 3

72 Pt.—3A CAPS 5a Lower Case

AOawl 1

## GOUDY'S WORK

may be categorized as not only prolific in design, but also as everlasting in usage. His 123 type creations touch on most phases of lettering design from the whisper of a serif in Copperplates to the pronounced crosslines of Deepdene. His versatility was never more discerning than in his presentation of Hadriano and Forum along the lines of lapidary engravings. These faces are manifestations of type genius.



# Goudy Bold No. 294

(CRAFTSMAN)

6 pt. 40A 89a  
ACCEGHHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz 1234

8 pt. 38A 60a  
ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz 123

10 pt. 28A 52a  
ABCDEFGHIJKLMNPOQRSTUvwxyzabcdefghijklm12

12 pt. 24A 47a  
ABCDEFGHIJKLMNPOFRabbdefghij123

14 pt. 22A 42a  
ABCDEFGHIJKLMNOabcdefgi123

18 pt. 17A 36a  
ABCDEFGHIJKLabcddefgl12

24 pt. 13A 27a  
ABCDEFGHIlabcd12

30 pt. 9A 20a  
ABCDEFGabcdi12

36 pt. 5A 14a  
ABCDEabcd12

42 pt. 4A 9a  
ABCDabci12

48 pt. 3A 6a  
ABCabcs12

60 pt. 2A 4a  
ABabc12

72 pt. 1A 3a  
ABabs1

# Goudy Bold Italic No. 294K

6 pt. 40A 89a  
ACCEGHHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz 12

8 pt. 38A 60a  
ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz 123

10 pt. 28A 52a  
ABCDEFGHIJKLMNPOQRSTUvwxyzabcdefghijklm1

12 pt. 24A 47a  
ABCDEFGHIJKLMFOPQRSabdefghij123

14 pt. 22A 42a  
ABCDEFGHIJKLMNOPabcdefgi12

18 pt. 17A 36a  
ABCLEFGHIJKLMabcdef12

24 pt. 13A 27a  
ABCDEFGabcdeghi12

30 pt. 9A 20a  
ABCDEFabcdefi12

36 pt. 5A 14a  
ABCDEabcdi12

42 pt. 4A 9a  
ABCDabcs12

48 pt. 3A 6a  
ABCabcs12

60 pt. 2A 4a  
ABabc12

72 pt. 1A 3a  
ABabs1



## Eden Bold

SIZE BELOW SHOWS CHARACTERS IN COMPLETE FONTS

12 pt. 24A-47a

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
\$1234567890.,-':;.-! ? [ ] ( )  
abcdefghijklmnopqrstuvwxyz

14 pt. 22A-42a

Neon types, now as always, are produced w

18 pt. 12A-26a

Neon types, now as always, a 123

24 pt. 8A-15a

Neon types, now as al 45

30 pt. 6A-12a

Neon types, now as 6

36 pt. 5A-10a

Neon types, now 7

48 pt. 5A-9a

NEON types,

42 PT. AVAILABLE

Janson

401

14 point 22A, 42a,

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
WXYZ&\$,-;:"'¡?¡¡¡¡¡¡¡¡¡¡¡¡¡¡¡¡¡¡¡¡¡¡¡¡¡¡¡¡¡!  
abcdefghijklmnopqrstuvwxyz

18 point 16Aa, 28a,

ABCDEFGHIJKLMNOPQRSTUVWXYZKabcdefghijklmnopqrstuvwxyz123

24 point 9A, 19a,

ABCDEFGHIJabcdefghijklm12

30 point 9A, 16a,

ABCDEFGabcdefghi12

36 point 7A, 12a,

ABCDEabcdefgh12

## Eden Light

SIZE BELOW SHOWS CHARACTERS IN COMPLETE FONTS

12 pt. 24A-47a

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
51234567890.,-':;.-! ? [ ] ( )  
abcdefghijklmnopqrstuvwxyz

14 pt. 22A-42a

Neon types, now as always, are produced with th

18 pt. 12A-26a

Neon types, now as always, are p 123

24 pt. 8A-15a

Neon types, now as alwa 45

30 pt. 6A-12a

Neon types, now as a 6

36 pt. 5A-10a

Neon types, now a 7

48 pt. 5A-9a

NEON types, a

42 PT. AVAILABLE

Janson Italic

4011

14 point 22A, 44a,

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
&\$,-;:"'¡?¡¡¡¡¡¡¡¡¡¡¡¡¡¡¡¡¡¡¡¡¡¡¡¡¡¡¡¡¡!  
abcdefghijklmnopqrstuvwxyz

18 point 16Aa, 28a,

ABCDEFGHIJKLabcdgfhijklmnop123

24 point 10A, 19a,

ABCDEFGHIJabcdefghijklm123

30 point 9A, 16a,

ABCDEFGabcdefghij123

36 point 7A, 12a,

ABCDEFabcdefgh12



**Grotesque Bold (B)****No. 216**

5 Pt. on 6—40A 80a

ABCDEF GHIJ KLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 123456789 56—

6½ Pt. on 7—40A 80a

ABCDEF GHIJ KLMNOPQRSTUVWXYZ abcdefghijklmnopqrst 1234

7½ Pt. on 8—30A 60a

ABCDEF GHIJ KLMNOPQRSTUVWXYZ abcdefghijklmn 123

8 Pt.—30A 60a

ABCDEF GHIJ KLMNOPQRSTUVWXYZ abcdefghijklm 123

10 Pt.—26A 53a

ADCDEF GHIJ KLMNOPQR abcdefghijklmn 123

11 Pt.—24A 47a

ABCDEF GHIJ KLMNOPRRST abcdefgh 123

13 Pt. on 14—22A 42a

ABCDEF GHIJ KLMNO abcdefghij 12

18 Pt.—12A 26a

ABCDEF GHIJK abcdef 12

24 Pt.—9A 16a

ABCDEF abcdef 12

30 Pt.—6A 10a

ABCD abcde 12

36 Pt.—5A 7a

ABC abcd 12

**Grotesque Bold Italic No. 216K**

6½ Pt.—30A 60a

ABCDEF GHIJ KLMNOPQRSTUVWXYZ abcdefghijklmnopq 123456789

9 Pt.—26A 53a

ABCDEF GHIJ KLMNOPQRSTUVWXYZ abcdefghijklmni 123

11 Pt.—24A 47a

ABCDEF GHIJ KLMNOPQ abcdefghijklmni 123

13 Pt.—22A 42a

ABCDEF GHIJ KLMNOP abcddefghi 12

9-48-60-72 points available in Roman.

**HADRIANO 409J  
STONE CUT (B)**

24 Pt.—7A Caps, Figures and Points Only

ABCDEF GHIJK 123

30 Pt.—5A

ABCDEF GH 123

36 Pt.—4A

ABCDEF GH 2

**HADRIANO (B) 309**

12 Pt.—20A

ABCDEF GHIJ KLMNOPQRSTUVWXYZ 123

18 Pt.—8A

ABCDEF GHIJ KLMNOP 23

24 Pt.—7A

ABCDEF GHIJK 123

30 Pt.—5A

ABCDEF GHIJ 12

36 Pt.—4A

ABCDEF GH 2

CAPS, POINTS AND FIGURES ONLY

**HOMEWOOD (B)**

Made with Caps, Points and Figures only.

18 Pt.—8A

ABCDEF GHIJKL \$12

24 Pt.—7A

AMNOPQRS \$34

30 Pt.—5A

ATUVWXY £5

36 Pt.—4A

AZ.,- '&gt;'&lt; !?&amp; 6

48 Pt.—4A

A B C I E ) ( 7

## Hauser Script (B)

18 Pt.—9A 17a

*Exacting and zealous research has always*

SIZE BELOW SHOWS CHARACTERS IN COMPLETE FONTS

24 pt. 8A-15a

ABCDEF GHIJK LMN  
OPQRST UVW XYZ  
\$1234567890.,-":;~!/?()(  
abcdefghijklmnopqrstuvwxyz

FRACTIONS AND ACCENTS AVAILABLE

$\frac{1}{4}$   $\frac{1}{3}$   $\frac{1}{2}$   $\frac{2}{3}$   $\frac{3}{4}$  %

á é í ñ ó ú ü ñ

30 Pt.—5A 10a

*Exacting and zealous res*

*Neon types, now a 123*

48 pt. 5A-9a

*Neon types, n 4*

60 pt. 3A-6a

*Neon type, 5*

72 pt. 3A-5a

*Wordtyp 6*

ALL OF OUR LUDLOW FACES ARE CAST  
FROM SPECIAL MATS ON FOUNDRY  
CASTERS WITH HARD METAL  
TO ASSURE PERFECT PRO-  
DUCTION WHETHER  
FOR LETTERPRESS  
OR OFFSET.

## DELPHIAN (B)

(Caps, Figures and Points only)

18 Pt.—8A CAPS

CHARACTERS IN COMPLETE FONT

ABCDEFGHIJKLMN OPQ  
RSTUVWXYZ & .,:;!?-  
\$1234567890

24 Pt.—8A CAPS

ABCDEFGHIJK \$123

36 Pt.—5A CAPS

ALMNOP 456

48 Pt.—5A CAPS

AQRST 78

### MONOGRAM INITIALS

All Fonts Contain 81 Characters

FLORAL

ABC

36 pt.

DEF

BCD

48 pt.

VIRK

SHADOW

DIAMOND

ABC

36 pt.

ABC

48 Pt.

ABC

48 Pt.

AAA

48 pt.

NEWPORT

ABC

36 pt.

DEF

GHI

JKL

## Invitation Script

---

24 point

6 A 21 a

This is a Showing of Twenty-four Point Invitation Script. A Very Popular Face suitable for rs

24 point No. 2

This is a Showing of Twenty-four Point No. 2 Invitation Script. A Very Popular Face that is suitable 123

18 point

9 A 35 a

Announcements, Wedding Invitations, Social Stationery. 246890  
Invitation Script is a suitable face. This is eighteen point size. 46

14 point

9 A 44 a

This is a Showing of Fourteen Point Invitation Script. A Very Popular Face that is Suitable for Announcements, Wedding Invitations, Social Stationery. 1234567890

Mr. and Mrs. Albert Smythe

request the honor of your  
presence at the marriage of their daughter

Mary Louise

to

Mr. Philip Somers Darrow

on the evening of Tuesday the second of June

at seven o'clock

at First Presbyterian Church

Dr. Louis Walters

406 East Ave.

Reel, Va.

Miss May Mayberry





A B C D E F G H I J K L M N O P Q  
R S T U V W X Y Z & a b c d e f g h i  
j k l m n o p q r s t u v w x y z . , ' : ; ? !  
ñ f f l f f m f f n f f o \$ 1 2 3 4 5 6 7 8 9 0

\*6 Pt.—40A CAPS 80a Lower Case  
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z a b c d e f g h i j k l m n o p q r s t u v w x y z \$121455

\*8 Pt.—30A CAPS 60a Lower Case  
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z a b c d e f g h i j k l m n o p q r s t u v w x y z \$7890

\*10 Pt.—26A CAPS 53a Lower Case  
A T U V W X Y Z A B C D E F A R S T U V W X Y Z a b c d e f g h i j k l m n \$1234

\*12 Pt.—24A CAPS 47a Lower Case  
A G H I J K L M N O P Q A W X Y Z a n o p q r s t u v w x y z \$567

14 Pt.—22A CAPS 42a Lower Case  
A B C D E F G H I J K A B C D E F G a b c d a f g h i j k l \$123

18-1 Pt.—12A CAPS 26a Lower Case  
A R S T U V W X A C D E F G a b c d e f g u i j k l \$789

18-2 Pt.—12A CAPS 26a Lower Case  
A Y Z A B C D E F a m n o p q r s t \$012

24 Pt.—8A CAPS 17a Lower Case  
A G H I J K L a v w x y z a b c 34

30 Pt.—6A CAPS 10a Lower Case  
A M N O a d e f g h i j k 56

30 Pt.—5A CAPS 7a Lower Case  
A P Q R a l m n o p 7

48 Pt.—4A CAPS 6a Lower Case  
A S T a q r s t ? 8

60 Pt.—3A CAPS 6a Lower Case  
A U a u v z 9

72 Pt.—3A CAPS 5a Lower Case  
A N w a 0

Pagoda Scriptorial Caps No. 528

A B C D E F G H I J

24-pt.

Cap Font  
2A.

A B C D E F G H I J K L M N O P  
Q R S T U V W X Y Z & a b c d e f  
g h i j k l m n o p q r s t u v w x y z  
. , ' : ; ? ! f f l f f m f f n f f o \$ 1 2 3 4 5 6 7 8 9 0

\*6 Pt.—40A CAPS 80a Lower Case  
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z a b c d e f g h i j k l m n o p q r s t u v w x y z \$121455

\*8 Pt.—30A CAPS 60a Lower Case  
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z a b c d e f g h i j k l m n o p q r s t u v w x y z \$12345678

\*10 Pt.—26A CAPS 53a Lower Case  
A J K L M N O P Q R S T U V W X a m n o p q r s t u v w x p a b c d \$256789

\*12 Pt.—24A CAPS 47a Lower Case  
A L M N O P Q R S T U a i j k l m n o p q r s t u v w x y z b c d e f g h i j k l m n o p q \$102

14 Pt.—22A CAPS 42a Lower Case  
A M N O P Q R S T U V a m n o p q r s t u v w \$234

18-1 Pt.—12A CAPS 26a Lower Case  
A X Y Z B C D E F G H a i j k l m n o p q r s t u v \$56

18-2 Pt.—12A CAPS 26a Lower Case  
A H I J K L M M O a b c d e f g h i j e l n \$90

24 Pt.—8A CAPS 17a Lower Case  
A P Q R S T U a m n o p q r s t \$12

30 Pt.—6A CAPS 10a Lower Case  
A V W Z A a c d e f g i 34

30 Pt.—5A CAPS 7a Lower Case  
A V W X a m n o 56

1 2 3 4 5 6 7 8 9 0

Old style figures are included in fonts from 6 to 36 point. Lining figures in 42 and 48 point. Lining figures are available in 6 to 36 point on special order.

### Swash Characters

Swash characters are not included in regular font

A B C D E M P R T U A

These Kennerley Flowers are available in all sizes from 12 to 36 pt. inclusive

From Europe...  
Gang

6 point 26A 55a  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ&abcdefghijklmnopqrstuvwxyz  
 8 point 22A 47a  
 ABCDEFGHIJKLMNOPQRSTUVWXYZUabcdefghijklmnopqrstuvwxyz1234567  
 10 point 21A 44a  
 ABCDEFGHIJKLMNOPQabcdefghijklmnopqrstuvwxyz12345  
 12 point 20A 33a  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ&.,:;'!?'\$1234567890abcdefghijklmnopqrstuvwxyz

## Lining Gothic

66J

5 point on 6 point body 21A 44a  
 ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz12345678  
 6 point 22A 46a  
 ABCDEFGHIJKLMNOPQRSTUVWXYZWabcdefghijklmnopqrstuvwxyz1234567  
 8 point 19A 38a  
 ABCDEFGHIJKLMNOPQRSabcdefghijklmnopqrstuvwxyz123456  
 10 point 16A 32a  
 ABCDEFGHIJKLMNOPQabcdefghijklmnopqrstuvwxyz1234  
 12 point 14A 25a  
 ABCDEFGHIJKLMNOPabcdefghijklmnopqrstuvwxyz1234  
 14 point 12A 24a  
 ABCDEFGHIJKLMNOP  
 QRSTUVWXYZ&.,:;'!?'-  
 abcdefghijklmnopqrstuv  
 wxyz \$1234567890

18 point 8A 17a  
 ABCDEFGHabcdefgh 123  
 24 point 5A 11a  
 ABCDEFabcde 1234  
 30 point 5A 8a  
 ABCDabcde123  
 36 point 4A 7a  
 ABCDabcd12

## HANDY PACKAGES!!

THE COUNTRY'S LARGEST ARRAY  
 OF THESE COMPOSITION NECESSI-  
 TIES PARADE BEFORE YOU ON  
 PAGES 131 THROUGH 162. THEY  
 ARE REALISTICALLY PRICED AND  
 ARE AVAILABLE FROM YOUR TYPE  
 SUPPLIER.

## Litho Roman Light No.162

CHARACTERS IN COMPLETE FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 \$1234567890&.,:;'!?'ff fi fl  
 abcdefghijklmnopqrstuvwxyz

6 Pt.—40A, 80a  
 Neon ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz  
 8 Pt.—30A, 40a  
 Neon BCDEFGHIJKLMNOPQRSabcdefghijklmnopqrstuvwxyz

10 Pt.—26A, 53a  
 Neon ABCDEFGHIJKLMNOPQabcdefghijklmnopqrstuvwxyz

12 Pt.—24A, 47a  
 Neon ABCDEFGHIJLLMabcdefghijklmnopqrstuvwxyz

14 Pt.—10A, 20a  
 Neon ABCDEFGabdefghij12

18 Pt.—6A, 13a  
 Neon ABCDEFabcdeg12

24 Pt.—5A, 9a  
 Neon ACDEabcr12

30 Pt.—4A, 7a  
 Neon ABabcr12

36 Pt.—3A, 4a  
 Neon ABa 2

## Litho Roman Bold No.158

5 Pt.—40A, 80a  
 The types were known variously by names such as Duple, Ionic, Full Face, He  
 6 Pt.—40A, 80a  
 One Of These Faces Was Modified Slightly And Made available on  
 8 Pt.—30A, 40a  
 It is therefore "self-spacing," and the exact length o  
 10 Pt.—26A, 53a  
 Legible Of Its Class, And Often Used by prin  
 12 Pt.—24A, 47a  
 Neon types, now as always, are pr 567

14 Pt.—10A, 20a  
 Neon types, now as always 890

18 Pt.—6A, 13a  
 Neon types, now as 123

24 Pt.—5A, 9a  
 Neon types, no 45

30 Pt.—4A, 7a  
 Neon types, 67

36 Pt.—3A, 4a  
 Neon types 1

18 Pt.—5A

A B C D E F G H I J K L M N  
O P Q R S T U V W X Y Z

24 Pt.—4A

A B C D E F G H I J K L

30 Pt.—6A

A B C D E F G H I

36 Pt.—6A

A B C D E F G I

42 Pt.—4A

A B C D E F J

48 Pt.—1A

A B C D E F

60 Pt.—1A

A B C D

72 Pt.—1A

A B C P  
F L M I

Goudy Test lower case is used with title line

*If your type supplier does not stock an item which you require, please advise him to draw on our ample inventory for quick delivery to you.*

## Lydian

CHARACTERS IN COMPLETE FONT

A B C D E F G H I J K L M N O P Q R S T  
U V W X Y Z & . , - ; ' ! ? ¢ \$ 1 2 3 4 5 6 7 8 9 0  
a b c d e f g h i j k l m n o p q r s t u v w x y z

8 Pt.—30A, 60a

Neon types, now as always, ABCDEFGHIJKabcde fghijklmnopqrstu w 234

10 Pt.—26A, 53a

Neon types, now as always, are produced with t 67890

12 Pt.—23A, 43a

Neon types, now as always, are produc 12345

14 Pt.—22A, 42a

Neon types, now as always, are pr 6789

18 Pt.—12A, 26a

Neon types, now as always, 123

24 Pt.—8A, 17a

Neon types, now as a 45

30 Pt.—6A, 10a

Neon types, now 67

36 Pt.—5A, 7a

Neon types, no l

## Lydian Italic

CHARACTERS IN COMPLETE FONT

A B C D E F G H I J K L M N O P Q R S T  
U V W X Y Z & . , - ; ' ! ? ¢ \$ 1 2 3 4 5 6 7 8 9 0  
a b c d e f g h i j k l m n o p q r s t u v w x y z

10 Pt.—26A, 53a

Neon types, now as always, are produced with the h 12345

12 Pt.—23A, 43a

Neon types, now as always, are produced w 12345

14 Pt.—22A, 42a

Neon types, now as always, are produ 1234

18 Pt.—12A, 26a

Neon types, now as always, are 123

24 Pt.—8A, 17a

Neon types, now as al 123

30 Pt.—6A, 10a

Neon types, now as 12

36 Pt.—5A, 7a

Neon types, now l

STRAIGHT RULES AND FANCY BORDERS.  
Please check the back pages for the interesting new  
rules and borders displayed.

## Lydian Bold

CHARACTERS IN COMPLETE FONT

A B C D E F G H I J K L M N O P Q R S T  
U V W X Y Z & . , ; ' ' ! ? ¢ \$ 1 2 3 4 5 6 7 8 9 0  
a b c d e f g h i j k l m n o p q r s t u v w x y z

8 Pt.—30A, 60a

Neon types, now as always, are produced with the highest 1234567

10 Pt.—26A, 53a

Neon types, now as always, are produced with 12345

12 Pt.—23A, 43a

Neon types, now as always, are produc 12345

14 Pt.—22A, 42a

Neon types, now as always, are pr 1234

18 Pt.—12A, 26a

Neon types, now as always, 123

24 Pt.—8A, 17a

Neon types, now as 123

30 Pt.—6A, 10a

Neon types, now 12

36 Pt.—5A, 7a

Neon types, no 1

## Lydian Bold Italic

CHARACTERS IN COMPLETE FONT

A B C D E F G H I J K L M N O P Q R S T  
U V W X Y Z & . , ; ' ' ! ? ¢ \$ 1 2 3 4 5 6 7 8 9 0  
a b c d e f g h i j k l m n o p q r s t u v w x y z

8 Pt.—30A, 60a

Neon types, now as always, are produced with the highest 1234567

10 Pt.—26A, 53a

Neon types, now as always, are produced with the 12345

12 Pt.—23A, 43a

Neon types, now as always, are produce 12345

14 Pt.—22A, 42a

Neon types, now as always, are pro 1234

18 Pt.—12A, 26a

Neon types, now as always, 123

24 Pt.—8A, 17a

Neon types, now as al 123

30 Pt.—6A, 10a

Neon types, now 12

36 Pt.—5A, 7a

Neon types, now 1

## BRASS ITEMS

Corners, braces, circles, rules and borders  
are important adjuncts to your composition technique.

## MODERNISTIC (B)

(Caps, Figures and Points only)

CHARACTERS IN COMPLETE FONT

18 Pt.—7A,

A B C D E F G H I J K L  
M N O P Q R S T U V  
W X Y Z & . , ; ' ' ! ? ¢ \$ 1 2 3 4 5 6 7 8 9 0

24 Pt.—6A,

NEON TYP 12

30 Pt.—5A,

NEON TY 12

36 Pt.—4A,

NEON T 1

## Minuet

12 Pt.—15A 34a

A B C D E F G H I J K a b c d e f g h i j k l m n o p q r s t u v w x y z \$ 1 a

14 Pt.—14A 32a

A B C D E F G H I J K a b c d e f g h i j k l m n o p q r s t u v w x y z 34a

18 Pt.—11A 18a

A R S T U V W X Y Z a b c d e f g h i 67

## Modern Antique

26J

6 point 24A

A B C D E F G H I J K L M N O P Q R S T U V a b c d e f g h i j k l m n o p q r s t u v w x y z 123456

8 point 22A

A B C D E F G H I J K L M N O P Q R a b c d e f g h i j k l m n o p q r s t 123456

10 point 18A

A B C D E F G H I J K L M N O a b c d e f g h i j k l m n o p q r 1234

12 point 16A

A B C D E F G H I J K L M N O P Q R S T U V

W X Y Z & . , ; ' ' ! ? - \$ 1 2 3 4 5 6 7 8 9 0

a b c d e f g h i j k l m n o p q r s t u v w x y z

\* 6 point 22A 65a  
 ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz 1234567  
 \* 8 point 20A 60a  
 ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz 1234567  
 \* 10 point 18A 55a  
 ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz 1234567  
 \* 12 point 15A 45a  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 WXYZ&ffiffi.::;'!?'-1234567890  
 abcdefghijklmnopqrstuvwxyz

## Modern Italic

8C

\* 6 point 20A 60a  
 ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz 1234567  
 \* 8 point 18A 55a  
 ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz 1234567  
 \* 10 point 16A 48a  
 ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz 1234567  
 \* 12 point 14A 42a  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 WXYZ&ffiffi.::;'!?'-1234567890  
 abcdefghijklmnopqrstuvwxyz

## MODERN ROMAN CONDENSED

1A

\* 6 point 22A 65a  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 WXYZ&ffiffi.::;'!?'-1234567890  
 abcdefghijklmnopqrstuvwxyz

\* 8 point 21A 42a  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ&ffiffi.::;'!?'-1234567890

## MODERN ROMAN CONDENSED ITALIC

1C

\* 6 point 18A 55a  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 WXYZ&ffiffi.::;'!?'-1234567890  
 abcdefghijklmnopqrstuvwxyz

\* 8 point 18A 55a  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ&ffiffi.::;'!?'-1234567890

## Mayfair Cursive No. 811

Mayfair Cursive ABCDE abcde 1234

	Caps.	Pts., Figs.	Lower Case
14-pt.	10A	30a	64a
18-pt.	7A	21a	54a
24-pt.	6A	16a	44a
30-pt.	4A	13a	34a
36-pt.	4A	11a	24a

PAGE 128 ILLUSTRATES SEALS, EMBLEMS, TRADE MARKS, INSIGNIA, ORNAMENTS, ETC.

## Nicholas Cochon Bold

CHARACTERS IN COMPLETE FONT

ABCDEFGHIJKLMN O P Q R S  
 T U V W X Y Z & abcdefghijklmnopq  
 rstuvwxyz.,-':;!?"\$1234567890

12 Pt.—24A CAPS 47a Lower Case

ABCDEFGHIJKLMNO abcdefghijklmnopqr \$123

14 Pt.—22A CAPS 42a Lower Case

AOPQRSTUVWXYZ abcdefghijklmnopqr \$123

18-1 Pt.—12A CAPS 26a Lower Case

ABCDERSTU abcdeklmnopqrstuv \$123

18-2 Pt.—12A CAPS 26a Lower Case

ADEFGHIJK abcdefghijklm \$456

24 Pt.—8A CAPS 17a Lower Case

ATVWXYZ apqrstuv \$789

30 Pt.—6A CAPS 10a Lower Case

ABCDEF abcdefg \$120

36 Pt.—5A CAPS 7a Lower Case

AGHIJ amns \$79

48 Pt.—4A CAPS 6a Lower Case

AILoirw 90

## Waverly (Walbaum) No. 359

Waverly (Walbaum) ABCDEFGH abcdefg 1234

	Caps.	Pts., Figs.	Lower Case
8 on 9	26A	52a	64a
10 on 11	25A	50a	60a
12 on 14	20A	45a	55a

## Waverly Italic (Walbaum) No. 360

Waverly Italic (Walbaum) ABCDEFG ab 1234

	Caps.	Pts., Figs.	Lower Case
8 on 9	26A	52a	64a
10 on 11	25A	50a	60a
12 on 14	20A	45a	55a

## Waverly Medium (Walbaum) No. 357

Waverly Medium ABC abc 123

	Caps.	Pts., Figs.	Lower Case
8-pt.	32A	64a	74a
10-pt.	27A	54a	64a
12-pt.	22A	44a	54a
14-pt.	21A	42a	52a
18-pt.	12A	24a	34a
24-pt.	9A	16a	24a
30-pt.	6A	11a	16a
36-pt.	5A	9a	14a
48-pt.	4A	7a	11a
60-pt.	4A	6a	10a
72-pt.	3A	5a	9a

## Waverly Medium Italic (Walbaum) No. 358

Waverly Medium Italic (Walbaum) AB ab 123

	Caps.	Pts., Figs.	Lower Case
8-pt.	32A	64a	74a
10-pt.	27A	54a	64a
12-pt.	22A	44a	54a

## NEULAND (NORWAY) (B)

(Caps, Figures and Points only)

10 point 25 A  
**NORWAY IS ULTRA MASCULINE AND YOU SHOULD**  
12 point 22 A  
**KNOW THAT THIS STURDY INTERESTING**  
14 point 17 A  
**TYPE DESIGN CANNOT BE USED TO**  
18 point 13 A  
**ADVERTISE MILLINERY AND**  
24 point 10 A  
**LINGERIE UNLESS YOU**  
30 point 7 A  
**PRINT IT IN GREY**  
42 point 4 A  
**INK AND 42**

## NEULAND INLINE (NORWAY) (B)

(Caps, Figures and Points only)

14 point 17 A  
**BROTHER MAKES A SPLENDID LINE**  
18 point 13 A  
**OF DISPLAY. THE INLINE**  
24 point 10 A  
**FEATURE ADDS COLOR**  
30 point 7 A  
**♦ ♦ ♦ SOFTENS TONE**  
42 point 4 A  
**ALWAYS 70**

**NEON** (B) CAPS AND FIGURES ONLY

54 Pt.—3A

**NEON CAP**

42 Pt.—4A

**ILLUMINATES 1**

30 Pt.—7A

**THE TIME TO BUY 3**

24 Pt.—10A

**THE CONTINENTAL GRILL**

18 Pt.—13A

**OF THE HOTEL MT. MIRADOR**

---

*Neon Cursive*

18 Pt.—7A 20a

*This is a Showing of Eighteen Point Neon Cursive.  
Also Suitable for Wedding Announcements also 12345*

14 Pt.—9A 36a

*This is a Showing of Fourteen Point Neon Cursive. Also suitable  
for Wedding Announcements, Invitations, Social Stationery, etc. 12*

12 Pt.—9A 36a

*This is a Showing of twelve Point Neon Cursive. Also Suitable for Wedding  
Announcements, Invitations, School Stationery, etc. The figures of this 1234567890*

6 point 30A 60a  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ&!!!!!!abdefghijklmnopqrstuvwxyz-1234567890

8 point 28A 56a  
 ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz1234567890

10 point 26A 51a  
 ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz123456

12 point 25A 48a  
 ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz  
 WXYZ&!!!!!!abdefghijklmnopqrstuvwxyz

14 Pt.—22A CAPS 42a Lower Case  
 AQRSTUVWXYZABCDEfghijklmnopqrs \$123

18 Pt.—12A 26a  
 ABCDEFGHIJKLMabdefghijklmno\$123

24 Pt.—8A 17a  
 ABCDEFGHIJK abcdefghijklm 45

30 Pt.—6A 10a  
 ABCDEFGHIJK abcdefghi67

36 Pt.—5A 7a  
 ABCDEFG abcdefghij8

5 POINT ALSO AVAILABLE

## NEWS GOTHIC

No. 206

5 Pt.—30A 60a  
 Neon ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz1234567890

6 Pt.—30A 60a  
 Neon ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz12

7 Pt.—26A 54a  
 Neon ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz12

8 Pt.—26A 54a  
 Neon ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz12

9 Pt.—26A 50a  
 Neon ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz12

10 Pt.—26A 50a  
 Neon ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz12

11 Pt.—25A 47a  
 Neon ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz12

12 Pt.—25A 47a  
 Neon ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz12

14 Pt.—22A 42a  
 Neon ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz12

18 Pt.—12A 26a  
 Neon ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz12

24 Pt.—8A 17a  
 Neon ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz12

30 Pt.—6A 10a  
 Neon ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz12

36 Pt.—5A 7a  
 Neon ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz12

42 Pt.—3A  
 Neon ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz12

48 Pt.—2A  
 Neon ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz12

54 Pt.—1A  
 Neon ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz12

60 Pt.—0A  
 Neon ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz12

66 Pt.—0A  
 Neon ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz12

72 Pt.—0A  
 Neon ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz12

78 Pt.—0A  
 Neon ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz12

84 Pt.—0A  
 Neon ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz12

90 Pt.—0A  
 Neon ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz12

96 Pt.—0A  
 Neon ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz12

102 Pt.—0A  
 Neon ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz12

108 Pt.—0A  
 Neon ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz12

114 Pt.—0A  
 Neon ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz12

120 Pt.—0A  
 Neon ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz12

# OUTLINE GOTHIC (B) MEDIUM COND. (Caps, points, figures only)

18 Pt.—9A  
 ABCDEFGHIJKLMNOPQRST  
 UVWXYZ&..!?:-12345680

24 Pt.—7A  
 ABCDEFGHIJKLMNOP\$123

30 Pt.—6A  
 ABCDEFGHIJKL 45

36 Pt.—5A  
 ABCDEFGHI 67

42 Pt.—4A  
 ABCDEFGH 8

48 Pt.—3A  
 ABCDEF 9

54 Pt.—2A  
 ABCDE \$ &

60 Pt.—1A  
 ABCD \$ &

66 Pt.—0A  
 ABCD \$ &

72 Pt.—0A  
 ABCD \$ &

78 Pt.—0A  
 ABCD \$ &

84 Pt.—0A  
 ABCD \$ &

90 Pt.—0A  
 ABCD \$ &

96 Pt.—0A  
 ABCD \$ &

102 Pt.—0A  
 ABCD \$ &

108 Pt.—0A  
 ABCD \$ &

114 Pt.—0A  
 ABCD \$ &

120 Pt.—0A  
 ABCD \$ &

FULL PAGE REPORTER UNDERLINES DISPLAYED IN BACK SECTION



# Outline Gothic

40

18 Pt.—6A CAPS 12a Lower Case

CHARACTERS IN COMPLETE FONT

ABCDEFGHIJKLMNPOQ  
RSTUVWXYZ&abedefghi  
jklmnopqrstuvwxyz.,-';:!  
? \$1234567890

24 Pt.—5A CAPS 9a Lower Case

ABCDEEabedef \$1

36 Pt.—3A CAPS 5a Lower Case

AFGHIaggh23

OUTLINE GOTHIC COND.

123

12 Pt.—1&A CAPS

CHARACTERS IN COMPLETE FONT

ABCDEFGHIJKLMNPOQRSTUVWXYZ & .,-';:!  
?() \$1234567890

18 Pt.—9A CAPS

ABCDEFGHIJKLMNPOQRSTU \$123

24 Pt.—7A CAPS

AVWXYZABCDEFGHIJ 45

30 Pt.—6A CAPS

AKLMNOPQRSTUVWXYZ 67

36 Pt.—5A CAPS

AYZABCDEFGHI 890

A Recent Discovery of

OLD FIGGINS ORNAMENTS



24 pt Stagecoach

24 pt Train



30 pt Train

## OLD FIGGINS Ornamented Rules

Sold in complete set of 17  
pieces as shown on right



12 pt Ornamented Rule 10



12 pt Ornamented Rule 11



12 pt Ornamented Rule 12



12 pt Ornamented Rule 13



12 pt Ornamented Rule 14



12 pt Ornamented Rule 15



12 pt Ornamented Rule 16



12 pt Ornamented Rule 17



12 pt Ornamented Rule 18



12 pt Ornamented Rule 19

## OLD FIGGINS Type Borders

30 pt Border 2



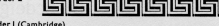
30 pt Border 3



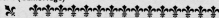
24 pt Border 1



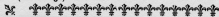
24 pt Border 2



12 pt Border 1 (Cambridge)



12 pt Border 2 (Cambridge)



12 pt Border 3 (Intaglio)



ONYX

No. 404

CHARACTERS IN COMPLETE FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
, . ' : ; ? ! @ \$ % ' & \* ' ( )

18 Pt.—12A. CAPS 26a Lower Case

ABCDEFGHIJKLMNOabcdefghijklmnopqrstuvwxyz\$12

24 Pt.—8A. CAPS 17a Lower Case

ABCDEFGHIJKLMLabcd efghijklmno \$12

30 Pt.—6A. CAPS 10a Lower Case

ANOPQRSTUVWXYZVanopqrstuvw x \$34

36 Pt.—5A. CAPS 7a Lower Case

AWXYZABCDBayz abcdefg 56

42 Pt.—4A. CAPS 6a Lower Case

ABCDEFGHIHamnopqr 78

48 Pt.—4A. CAPS 6a Lower Case

A EFGHIJahijklmno 7

60 Pt.—3A. CAPS 6a Lower Case

AKLMNnapqrstu 8

72 Pt.—3A. CAPS 5a Lower Case

AOPQRravwu 9

84 on 72 Pt.—3A (Caps, Points and Figures only)

ASTUVWX 2

ONYX ITALIC

No. 404K

CHARACTERS IN COMPLETE FONT

ABCDEFGHIJKLMN O PQRSTU  
VWXYZ&abcdefghijklmnopqrstuvwxyz  
uvwxyz.,-:;!@ \$ % ' & \* ' ( )

24 Pt.—8A. CAPS 17a Lower Case

ABCDEF RSTUVabcdehijklm n \$4567

30 Pt.—6A. CAPS 10a Lower Case

ABCDEF GHIabcde fghijklm \$123

36 Pt.—5A. CAPS 7a Lower Case

AWXYZRSTUamn opq \$901

42 Pt.—4A. CAPS 6a Lower Case

ABCDEF GHabcde fg 157

48 Pt.—4A. CAPS 6a Lower Case

AJ KLMNOabcde 246

60 Pt.—3A. CAPS 6a Lower Case

APQRSTabc 315

72 Pt.—3A. CAPS 5a Lower Case

AUVWefgh 78

OLD

FIGGINS  
ORNAMENTS



36 pt House 1



36 pt House 2



30 pt Bullock



30 pt Sheep



36 pt Horse 1



36 pt Horse 2



30 pt Horse 2



30 pt Horse 3



24 pt House



24 pt Musical 1



24 pt Musical 2



24 pt Book



36 pt Ship 3



24 pt Ship 1



24 pt Ship 2



24 pt Ship 3

1100 S. KOSTNER AVE ■ CHICAGO 24, ILL.

Sacramento 2-6530

■ 85

# ORPLID (B)

Made in Caps, Points and Figures only

10 Pt.—18A

AAAABBBCCDDDEFGHIJKLMNOP123456789

12 Pt.—15A

AABCDEF GHIJKLMNOPQ 1234567

14 Pt.—12A

AABCDEF GHIJKLMNOP123456

18 Pt.—9A

ALMNOPQRSTUVWXYZS3

24 Pt.—7A

ADEQRSTUVWXYZS9

30 Pt.—5A

ANOPWXYZS9

36 Pt.—4A

ABCDXYZS0

48 Pt.—3A

AEIMNR 7

## Park Avenue

CHARACTERS IN COMPLETE FONT

ABCDEFGHIJKLMN OPQ

RSTUVWXYZ&\$1234567890.,-'"?!

abcdefghijklmnopqrstuvwxyzrs

12 Pt. 13A 36a

Neon types, now as always, are produced with 12345

14 Pt. 12A 32a

Neon types, now as always, are produced 1234

18 Pt. 8A 20a

Neon types, now as always, are 1234

24 Pt. 5A 14a

Neon types, now as al 123

30 Pt. 4A 12a

Neon types, now 123

36 Pt. 3A 10a

Neon types, no 123

# Pagoda Bold (B)

18 Pt.—10A 20a

ABCDEF GHIJKLMNOPQRSTU

WXYZ&.-fffl!?\$1234567890

abcdefghijklmnopqrstuvwxyz a

24 Pt.—9A 10a

ABCDEF Gabcdefghijklmnopqrstuvwxyz\$12

36 Pt.—5A 7a

ABCDE abcde!\$8

48 Pt.—4A 7a

ABCD abc\$1

## PARISIAN

10 Pt.—19A 50a

ABCDEF GHIJKLMNOPabcdefghijklmnopqrstuvwxyz \$123

12 Pt.—16A 36a

ABCDEF GHIJKLMNOPQRSTUVWXYZ &\$12

34567890.,:;()'"?! abcdefghijklmnopqrstuvwxyz abcdefgh

14 Pt.—13A 32a

ABCDEF GHIJKL abcdefghijklmnopqrstu 345

18 Pt.—9A 20a

ABCD FGH IJK abcdefghijklmnop 67

## Pabst Old Style

No. 45J

CHARACTERS IN COMPLETE FONT

ABCDEFGHIJKLMN OPQRSTU

VWXYZ&abcdefghijklmnopqrstuvwxyz

.,-':;!f f f f f f f f 1234567890

8 Pt.—30A CAPS 60a Lower Case

ABCDEF GHIJKLMNOPQRS abcdefghijklmnopqrstuvwxyz \$123

10 Pt.—26A CAPS 53a Lower Case

ABCDEF GHIMNRSTW abcdefghijklmnopqrstuvwxyz 34

12 Pt.—24A CAPS 47a Lower Case

ABCDEF GHIMNOP abcdefghilmnoprstuvw 45

14 - 18 - 24 - 30 - 36 POINT AVAILABLE

## Neon Old English

A B C D E F G H I J K L M N O P Q R S  
T U V W X Y Z & . , ' : ! ? \$ 1 2 3 4 5 6 7 8 9 0  
a b c d e f g h i j k l m n o p q r s t u v w x y z

All type on this page is made with hard foundry metal.

8 Pt.—24A, 40a

Neon types, now as always, are prouce 800dhr 12345

10 Pt.—24A, 36a

Neon types, now as always, are prouce 123456

12 Pt.—16A, 37a

12/14

Neon types, now as always, are produ 1234

14 Pt.—14A, 32a

14/18

Neon types, now as always, are pr 567

18 Pt.—9A, 20a

18/24

Neon types, now as always 890

24 Pt.—6A, 13a

24/30

Neon types, now as a 12

30 Pt.—5A, 11a

Neon types, now 34

36 Pt.—4A, 9a

Neon types, n 56

42 Pt.—3A, 7a

Neon types 78

48 Pt.—2A, 7a

Neon type 9

60 Pt.—2A, 5a

Neon ty 1

72 Pt.—2A, 5a

Neon t 2

CAST FROM LUDLOW MATS

## Old English

No. 188

8 Pt.—24A, 40a

Neon types, now as always, are produced 800dhr 1237890

10 Pt.—24A, 36a

Neon A A B B C C D D E E F F a a b b c c d d e e f f 1234567890

12 Pt.—12A, 26a

Neon types, now as always, are 1234567

14 Pt.—9A, 26a

Neon types, now as alwa 12345

18 Pt.—6A, 16a

Neon types, now as 1234

24 Pt.—4A, 12a

Neon types, 123456

TYPEWRITER TYPE (B)

No. 72L

6 Pt.—25A CAPS 125a Lower Case

ABCDEF GHIJ KLMNOP QRSTUVWXYZ \$123456

8 Pt.—25A CAPS 125a Lower Case

ABCDEF GHIJ KLMNOP QRSTUVWXYZ \$890

10 Pt.—25 CAPS 125a Lower Case

AWXYZ ABCDEF GHIJ KLMNOP QRSTUVWXYZ \$123

12 Pt.—25A CAPS 125a Lower Case

ABCDEF GHIJ KLMNOP QRSTUV

WXYZ & a b c d e f g h i j k l m n o p

q r s t u v w x y z . , ' : ; ! ? \$ 1 2

3 4 5 6 7 8 9 0 = - / x + % ¢ £ ¢ # %

@ \$ ( ) \* ° " ¼ ½ ¾ ⅓ ⅔ ⅕ ⅖ ⅗ ⅘ ⅙ ⅚

7

TYPEWRITER TYPE (B)

17L

12 Pt.—25A CAPS 125a Lower Case

ABCDEF GHIJ KLMNOP QRSTUVWXYZ

& a b c d e f g h i j k l m n o p q r s t u v w x

y z . , ' : ; ! ? \$ 1 2 3 4 5 6 7 8 9 0 - =

+ x ° \* / % ¢ £ ¢ # %

@ \$ ( ) \* ° " ¼ ½ ¾ ⅓ ⅔ ⅕ ⅖ ⅗ ⅘ ⅙ ⅚

7

TYPEWRITER TYPE (B)

270L

Characters in complete font—12 pt. shown below:

ABCDEF GHIJ KLMNOP

QRSTUVWXYZ&

\$1234567890%.,;:-'()!?

abcdefghijklmnopqrstuvwxyz

10 PT. ALSO AVAILABLE

# Punch

SIZE BELOW SHOWS CHARACTERS IN COMPLETE FONTS

18 pt. 12A-26a

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
YZ & \$ 1234567890.,-'!?:  
abcdefghijklmnopqrstuvwxyz

24 pt. 8A-17a

Neon types, now as al 123

30 pt. 5A-10a

Neon types, now as a 12

36 pt. 5A-7a

Neon types, now a 1

PRISMA (B)  
(Cape, Figures and Points only)

CHARACTERS IN COMPLETE FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
MNOPQRSTUVWXYZ & ., - " ' ! ?  
\$ 1 2 3 4 5 6 7 8 9 0

18 Pt.—9A

NEON TYPES. NOW 123

24 Pt.—6A

NEONTYPES ABC12

30 Pt.—6A

NEONTYPES. A1

36 Pt.—5A

NEONTYP. I1

48 Pt.—4A

ABCDE 3

ERIC GILL 406J  
SHADOW

24 point 6A

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
NOPQRSTUVWXYZ  
YZ & \$ 1234567890  
- . , ' ! ?

30 point 5A

ABCDEFGHIJKLMNOPQRSTUVWXYZ

36 point 4A

ABCDEFGHIJKLMNOPQRSTUVWXYZ

42 point 3A

ABCDEFGHIJKLMNOPQRSTUVWXYZ

48 point 3A

ABCDEFGHIJKLMNOPQRSTUVWXYZ

60 point 3A

ABCDEFGHIJKLMNOPQRSTUVWXYZ

72 point 3A

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
EFGHIJ

THIS UNUSUAL FACE IS  
A LASTING TRIBUTE TO ITS CREATOR  
— A TRUE TYPE ARTIST

## CHARACTERS IN COMPLETE FONT

A B C D E F G H I J K L M N O P Q R S T U V  
W X Y Z & a b c d e f g h i j k l m n o p q r s  
t u v w x y z . , - ' : ; ! ? \$ 1 2 3 4 5 6 7 8 9 0

24 Pt.—BA CAPS 17a Lower Case

A B C D E F G H I J K L M N O P a b c d e f g h i j k l m n o p q r s t \$123

30 Pt.—6A CAPS 10a Lower Case

A B C D E F G H I J K L M N O a b c d e f g h i j k l m n o \$12

36 Pt.—5A CAPS 7a Lower Case

A P Q R S T U V W X Y Z a p q r s t u v w x y z 34

48 Pt.—4A CAPS 6a Lower Case

A B C D E F G H I J a b c d e f g h i 56

60 Pt.—3A Caps, Figures and Points only

A K L M N O P Q R S T U 7 8

72 Pt. 3A CAPS, Figures and Points only

A V W X Y Z A B C 9 0

## ALTERNATE OR STRAIGHT CHARACTERS—

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Are Available in 24, 30, 36, 48 Point

A E F K M N R W Y

These Characters Are Available in 60 and 72 Point

A K M N R W

**Reporter** properly displayed enhances any advertisement

## CHARACTERS IN COMPLETE FONT

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z &  
S 1 2 3 4 5 6 7 8 9 0 . , - ' : ; ! ? # \$ % & ' ( ) \*  
a b c d e f g h i j k l m n o p q r s t u v w x y z

14 Pt.—22A CAPS 42a Lower Case

A B C D E F G H I J K L M N O a b c d e f g h i j k l m n o p \$123

18 Pt.—12A CAPS 26a Lower Case

A P Q R S T U V W X a p q r s t u v w x y z a b c 456

24 Pt.—8A CAPS 17a Lower Case

A Y Z A B C D E a d e f g h i j k l m 78

30 Pt.—6A CAPS 10a Lower Case

A F G H I J K a i n o p q r s t 90

36 Pt.—5A CAPS 7a Lower Case

A L M N O a u v w x y i

42 Pt.—4A CAPS 6a Lower Case

A P Q R S a z b c d 2

48 Pt.—4A CAPS 6a Lower Case

A T U V a e m o 6

## PERPETUA LIGHT ITALIC

No. 239K

14 Pt.—22A CAPS 42a Lower Case

A B C D E F G H I J K L M N O a b c d e f g h i j k l m n o p q r s t \$123

18 Pt.—12A CAPS 26a Lower Case

A Q R S T U V W X Y Z a u v w x y z a b c d e f g h i j 456

24 Pt.—8A CAPS 17a Lower Case

A B C D E F G H I J a k l m n o p q r s t u 78

30 Pt.—6A CAPS 10a Lower Case

A K L M N O P a v w x v z a b 90

36 Pt.—5A CAPS 7a Lower Case

A Q R S T U a c d e f g h i 1

42 Pt.—4A CAPS 6a Lower Case

A V W X a j k l m n 2

48 Pt.—4A CAPS 6a Lower Case

A Y Z A a o r s t u 8

60 AND 72 PT. AVAILABLE IN BOTH ROMAN AND ITALIC

## PERPETUA BOLD (B)

CHARACTERS IN COMPLETE FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
& \$ 1 2 3 4 5 6 7 8 9 0 . , - ' ; ! ? # \$ % & ' ( )  
abcdefghijklmnopqrstuvwxyz

14 Pt.—22A 42a

Neon types, now as always, are pro 12

18 Pt.—12A 26a

Neon types, now as always, 34

24 Pt.—8A 17a

Neon types, now as 56

30 Pt.—6A 10a

Neon types, no 78

36 Pt.—5A 7a

Neon types, 90

## PERPETUA TITLI'G (B)

CAPS, FIGURES AND POINTS ONLY

18 Pt.—12A

THE QUICK BROWN FO

24 Pt.—9A

THE QUICK BROW

30 Pt.—6A

FOX JUMPED

36 Pt.—5A

OVER THE

42 Pt.—4A

IDLE DOG

48 Pt.—4A

THE ON

14-60 AND 72 PT. ALSO AVAILABLE

14 Pt.—18A

60 Pt.—4A

72 Pt.—3A

## Radiant Bold (B)

CHARACTERS IN COMPLETE FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
AKMNRW\$1234567890.,-';!~!~!~!~!~!~!~!~!~!  
abcdefghijklmnopqrstuvwxyz

All type on this page is made with hard foundry metal.

12 Pt.—24A 47a

Neon types, now as always, are produce 90

14 Pt.—22A 42a

Neon types, now as always, are 1234

18 Pt.—12A 26a

Neon types, now as alw 567

24 Pt.—8A 17a

Neon types, now a 89

30 Pt.—6A 10a

Neon types, now 0

36 Pt.—5A 7a

Neon types, i 1

42 Pt.—5A 6a

Neon type, 2

48 Pt.—5A 6a

Neon typ 3

60 Pt.—3A 6a

Neon ty 4

72 Pt.—3A 5a

Neon t 1

6, 8, 10 PT. AVAILABLE

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THIS POPULAR NEWSPAPER DISPLAY FAMILY IS CAST DEEP DRIVE FOR NOT ONLY PERFECT ETCH PROOFING BUT FOR LONG RUNS ON LETTER PRESS. THE COMPLETE RANGE OF SIZES AND WEIGHTS IS SHOWN ON PAGES 90, 91 AND 92.

## Radiant Medium (B)

CHARACTERS IN COMPLETE FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
AKMNRW\$1234567890.,-':;.-!?!()  
a b c d e f g h i j k l m n o p q r s t u v w x y z

12 Pt.—24A, 47a

Neon types, now as always, are produced 567

14 Pt.—22A, 42a

Neon types, now as always, are pr 890

18 Pt.—12A, 26a

Neon types, now as always, 123

24 Pt.—8A, 17a

Neon types, now as a 45

30 Pt.—6A, 10a

Neon types, now a 6

36 Pt.—5A, 7a

Neon types, no 7

42 Pt.—4A, 6a

Advertising get

48 Pt.—4A, 6a

Neon type 9

60 Pt.—3A, 6a

Neon ty 0

72 Pt.—3A, 5a

Neon m1

6, 8, 10, PT. AVAILABLE

All Radiants Cast from Ludlow Mats

*Strokes!*

## Radiant Bold Condensed (B)

CHARACTERS IN COMPLETE FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
AKMNRW\$1234567890.,-':;.-!?!()  
a b c d e f g h i j k l m n o p q r s t u v w x y z

All type on this page is made with hard foundry metal.

12 Pt.—24A, 47a

Neon types, now as always, are produced with th 1234

14 Pt.—22A, 42a

Neon types, now as always, are produced w 1234

18 Pt.—12A, 26a

Neon types, now as always, are p 123

24 Pt.—8A, 17a

Neon types, now as always 45

30 Pt.—6A, 10a

Neon types, now as alw 6

36 Pt.—5A, 7a

Neon types, now as 7

42 Pt.—4A, 6a

Neon types, now 8

48 Pt.—4A, 6a

Neon types, no 9

60 Pt.—3A, 6a

Neon types, 0

72 Pt.—3A, 5a

Neon type, 1

See back pages for interesting underlines from Europe. These strokes will challenge your comps to experiment with them for unusual layouts.



## Radiant Heavy (B)

CHARACTERS IN COMPLETE FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
AKMNRWS1234567890.,-':;.-!?!()  
abcdefghijklmnopqrstuvwxyz

10 Pt.—26A, 53a

Attractive new typefaces always on hand better

12 Pt.—24A, 47a

Neon types, now as always, are p 5678

14 Pt.—22A, 42a

Neon types, now as always, are 90

18 Pt.—12A, 26a

Neon types, now as al 123

24 Pt.—8A, 15a

Neon types, now 45

30 Pt.—6A, 10a

Neon types, no 6

36 Pt.—5A, 7a

Neon types, 7

42 Pt.—4A, 6a

Neon type 8

48 Pt.—4A, 6a

Neon typ 9

60 Pt.—3A, 6a

Best t 0

72 Pt.—3A, 5a

Neon 1

## Radiant Bold Extra Condensed

CHARACTERS IN COMPLETE FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
AKMNRWS1234567890.,-':;.-!?!()  
abcdefghijklmnopqrstuvwxyz

14 Pt.—22A, 42a

Neon types, now as always, are produced with the hig 1234

18 Pt.—12A, 26a

Neon types, now as always, are produced with 123

24 Pt.—8A, 17a

Neon types, now as always, are p 45

30 Pt.—6A, 10a

Neon types, now as always, a 6

36 Pt.—5A, 7a

Neon types, now as alwa 7

42 Pt.—4A, 6a

Neon types, now as a 8

48 Pt.—4A, 6a

Neon types, now a 9

60 Pt.—3A, 6a

Neon types, no 0

72 Pt.—3A, 5a

Neon types, n 1

CAST FROM LUDLOW MATS



\*6 Pr.—40A CAPS 60a Lower Case  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz \$10345  
 \*8 Pr.—30A CAPS 60a Lower Case  
 AXYZZABCDEFHGHIJ KKLMMNOPQ RABDEFGHIJKLMNOPqrst \$5678r  
 \*10 Pr.—26A CAPS 53a Lower Case  
 ALMNOPQRSTUVWXYZASTUVWXYZauvwxyzabedf \$890  
 \*12 Pr.—26A CAPS 47a Lower Case  
 AXYZABCDEFEGABCDEFaghiijklmnopqr \$123

14 Pt.—13A 268

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
XYZ&.,-,:''fifffiffl!\$1234567890  
abcdefghijklmnopqrstuvwxyz

18 Pt.—9A 17a  
**ABCDEFGHIJabcdefghij123**

24 Pt.—6A 12a

ABCDEFabcdefghi 12

30 Pt.—5A 10g  
ABCDEabcdefgj 9

36 Pt.—4A 7a

ABCDabcde12

SCOTCH ROMAN ITALIC

36K

[illegible]

18 Pt.—9A 14a  
*ABCDEFGHIJabcdefghij 123*

24 Pt.—5A 10a  
*A B C D E a b c d e f g 1 2 3*

30 Pt.—5A 7a  
*ABCDabcdefgh 12*

36 Pt.—4A 5a

*ABCDabcd 12*

## SHOWBOAT

24 Pt.—8A 16a  
Neon ABCDEFGHIJKLabcdefghijklm1

30 Pt.—6A 10g  
**Neon AABCC aabbcc123456**

36 Pt.—5A 7a  
**Neon ABCDEEabcdefghi1**

48 Pt.—4A. 6a

**Neon ABCDabcdef1**

**STENCIL (B)**

SIZE BELOW SHOWS CHARACTERS IN COMPLETE FONTS

36 pt. 4A (Caps, Figures and Points only)

**A B C D E F  
G H I J K L  
M N O P Q R  
S T U V W X  
Y Z & . , - ' : ; !  
? \_ ♦ 1 2 3 4 5  
6 7 8 9 0 \$**

ALSO AVAILABLE

18 Pt.—7A      24 Pt.—5A      30 Pt.—4A      48 Pt.—3A

*faces for words*

... moods, feelings, emotions, inspirations, impacts and forces can be expressed by type! Choose the right "face" for your words.

# *Stylscript*

No. 425

CHARACTERS IN COMPLETE FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 UVWXYZ&\$1234567890abcde  
 fghijklmnopqrstuvwxyz,.-;'?!

14 Pt.—9A CAPS 36a Lower Case

ABCDEFGHIJKLNabdefghijklmnopq \$12

18 Pt.—7A CAPS 24a Lower Case

ANOPRSTUWYabdefghijkl \$345

24 Pt.—6A CAPS 20a Lower Case

AUVWXYZabdefgh \$6

30 Pt.—5A CAPS 16a Lower Case

ABCDEFamnopqr 7

36 Pt.—4A CAPS 14a Lower Case

AGHIastuvwxyz 8

48 Pt.—3A CAPS 8a Lower Case

AJKLayza 9

60 Pt.—3A CAPS 6a Lower Case

AMabcd 1

72 Pt.—3A CAPS 5a Lower Case

ANaef2

*New and Unique*

# *Swing Bold*

No. 217

CHARACTERS IN COMPLETE FONT

ABCDE4QHIJKLMNOPQRS7  
 UVWXYZ&\$1234567890abcde  
 fghijklmnopqrstuvwxyz,.-'";!?,&

All type in this Catalog, from 14 point up, is made with hard foundry metal.

14 Pt.—9A CAPS 36a Lower Case

ABCDE4QHIJKLabdefghijklmnopqrst \$123

18 Pt.—7A CAPS 24a Lower Case

AMNOPRSTUWanuvwxyzabdef \$45

24 Pt.—6A CAPS 20a Lower Case

AUVWXYZaghiijklmnopq \$6

30 Pt.—5A CAPS 16a Lower Case

AGHIjabdefghijkl 7

36 Pt.—4A CAPS 14a Lower Case

ABCDEFamnop 8

42 Pt.—3A CAPS 8a Lower Case

AKLMajhlmn9

48 Pt.—3A CAPS 8a Lower Case

ANOPapqrst 0

60 Pt.—3A CAPS 6a Lower Case

A2Rauw 3

72 Pt.—3A CAPS 5a Lower Case

AS7axy 1

*Song*

# Samson (B)

SIZE BELOW SHOWS CHARACTERS IN COMPLETE FONTS

24 Pt.—8A 14a

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
[ ] . , - ' ' : ; . ! ? - ( )  
\$ 1 2 3 4 5 6 7 8 9 0

36 Pt.—5A 7a

## Neon types, 1

48 Pt.—4A 6a

## NEON ty 2

Formal Script No. 808 (B)

*Formal Script A Babc 123*

	Caps, Pts., Figs. IN PROCESS	Lower Case
24-pt.	4A	13a
30-pt.	4A	11a
36-pt.	4A	11a

Special height spaces are included with each font.

## SHADOW

14 Pt.—8A

(Caps, points, figures only)

ABCDEFGHIJKLMN O P Q R S T U V W X Y F I 2 3 4

18 Pt.—8A

ABCDEFGHIJKLMN O P 2 3 4

24 Pt.—8A

ABCDEFGHIJKLM 2 3 4

30 Pt.—5A

ABCDEFGHIJKL 2 3 4

36 Pt.—6A

ABCDEFGHIIO 1 2 3

48 Pt.—3A

ABCDEF G 2 3

## SLIM LINE

No. 241

24 Pt.—6A 12a

ABCDE abcdefghijklmnopqrs 23456789

36 Pt.—5A 10a

ABCDEFGHIJKLMNOamnw 1234

48 Pt.—5A 7a

ABCD KLM EFGHIJ NOPQ

72 PT. AVAILABLE

WASHINGTON TEXT NO. 102

Washington Text ABCDE 123

	Caps, Pts., Figs.	Lower Case
6-pt.	17A.	55a.
8-pt.	16A.	52a.
10-pt.	14A.	32a.
12-pt.	12A.	36a.
14-pt.	10A.	33a.

## Stymie Shaded

No. 193

CHARACTERS IN COMPLETE FONT

ABCDEFGHIJKLMN O P  
Q R S T U V W X Y Z & a b c d e f  
g h i j k l m n o p q r s t u v w x y  
z . , - ' ' : ; . ! ? - ( ) \$ 1 2 3 4 5 6 7 8 9 0

12 Pt.—24A CAPS 47a Lower Case

ABCDEFGHIJ abcd efgh i j k l m \$ 8 9 0

18 Pt.—19A CAPS 26a Lower Case

ABCDEFGHI G abcd ef i \$ 1 2 3

24 Pt.—8A CAPS 17a Lower Case

AHIJ K L a g h i j k l 4 5

30 Pt.—6A CAPS 10a Lower Case

AMNO a m n o 6 7

36 Pt.—5A, 7a

## Neon type 5

OUR HAND FINISHING DEPARTMENT  
IS ABLE TO CUT ANY RULE OR BORDER  
YOU MAY REQUIRE.

A B C D E F G H I J K L M N O  
P Q R S T U V W X Y Z & a b c d  
e f f g h i j k l m n o p q r s t u v w  
x y z . , - ; ' ' ! ? » « ( \$ 1 2 3 4 5 6 7 8 9 0

6 Pt.—40A CAPS 80a Lower Case

ABCDEF GHIJ KLMNOPQRSTU VWXYZabc defghijklmnopqrstuvwxyz \$12345678

8 Pt.—30A CAPS 60a Lower Case

ABCDEF GHIJ KLMNOPQRSTU VWXYZabc defghijklmn \$1234567

10 Pt.—26A CAPS 53a Lower Case

ABCDEF GHIJ KLMNOPQ abc defghijklmnopq \$56789

12 Pt.—24A CAPS 47a Lower Case

ABCDEF GHIJ KLMNOP abc defghijklmn \$1234

14 Pt.—22A CAPS 42a Lower Case

A W X Y Z A B C E F G a m n o u v w x y z \$5678

18 Pt.—12A CAPS 26a Lower Case

A M N O P Q R S a b c d e f g h i j k l \$90

24 Pt.—8A CAPS 17a Lower Case

A T U V W X a b c d e f g h i \$12

30 Pt.—6A CAPS 10a Lower Case

A B C D E F a b c d e f g h 9

36 Pt.—5A CAPS 7a Lower Case

A G H I J K L a b c d 1

42 PT. STYMIE LIGHT

Neontypesil2

48 Pt.—4A CAPS 6a Lower Case

A G H I a b c 2

60 PT. STYMIE LIGHT

Neonty2

72 PT. STYMIE LIGHT

Neon t4

A B C D E F G H I J K L M N O P  
Q R S T U V W X Y Z & a b c d e  
f f g h i j k l m n o p q r s t u v w x y z  
., - ; ' ' ? ! » « ( \$ 1 2 3 4 5 6 7 8 9 0

6 Pt.—40A CAPS 80a Lower Case

ABCDEF GHIJ KLMNOPQRSTU VWXYZabc defghijklmnopqrstuvwxyz \$1234567

8 Pt.—30A CAPS 60a Lower Case

ABCDEF GHIJ KLMNOPQ RY Z abc defghijklmnopqrs \$12345690

10 Pt.—26A CAPS 53a Lower Case

A R S T U V W X Y Z A B C D E F G a b c d e f g h i j k l m n o p \$678

12 Pt.—24A CAPS 47a Lower Case

A B C D E F G H I J K L M N O a b c d e f g h i j k l m n \$90

14 Pt.—22A CAPS 42a Lower Case

A B C D E F G H I J K L a b c d e f g h i j k l m \$123

18 Pt.—12A CAPS 26a Lower Case

A R S T U V W X Y Z a b f g h i j k l \$45

24 Pt.—8A CAPS 17a Lower Case

A V W X Y Z a b c d e f g h \$12

30 Pt.—6A CAPS 10a Lower Case

A E F G H a b c d e f \$45

36 Pt.—5A CAPS 7a Lower Case

A K L M a b c d e f 0

42, 60 AND 72 POINT AVAILABLE

**Type Metal Used—**

EVERY type face shown in this catalog from 14 point up is cast from the very best grade hard foundry metal. In certain faces, such as card gothic, Bankers Gothic and various book faces used by educational institutions, identifying nicks have been added. These are also cast in hard foundry metal from 6 to 12 point.

# Stymie Bold

ROCKWELL  
ANTIQUE  
790

No. 189

CHARACTERS IN COMPLETE FONT

A A B C D E F G H I J K L M N  
O P Q R S T U V W X Y Z & a b  
c d e f f g h i j k l m n o p q r s t u v w  
x y z . , - ' ; ! ? \$ 1 2 3 4 5 6 7 8 9 0

6 Pt.—40A CAPS 80a Lower Case  
A B C D E F G H I J K L M N O P Q R S T U V W a b c d e f g h i j k l m n o p q r s t u v w x \$12345678

8 Pt.—30A CAPS 60a Lower Case  
A B C D E F G H I J K L M N O P Q R S T a b c d e f g h i j k l m n o p q r s t \$12390

10 Pt.—26A CAPS 53a Lower Case  
A L M N O P Q R S T U V W a h m n o p q r s t u v w x y z \$45078

12 Pt.—24A CAPS 47a Lower Case  
A G H I J K L M N O P Q R T a r s t u v w x y z \$123456

14 Pt.—22A CAPS 42a Lower Case  
A B C D E F G H I a b c d e f g h i j k l m \$12

18 Pt.—18A CAPS 26a Lower Case  
A S T U V W a u v w x y z \$678

24 Pt.—8A CAPS 17a Lower Case  
A V W X Y Z a b c d e f \$8

30 Pt.—6A CAPS 10a Lower Case  
A D E F G a m n o p 9

36 Pt.—5A CAPS 7a Lower Case  
A H I J K a q r s t 1

42 point—4A CAPS 6a Lower Case  
A B C D a b c 2

48 Pt.—4A CAPS 6a Lower Case  
A L M a o r 2

60 Pt.—3A CAPS 6a Lower Case  
A N a s t 3

72 Pt.—3A CAPS 5a Lower Case  
A P a u 4

84/ on 72 POINT AVAILABLE

# Stymie Bold Italic 189K

CHARACTERS IN COMPLETE FONT

A B C D E F G H I J K L M N O P  
Q R S T U V W X Y Z & a b c d e  
f f g h i j k l m n o p q r s t u v w x y z  
., - ' ; ! ? \$ 1 2 3 4 5 6 7 8 9 0

6 Pt.—40A CAPS 80a Lower Case  
A B C D E F G H I J K L M N O P Q R S T U V a b c d e f g h i j k l m n o p q r s t u v w x \$12345

8 Pt.—30A CAPS 60a Lower Case  
A W X Y Z & A B C D E F G H I J K L a b c d e f g h i j k l m n o p \$67890

10 Pt.—26A CAPS 53a Lower Case  
A M N O P Q R S T U V a q r s t u v w x y z a b c d e f g \$012

12 Pt.—24A CAPS 47a Lower Case  
A M N O P Q R S T U V W a b c d e f g h i j k l \$345

14 Pt.—22A CAPS 42a Lower Case  
A B C D E F G H I a f g h i j k l m n o p q r s \$12

18 Pt.—18A CAPS 26a Lower Case  
A H I J K L M N a s t u v w x y \$67

24 Pt.—8A CAPS 17a Lower Case  
A O P Q R S a z a b c d \$89

30 Pt.—6A CAPS 10a Lower Case  
A T U V a b c d e f g h 0

36 Pt.—5A CAPS 7a Lower Case  
A W X a f g h i j k l l

42 Pt.—4A CAPS 6a Lower Case  
N e o n t y p e i l

48 Pt.—4A CAPS 6a Lower Case  
A Y Z a m 2

60 Pt.—3A CAPS 6a Lower Case  
N e o n t l

72 Pt.—3A CAPS 5a Lower Case  
N e o n l

CHARACTERS IN COMPLETE FONT

A B C D E F G H I J K L M N O  
P Q R S T U V W X Y Z & a b c  
d e f g h i j k l m n o p q r s t u v w x y z  
. , ; - ' ! ? ( \$ 1 2 3 4 5 6 7 8 9 0

6 Pt.—40A CAPS 80a Lower Case

ABCDEF GHIJ KLMNOPQRSTU VWXYZabc defghijklmnopqrstuvwxyz \$12345678

8 Pt.—30A CAPS 60a Lower Case

ABCDEF GHIJ KLMNOPQRSTU abcdefghijklmnopqrstuvwxyz \$190

10 Pt.—26A CAPS 53a Lower Case

ALMNOPQRSTU VWXYZabc defghijklmnopqrst \$2345

12 Pt.—24A CAPS 47a Lower Case

ABCDEF GHIJ KLMNOapqrstuvwxy \$123456

14 Pt.—22A CAPS 42a Lower Case

ABCDEF GHIJ Kabc defghijklm \$789

18 Pt.—12A CAPS 26a Lower Case

ASTVWXYZaklmnopqrst190

24 Pt.—8A CAPS 17a Lower Case

AEFGHIJ Katuqwx234

30 Pt.—6A CAPS 10a Lower Case

ALMNOayzabcd5

36 Pt.—5A CAPS 7a Lower Case

APQRSaefghi6

42 Pt.—4A CAPS 6a Lower Case

ABCabc123

48 Pt.—4A CAPS 6a Lower Case

ABabc123

60 Pt.—3A CAPS 6a Lower Case

ABab12

72 Pt.—3A CAPS 5a Lower Case

ABab2

CHARACTERS IN COMPLETE FONT

A B C D E F G H I J K L M N O P  
Q R S T U V W X Y Z & a b c d e  
f f g h i j k l m n o p q r s t u v w x  
y z . , ; - ' ! ? ( \$ 1 2 3 4 5 6 7 8 9 0

6 Pt.—40A CAPS 80a Lower Case

ABCDEF GHIJ KLMNOPQRSTU VWXYZabc defghijklmnopqrstuvwxyz \$1234

8 Pt.—30A CAPS 60a Lower Case

ABCDEF GHIJ KLMNOPQRST abcdefghijklmnopqrstuv \$1234

10 Pt.—26A CAPS 53a Lower Case

AMNOPQRSTU VWXYZRabc defghijklmnop \$56

12 Pt.—24A CAPS 47a Lower Case

ADEF GHIJ KLMNOahijklmnopqrstu \$78

14 Pt.—22A CAPS 42a Lower Case

ABCDEF GHIJ Kabc defghijklm \$90

18 Pt.—12A CAPS 26a Lower Case

APQRSTU VWabc defgh \$12

24 Pt.—8A CAPS 17a Lower Case

ABCDEF aghijklm \$34

30 Pt.—6A CAPS 10a Lower Case

ADEF Gamnopqr5

36 Pt.—5A CAPS 7a Lower Case

AHIJKastuvx6

# STYMIE

an Egyptian style slab serif may be classed with Beton, Memphis, and Karnak. The forerunner of the above was cut in 1815 by Figgins and called Antique.



## Stymie Extrabold 390J

6 Pt.—30A 60a  
**ABCDEFGHIJKLMNQRSTUvwXKabcdeghijklmnopqrstuvwX 1234**

8 Pt.—26A 50a  
**ABCDEFGHIJKLMNQRSTabcedefghijklmnopqrst 1234**

10 Pt.—25A 47a  
**ABCDEFGHIJKLMNOpabcedefghijklmnop 1234**

12 Pt.—22A 43a  
**ABCDEFGHIJKLMabcedefghijklm 12345**

14 Pt.—19A 36a  
**ABCDEFGHIJKLMNOpQRSTU  
 VWXYZ &.,;~!?'\'(¢«»**

**\$1234567890**

**abcedefghijklmnopqrstuvwxyz**

18 Pt.—12A 20a  
**ABCDEFGHIIabcedefgh 12**

24 Pt.—8A 17a  
**ABCDEFabcedefg12**

30 Pt.—6A 10a  
**ABCDEabcde 2**

36 Pt.—5A 7a  
**ABCDabcd 2**

42 Pt.—4A 6a  
**ABCabc 12**

48 Pt.—3A 5a  
**ABabc 12**

60 Pt.—3A 5a  
**ABab 2**

72 Pt.—3A 4a  
**ACaf 2**

## Stymie Extrabold Italic 390K

6 Pt.—30A 60a  
**ABCDEFGHIJKLMNOpQRSTUvwXKabcdeghijklmnopqrstuvwXy 12**

8 Pt.—26A 50a  
**ABCDEFGHIJKLMNOpQRSabcedefghijklmnopqrS 1234**

10 Pt.—25A 47a  
**ABCDEFGHIJKLMNOpabcedefghijklmnop 12**

12 Pt.—22A 43a  
**ABCDEFGHIJKLMabcedefghijklm 123**

14 Pt.—19A 36a  
**ABCDEFGHIJKLMNOpQRSTU  
 VWXYZ&.,;~!?'\'(¢«»**

**\$1234567890**

**abcedefghijklmnopqrstuvwxyz**

18 Pt.—12A 20a  
**ABCDEFHabcdefgh 12**

24 Pt.—8A 17a  
**ABCDEFabcedef 23**

30 Pt.—6A 10a  
**ABCDEabcde 2**

36 Pt.—5A 7a  
**ABCDabcd 2**

42 Pt.—4A 6a  
**ABCabc 12**

48 Pt.—3A 5a  
**ABCab 2**

60 Pt.—3A 5a  
**ABab 1**

72 Pt.—3A 4a  
**ABam**

14 point 15A 30a  
**A B C D E F G H I J K L M N O P Q R S T U V W X**  
**Y Z & , ; - ' ! ? ( [ « » ¢ \$ 1 2 3 4 5 6 7 8 9 0**  
**a b c d e f g h i j k l m n o p q r s t u v w x y z**

18 point 11A 25a  
**A B C D E F G H I J K L M a b c d e f g h i j k l 1 2 3 4**

24 point 7A 14a  
**A B C D E F G H I J L a b c d e f g h i 1 2 3 4**

30 point 6A 10a  
**A B C D E F G H a b c d e f g 1 2 3**

36 point 5A 9a  
**A B C D E F G a b c d e f 1 2**

42 point 5A 8a  
**A B C D E F a b c d e 3**

48 point 4A 7a  
**A B C D a b c d f 1 2**

60 point 3A 5a  
**A B C a b c d 3**

72 point 3A 4a  
**A B C a b c 9**

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**& a a b c d e f g h i j k l m n o p q r s t u v w**  
**x y z , - ' ' ; ; ? ! ¢ \$ ( « » ( \$ 1 2 3 4 5 6 7 8 9 0**

14 Pt.—22A CAPS 42a Lower Case  
**A B C D E F G H I J K L M N O P Q R a b c d e f g h i j k l m n o p q r s t u v \$ 8 9 0**

18 Pt.—12A CAPS 26a Lower Case  
**A B C D E F G H I J K L M N O a b c d e f g h i j k l m n o p q r \$ 1 2**

24 Pt.—8A CAPS 17a Lower Case  
**A P Q R S T U V W X Y a s t u v w x y z a b c \$ 3 4**

30 Pt.—6A CAPS 10a Lower Case  
**A Z A B C D E F G H a d e f g h i j k l m 5 6**

36 Pt.—5A CAPS 7a Lower Case  
**A I J K L M N O a n o p q r s t u v 7**

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**A P Q R S T a w x y z \$ 8**

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**A U V W a b c d 9**

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**A X Y Z a e f g 0**

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ABCDEFGHIJKLMNOPQRSTUVWXYZ  
OPQRSTUVWXYZ&  
.,-' :;! ? \$ 1 2 3 4 5 6 7 8 9 0

18 Pt.—6A

NEON TYPES, NO 12

24.1 Pt.—6A

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
NOPQRSTUVWXYZ\$1234

24.9 Pt.—6A

AWXYZABCDE:  
FGHIJKLMNOP\$45

30 Pt.—6A

AOPQRSTUVWXYZ  
WXYZA&467

36 Pt.—5A

ABCDEFGFI  
HJKLM?89

48 Pt.—4A

ANOPQ  
RS.,-' :;!()

# Van Dijk

203E

\* 10 point 26A 53a  
ABCDEFGHIJKLMNQRSTUabcdefghijklmnopqrstuvwxyz123456  
\* 11 point 24A 48a  
ABCDEFGHIJKLMNQRSTUabcdefghijklmnopqrstuvwxyz12345  
\* 12 point 24A 47a  
ABCDEFGHIJKLMNQRSTUWXYZ&.,-' :;! ?  
fifffiff\$ 1234567890 abcdefghijklmnopqrstuvwxyz  
\* 13 point 22A 42a  
ABCDEFGHIJKLMNQRSTUabcdefghijklmnopqrstuvwxyz1234  
\* 14 point 22A 42a  
ABCDEFGHIJKLMNOabcdefghijklmnopqrstuvwxyz12345  
\* 16 point 15A 30a  
ABCDEFGHIJKLMNabcdefghijklmnopqrstuvwxyz1234  
\* 18 point 15A 27a  
ABCDEFGHIJKLMabcdefghijklmnopqrstuvwxyz123

# Van Dijk Italic

203G

10 point 27A 54a  
ABCDEFGHIJKLMNQRSTUabcdefghijklmnopqrstuvwxyz1234567  
11 point 25A 50a  
ABCDEFGHIJKLMNQRSTUabcdefghijklmnopqrstuvwxyz12345  
12 point 24A 48a  
ABCDEFGHIJKLMNQRSTUWXYZ&.,-' :;! ?  
fifffiff\$ 1234567890 abcdefghijklmnopqrstuvwxyz  
13 point 22A 44a  
ABCDEFGHIJKLMNQRSTUabcdefghijklmnopqrstuvwxyz1234  
14 point 22A 44a  
ABCDEFGHIJKLMNabcdefghijklmnopqrstuvwxyz12345  
16 point 17A 34a  
ABCDEFGHIJKLMNabcdefghijklmnopqrstuvwxyz12345  
18 point 16A 28a  
ABCDEFGHIJKLMabcdefghijklmnopqrstuvwxyz1234

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6 point 44A 88a  
ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz0123456789

8 point 34A 66a  
ABCDEFGHIJKLMN O PQRSTU abcdefghijklmnopqrstuvwxy123456

10 point 28A 58a  
ABCDEFGHIJKLMN O P Q R a b c d e f g h i j k l m n o p q r s t u v 1 2 3 4

12 point 26A 51a  
 ABCDEFGHIJKLMNOPabcdefghijklmnopqrstuvwxyz1234

14 point 22A 40a

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
XYZaffi,-; '!?&)\*.\$1234567890  
abcdefghijklmnopqrstuvwxyz

18 point 14A 29a  
ABCDEFGHIJKLMabcdefghijklmno1234

24 point 10A 20a  
A B C D E F G H I a b c d e f g h i j k m 1 2 3

30 point 6A 12a  
A B C D E F a b c d e f g h i 1 2 3

36 point 5A 9a  
ABCDEabcdeg12

42 point 5A 9a  
A B C D a b c d e f g 1 2

48 point 4A 5a  
ABCDabcd 12

60 point 3A, 6a, ABCabc12

72 point 3A, 6A.

A B a b c d 9

84/72 AVAILABLE

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AND CABLE

**Sans Serif Bold**

330J

6 point 40A 80a  
ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz0123456789

8 point 30A 40a  
ABCDEFGHIJKLMN O P Q R S T a b c d e f g h i j k l m n o p q r s t u v w x y 1 2 3 4 5 6

10 point 26A 53a  
ABCDEFGHIJKLMNO P Q a b c d e f g h i j k l m n o p q r s t u v 1 2 3 4

12 point: 26A 47a  
ABCDEFGHIJKLMNOabcdefghijklmnopqrstuvwxyz 1234

14 point 22A 42a

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
XYZ « » ♦ † ‡ , - ; ' ? ! ( # \$ % & ' 1 2 3 4 5 6 7 8 9 0  
abcdefghijklmnopqrstuvwxyz

18 point 12A 26a  
ABCDEFGHIJKLabcdefghijklmn 1234

24 point 8A 17c  
**A B C D E F G H a b c d e f g h i j k l 1 2 3**

30 point 6A 10a  
**ABCDEF** abcdefghi 12

36 point 5A 7a  
**A B C D E a b c d e 12**

42 point 5A 7a  
**ABCDabcde 12**

48 point 4A 60  
ABCabcde12

60 point 3A 6a  
**ABCabc18**

72 point 3A 6a

**A B a b c i 9**

84/72 AVAILABLE

14 point 22A 40a  
 ABCDEFGHIJKLMNOPQRSTU  
 VWXYZ.,-,: ' ! ? ) & % \$ 1 2 3 4 5 6 7 8 9 0  
 abcdeefghijklmnopqrstuvwxyz

18 point 14A 28a  
 ABCDEFGHIJKLMNOPabcdeefghijklmnopqrst 1234

24 point 10A 20a  
 ABCDEFGHIJKLMNOPabcdeefghijklmnop 12

30 point 6A 12a  
 ABCDEFGHlabcdeefghijkl123

36 point 5A 9a  
 ABCDEFGabcdeefgh 12

42 point 5A 9a  
 ABCDEFabcdeefgi 12

48 point 4A  
 ABCDEFabcdee12

60 point 3A 6a  
 ABCDabcdf 9

72 point 3A 6a  
 ABCabcdf12

14 point 15A 30a  
**ABCDEFGHIJKLMN O P Q R S T U V**  
**W X Y Z & ' , - : ' ! ? \$ 1 2 3 4 5 6 7 8 9 0**  
**abcdefghijklmnopqrstuvwxyz**

18 point 11A 20a  
**ABCDEFGHIJKLMabcdeefghijklmnopq12**

24 point 7A 14a  
**ABCDEFGHIJabcdeefghijkl 123**

30 point 6A 10a  
**ABCDEFabcdeefgs12**

36 point 5A 9a  
**ABCDEFabcdee12**

42 point 5A 8a  
**ABCDEabcde 12**

48 point 4A 7a  
**ABCDabc di 12**

60 point 3A 5a  
**ABCabcdf4**

72 point 3A 4a  
**ABCabc 2**

84 point on 72 point body Caps only 3A,  
**ABCD 5**

14 point 22A 42a  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 WXYZ&@<(>.,-;:'"!?\$1234567890  
 abcdeefghijklmnopqrstuvwxyz

18 point 12A 26a  
 ABCDEFGHIJKLMNOPabcdefghijklmnopqrstuvwxyz123

24 point 8A 17a  
 ABCDEFGHIJKLabcdefghijklmn 123

30 point 6A 10a  
 ABCDEFGHAbcdeefghij 12

36 point 5A 7a  
 ABCDEFabcdeefg 12

42 point 5A 7a  
 ABCDEFabcdee 12

48 point 4A 6a  
 ABCDEabcdee 8

60 point 3A 6a  
 ABCDabcdnj 5

72 point 3A 6a  
 ABCabcd 4

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 ABCDEFGHIJKLMNOPabcdefghijklmnopqrstuvwxyz \$123

14 point 16A 37a  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 WXYZ,-;:'"!?fffl«»(\$1234567890  
 abcdefghijklmnopqrstuvwxyz

18 point 12A 22a  
 ABCDEFGHIJKabcdeefghijklm123

24 point 8A 15a  
 ABCDEFGHAbcdefg1234

30 point 6A 12a  
 ABCDEFabcdef46

36 point 5A 10a  
 ABCDabcdef2

42 point 5A 8a  
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 12 Pt.—24A 47a  
 Neon ABCDEFGHIJLMNOabcdefghijklmnopqrstuvwxyz12  
 14 Pt.—22A 42a  
 Neon ABCDEFGHIJLMNabcdefghijklmnopqrstuvwxyz12  
 18 Pt.—12A 26a  
 Neon ABCDEFGHIJLabcdefghijklmnopqrstuvwxyz12  
 24 Pt.—8A 17a  
 Neon ABCDEFGHabcdefghijklmnopqrstuvwxyz12  
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 10 Pt.—26A 53a  
 Neon ABCDEFGHIJLMNOPQRSTUabcdefghijklmnopqrstuvwxyz12  
 12 Pt.—24A 47a  
 Neon ABCDEFGHIJLMNOPQRabcdefghijklmnopqrstuvwxyzkl12  
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 Neon ABCDEFGHlabcdefghijklmnopqrstuvwxyz12

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STUVWXYZ &  
abcdefghijklmnopqrstuvwxyz  
wxyzfi flff  
\$1234567890 . , - ' : ; ! ? ( « »

Display—14 to 72 Point, 79 Characters

14 Pt.—22A 42a

**Coming Into General Use In the past dec**

18 Pt.—12A 26a

**Italic Can Be Used With The extrab**

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**Faces Can Be Had By secur**

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14 Pt.—22A 42a  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
VWXYZ &  
abcdefghijklmnopqrstuvwxyz  
\$11234567890 « » ( . , - ' : ; ! ?

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331-H91—Available in all Display sizes  
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**HARMONY OF TONE CAN Easily**

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**To Sort Type Cases And make**

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**CASE is alway**

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**ABCDEFGHIJKLMNO  
PQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz,-'?:  
!\$1234567890**

18 Pt.—6A 12a

**ABCDEFabcdef-12**

24 Pt.—8A 7a

**ABCDabcde3**

30 Pt.—4A 7a

**ABCabcd4**

36 Pt.—3A 5a

**ABabc-5**

CAST FROM LUDLOW MATS

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PQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz**

14 Pt.—15A 32a

**ABCDEFGHIJKLMNO  
abcdefghijklmnopqrstuvwxyz  
123**

16 Pt.—9A 32a

**ABCDEFGHIJKLMNO  
PQRSTUVWXYZ  
1234567**

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Nabcdefghijklm  
12345**

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abcdefghijklmnopqrstuvwxyz,-'?:  
\$1234567890**

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**ABCDEFGHIJKLMNO  
PQRSTUVWXYZ**

36 Pt.—5A CAPS 7a Lower Case

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	12A	24a

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ABCDEFGHIJKLMN  
OPQRSTUVWXYZ&  
.,:;'!?\$1234567890

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A XYZ&amp;ABCDEFGHIJKLMN OPQRSTU VWXYZ 123

12 pt.—1—13A

ABCDEFGHIJKLMN OPQRSTU VWXYZ \$789

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ABCDEFGHIJKLMN OPQR \$01

12 pt.—3—9A

ABCDEFGHIJKLMN \$34

18 pt.—4A

ASTUVWXY \$3

24 pt.—3A

AZABCDE?4

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12 pt.—24A

ARSTUVWXYZ \$678

18 pt.—12A

ABCDEFGHI \$90

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A B C D

36 point—Font contains 26 characters

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ABCDEFGHI

24-pt.	Cap Font
36-pt.	2A. \$4.90
	1A. \$6.50

Streamline No. 407

ABCDEFGHIM

36-pt.	Cap Font
	5A

# 20th Century

One of the most versatile type families of our age, its similarity to the European Futura opens many doors to the 20th Century series. We present this design in an all encompassing display of sizes, weights and ranges. This face is ever popular and holds its own with Venus and Standard from Germany, Grotesque and Spartan from England, and other Grotesks from several other European lands.

## 20th Century Light

No. 606

14 Pt.—22A CAPS 42a Lower Case

### CHARACTERS IN COMPLETE FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
YZ & ñ ñ ñ .,:;'-'!@!\$1234567890  
abcdefghijklmnopqrstuvwxyz

16 Pt.—12A CAPS 26a Lower Case

ABCDEFGHIJKLMNabcdefghijkl12345

18 Pt.—12A CAPS 26a Lower Case

ABCDEFGHIJlabcdefghijklmno \$123

24 Pt.—8A CAPS 17a Lower Case

AKLMNOPQabcdefghijklmnopghk\$34

30 Pt.—6A CAPS 10a Lower Case

ALRTUVamnopqrv56

36 Pt.—5A CAPS 7a Lower Case

ABCIXYatuvwxyz

42 Pt.—5A CAPS 7a Lower Case

ABCIXYabcz8

48 Pt.—4A CAPS 6a Lower Case

ABCZabce8

60 Pt.—3A CAPS 6a Lower Case

ABCabr12

72 Pt.—3A CAPS 5a Lower Case

ABabc12

## 20th Century Light Italic

No. 606K

14 Pt.—22A CAPS 42a Lower Case

### CHARACTERS IN COMPLETE FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
YZ & ñ ñ ñ .,:;'-'!@!\$1234567890  
abcdefghijklmnopqrstuvwxyz

18 Pt.—12A CAPS 26a Lower Case

AZABCDEFGHIJabcdefghijklmnopghk\$12

24 Pt.—8A CAPS 17a Lower Case

AKLMNOPQabcdefghijklmnopghk\$34

30 Pt.—6A CAPS 10a Lower Case

ALRTUVahmgopqrs56

36 Pt.—5A CAPS 7a Lower Case

AWXYanstuwx7

42 Pt.—5A CAPS 7a Lower Case

ABCDabcd123

48 Pt.—4A CAPS 6a Lower Case

ABCZabcns8

60 Pt.—3A CAPS 6a Lower Case

ABCabc12

72 Pt.—3A CAPS 5a Lower Case

ABabc2

6-8-10-12 PT. AVAILABLE IN BOTH ROMAN AND ITALIC

6 point 30A 60a  
abcdefghijklmnopqrstuvwxyz 1234567890

8 point 26A. 52a  
ABCDEFGHIJKLMN O PQRSTU VWXY abcdefghijklmnopqrstuvwxyz 1234567

9 pt. on 8 pt. body 25A 49a Specify body  
9 pt. on 10 pt. body 25A 49a size desired

ABCDEFGHIJKLMN O P Q R S T U V W X Y Z a b c d e f g h i j k l m n o p q r s t 1 2 3 4 5

10 point 25A 48a  
ABCDEFGHIJKLMNOPQRSTUabcdefghijklmnopqrstuvwxyz12345

11 pt. on 10 pt. body 22A 43a Specify body  
11 pt. on 12 pt. body 22A 43a size desired

ABCDEFGHIJKLMNOpqrstuvwxyz12345

12 point 22A 43a  
ABCDEFGHIJKLMN O P Q a b c d e f g h i j k l m n o p q r 1 2 3 4

14 point 19A 37a

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 WXYZ&fffl.,,:-''?!\$1234567890  
 abcdefghijklmnopqrstuvwxyz

16 point 12A 22a  
ABCDEFGHIJKLMabcdefghijklm12345

18 point 12A 22a  
ABCDEFGHIJKLabcdefghijkl 1234

24 point BA 15a  
ABCDEFGHIJabcdefgh 123

30 point 6A 12a  
A B C D F F G a b c d e m 1 2

36 point 5A 10a  
ABCDEgbcde 12

42 point 5A 8a  
ABCDabcde 5

48 point 4A 70

ABCDabcd3

60 point 3A 60

ABCabc5

72 point 3A 6a

ABabc2

6 point 30A 60a  
ABCDEFGHIJKLMN O PQRSTU VWXYZ & ABCDEfghijklmnopqrstu vwxyz0123456789012

8 point 26A 52a  
 ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz 1234567

9 pt. on 8 pt. body 25A 48a Specify body  
9 pt. on 10 pt. body 25A 48a size desired

10 point 25A 48a  
ABCDEFGHIJKLMN O P Q R S T U a b c d e f g h i j k l m n o p q r s t u v w 1 2 3 4 5

11 pt. on 10 pt. body 22A 43a Specify body  
11 pt. on 12 pt. body 22A 43a size desired

12 point 22A 43a  
 ABCDEFGHIJKLMNOPQabcdefghijklmnopqrs 1234

14 point 13A 37a

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
X Y Z 0 1 2 3 4 5 6 7 8 9

16 Pt. 12A 26a  
ABCDEFGHIJKLMNO abcdefghij 12

18 point 12A 22a  
ABCDEFGHIJKLabcdefghijklmn123

24 point 8A 15a  
ABCDEFGHIJabcdefghijk12

30 point 6A 12a  
A B C D E F G a b c d e f g 1 2

36 point 5A 10a  
ABCDEabcdef12

42 point 5A 8a  
ABCDabcdef2

48 point 4A 7a

ABCabcd 34

60 Pt.—3A. 6a

ABCabc12

72 Pt.—3A 5a

***ABabc3***

# 20th Century Medium Condensed 608J

8 Pt.—30A CAPS 60a Lower Case  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ&ABCDEFghijklmnopqrstuvwxyz1234567890

10 point 19A 38a  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ&ABCDefghijklmnopqrstuvwxyz1234567890

12 point 17A 34a  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ&ABCdefghijklmnopqrstuvwxyz1234567890

## CHARACTERS IN COMPLETE FONT

14 point 15A 30a  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 YZ&.,;:-' '(?!fi#A\$1234567890  
 abcdefghijklmnopqrstuvwxyz

16 point 11A 20a  
 ABCDEFGHIJKLMNOPQRSabcdeghijklmnopqr123456

18 point 11A 20a  
 ABCDEFGHIJKLMNOPQabcdeghijklmnor1234

24 point 7A 14a  
 ABCDEFGHIJKLMNOPOabcdeghijklm12345

30 point 6A 10a  
 ABCDEFGHIJKLabcdefg 1234

36 point 5A 9a  
 ABCDEFGHabcdeghi123

42 point 5A 8a  
 ABCDEFGabcde123

48 point 4A 7a  
 ABCDEFabcde 123

60 point 3A 5a  
 ABCDEabcde 2

72 point 3A 4a  
 ABCDabcd12

# 20th Century Med. Cond. Italic No. 608K

10 Pt.—26A CAPS 53a Lower Case  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ&abcdeghijklmnopqrstuvwxyz 1234567

12 Pt.—24A CAPS 47a Lower Case  
 ABCDEFGHIJKLMNOPQRSTUabcdeghijklmnopstuv 1234567890S&

14 Pt.—22A CAPS 42a Lower Case

## CHARACTERS IN COMPLETE FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 YZ&.,;:-' '(?!fi#A\$1234567890  
 abcdeghijklmnopqrstuvwxyz

18 Pt.—12A CAPS 26a Lower Case  
 ABCDEFGHIJKLMNOPQabcdeghijklmno123

24 Pt.—8A CAPS 17a Lower Case  
 ABCDEFGHIJKLMNOPOabcdeghijklm1234

30 Pt.—6A CAPS 10a Lower Case  
 ABCDEFGHIJKLabcdeg1234

36 Pt.—5A CAPS 7a Lower Case  
 ABCDEFGHabcdegi123

maybe it's the size  
 instead of the shape  
 ...when you require

# TYPE

*typefounders* OF CHICAGO has and can secure any size from 4 pt. through 120 pt. in metal type. We also stock a wide selection of wood type if sizes larger than 120 pt. are required for certain jobs. It is our aim to please the most discriminating type selector (even if the job needs the touch of a typographic artist) by virtue of the wide array of faces and sizes we have available for immediate shipment. This great selectivity may be had from either the domestic type of our own make, or the foreign type which we import.

*typefounders* OF CHICAGO is the most progressive type foundry in the country. A visit to our plant is an education in itself. Please visit us whenever you are in Chicago.

# 20th Century Bold

604J

6 point 30A 60a  
ABCDEFHIJKLMNOPQRSTUVWXYZ&ABCDEFghijklmnopqrstuvwxyz 1234567

8 point 26A 52a  
ABCDEFHIJKLMNOPQRSTUVWXYZabcde fghijklmnopqrstuvwxy z 12345

9 pt. on 8 pt. body 25A 48a Specify body  
9 pt. on 10 pt. body 25A 48a size desired  
ABCDEFHIJKLMNOPQRSTUVWXYZabcde fghijklmnopqrstuv 12345

10 point 25A 48a  
ABCDEFHIJKLMNOPQRSabcde fghijklmnopqrst 12345

11 pt. on 10 pt. body 22A 43a Specify body  
11 pt. on 12 pt. body 22A 43a size desired  
ABCDEFHIJKLMNOPQabcde fghijklmnopqr 1234

12 point 22A 43c  
ABCDEFHIJKLMNOPabcde fghijklmnopqr 1234

14 point 19A 37a  
ABCDEFHIJKLMNOPQRSTUVWXYZ  
XYZ&\$%&'()\*+,-./:;<=>?@  
a b c d e f g h i j k l m n o p q r s t u v w x y z

16 point 12A 22a  
ABCDEFHIJKLMNOPabcde fghikl 12345

18 point 12A 22a  
ABCDEFHIJKLMNOPabcde fghikl 1234

24 point 8A 15a  
ABCDEFHIJKLMNOPabcde fghi 123

30 point 6A 12a  
ABCDEFabcde f 12

36 point 5A 10a  
ABCDEabcde 8

42 point 5A 8a  
ABCDabcde 7

48 point 4A 7a  
ABCDabc s 5

60 point 3A 6a  
ABCabc 1

72 point 3A 6a  
ABab 12

SEE GREEK LANGUAGE  
FACES IN HANDY PACKAGES  
ON PAGE 161.

# 20th Century Bold Italic 604K

6 point 30A 60a  
ABCDEFHIJKLMNOPQRSTUVWXYZ&ABCDEFghijklmnopqrstuvwxyz 1234567

8 point 26A 52a  
ABCDEFHIJKLMNOPQRSTUVWXYZabcde fghijklmnopqrstuvwxy z 1234567890

9 pt. on 8 pt. body 25A 48a Specify body  
9 pt. on 10 pt. body 25A 48a size desired  
ABCDEFHIJKLMNOPQRSTUVWXYZabcde fghijklmnopqrstuv 12345

10 point 25A 48a  
ABCDEFHIJKLMNOPQRSTabcde fghijklmnopqrstuv 123456

11 pt. on 10 pt. body 22A 43a Specify body  
11 pt. on 12 pt. body 22A 43a size desired  
ABCDEFHIJKLMNOPQRabcde fghijklmnopqrst 12345

12 point 22A 43a  
ABCDEFHIJKLMNOPQabcde fghijklmnopqrst 12345

14 point 19A 37a  
ABCDEFHIJKLMNOPQRSTUVWXYZ  
XYZ&.,-;:'"#\$%&'()\*+,-./:;<=>?@

16 point 12A 22a  
ABCDEFHIJKLMNOPabcde fghikl 12345

18 Pt.—12A CAPS 22a Lower Case  
ABCDEFHIJKLMNOPabcde fghikl 1234

24 point 8A 15a  
ABCDEFHIJKLMNOPabcde fghij 123

30 point 6A 12a  
ABCDEFabcde f 12

36 point 5A 10a  
ABCDEabcde 9

42 point 5A 8a  
ABCDabcde 3

48 point 4A 7a  
ABCDabc d 12

60 Pt.—3A CAPS 6a Lower Case  
ABCabc d 12

72 Pt.—3A CAPS 5a Lower Case  
ABCabc 1

ABacis 1

# 20th Century Extrabold

603 J

6 point 30A 60a  
**ABCDEF GHIJ KLMNOP QRSTUVW XYZ& abcdefghijklmnopqrstuvwxy 1234567**

8 point 26A 52a  
**ABCDEF GHIJ KLMNOP QRSTUVW X abcdefghijklmnopqrstuvwxy 1234**

9 pt. on 8 pt. body 25A 43a Specify body  
 9 pt. on 10 pt. body 25A 43a size desired  
**ABCDEF GHIJ KLMNOP Q abcdefghijklmnopqrstuvw 1234**

10 point 25A 48a  
**ABCDEF GHIJ KLMNOP QR abcdefghijklmnopqr 1234**

11 pt. on 10 pt. body 22A 43a Specify body  
 11 pt. on 12 pt. body 22A 43a size desired  
**ABCDEF GHIJ KLMNOP P abcdefghijklmno 12345**

12 point 22A 43a  
**ABCDEF GHIJ KLMNO abcdefghijklmno 123**

14 point 19A 37a  
**ABCDEF GHIJ KLMNOP QRSTUV  
 WXYZ&.,-:;'!(\$1234567890  
 abcdefghijklmnopqrstuvwxy**

16 point 12A 22a  
**ABCDEF GHIJ K Labcdefghijk 123**

18 point 12A 22a  
**ABCDEF GHIJ K abcdefghij 123**

24 point 8A 15a  
**ABCDEF GH abcdefgi 37**

30 point 6A 12a  
**ABCDEF abcdeg 6**

36 point 5a 10a  
**ABCD abcde 3**

42 point 5A 8a  
**ABCD abce 7**

48 point 4A 7a  
**ABC abcs 9**

60 point 3A 6a  
**ABC ab 2**

72 point 3A 6a  
**AB ab 3**

# 20th Century Extrabold Italic

603 K

6 point 30A 60a  
**ABCDEF GHIJ KLMNOP QRSTUVW XYZ ABC abcdefghijklmnopqrstuvwxy 123456789**

8 point 26A 52a  
**ABCDEF GHIJ KLMNOP QRSTUVW X Y abcdefghijklmnopqrstuvwxy 12345**

10 point 25A 48a  
**ABCDEF GHIJ KLMNOP QRST abcdefghijklmnopqr 1234**

12 point 22A 43a  
**ABCDEF GHIJ KLMNOP P abcdefghijklmnop 1234**

14 point 19A 37a  
**ABCDEF GHIJ KLMNOP QRSTUVW  
 XYZ&ffññ.,-:;'!(\$1234567890  
 abcdefghijklmnopqrstuvwxy**

18 point 12A 22a  
**ABCDEF GHIJ K abcdefghijkl 123**

24 point 8A 15a  
**ABCDEF GH abcdefgh 12**

30 point 6A 12a  
**ABCDEF abcdef 12**

36 point 5A 10a  
**ABCDE abcd 8**

42 point 5A 8a  
**ABC abcd 23**

48 point 4A 7a  
**ABC abcr 4**

60 point 3A 6a  
**AB abci 5**

72 point 3A 6a  
**A facl 6**

9, 11 AND 16 PT. AVAILABLE

## ... A TYPE SELECTION

is to a typographer what a palette of paints is to an artist. Desired graphic effects can be obtained only when the facilities and type faces to produce them are available. Selections from this book can show the way.

8 point 26A 52a  
**ABCDEF GHIJ KLMNOPQRSTU VWXYZ & abcdefghijklmnopqrstuvw xyz 1234567890**

10 point 25A 48a  
**ABCDEF GHIJ KLMNOPQRSTU VWX abcdefghijklmnopqrstuvw 1234567**

12 point 22A 43a  
**ABCDEF GHIJ KLMNOPQRSTU abcdefghijklmnopqrstu 12345**

14 point 19A 37a  
**ABCDEF GHIJ KLMNOPQRSTU VWX  
 YZ & . , - ; ' ' ! ? ( # \$ % ' 1 2 3 4 5 6 7 8 9 0  
 a b c d e f g h i j k l m n o p q r s t u v w x y z**

16 point 12A 22a  
**ABCDEF GHIJ KLMNOPQ abcdefghijklmn 12345**

18 point 12A 22a  
**ABCDEF GHIJ KLMNO abcdefghijklmno 1234**

24 point 8A 15a  
**ABCDEF GHIJ KLab cdefghijklms 123**

30 point 6A 12a  
**ABCDEF GHIJab cdefgr 123**

36 point 5A 10a  
**ABCDEF Gabc defgi 12**

42 point 5A 8a  
**ABCDEF abcd efg 8**

48 point 4A 7a  
**ABCDE abcd efi 9**

60 point 3A 6a  
**ABCD abcd 2**

72 point 3A 6a  
**ABC abcd 12**

84/72 Pt.—3A CAPS

**ABCE 12**

8 point 26A 52a  
**ABCDEF GHIJ KLMNOPQRSTU VWXYZ ABC & abcdefghijklmnopqrstuvw xyz 1234567890**

10 point 25A 48a  
**ABCDEF GHIJ KLMNOPQRSTU VWX abcdefghijklmnopqrstuvw 123456**

12 point 22A 43a  
**ABCDEF GHIJ KLMNOPQRSTU abcdefghijklmnopqrstu 12345**

14 point 19A 37a  
**ABCDEF GHIJ KLMNOPQRSTU VWX  
 YZ & . , - ; ' ' ! ? ( # \$ % ' 1 2 3 4 5 6 7 8 9 0  
 a b c d e f g h i j k l m n o p q r s t u v w x y z**

16 Pt.—12A CAPS 22a Lower Case  
**ABCDEF GHIJ KLMN abcdefghijklmno 1234567**

18 point 12A 22a  
**ABCDEF GHIJ KLMNO abcdefghijklmno 12345**

24 point 8A 15a  
**ABCDEF GHIJ KLab cdefghijklm 123**

30 point 6A 12a  
**ABCDEF GHI lab cdefghi 12**

36 point 5A 10a  
**ABCDEF abcd efg hi 7**

42 point 3A 6a  
**ABCDEF abcd efg 1**

48 point 3A 6a  
**ABCDE abcd 23**

60 Pt.—3A CAPS 6a Lower Case

**ABCEP abc 2**

72 Pt.—3A CAPS 5a Lower Case

**ABC abd 2**

84 on 72 POINT AVAILABLE

\* \* \* \* \*

HANDY PACKAGES START ON PAGE 131.



8 point 26A 52a  
**ABCDEF GHIJ KLMNOPQRSTUVWXYZ** *Wab cde fgh ijk lmn opq rst uv 123456*

9 Pt.—26A 53a  
**ABCDEF GHIJ KLMNOPQRSTUVWXYZ** *abcde fgh ijk lmn o 12*

10 point 25A 48a  
**ABCDEF GHIJ KLMNOPQR** *ab cde fgh ijk lmn op 1234*

11 Pt.—24A 47a  
**ABCDEF GHIJ KLMNOPQRS** *abcde fgh ijk l r 12*

12 point 22A 43a  
**ABCDEF GHIJ KLMNO** *ab cde fgh ijk l mn 1234*

14 point 19A 37a  
**ABCDEF GHIJ KLMNOPQRSTU VWXY Z**

**& " % ( , . : ; ' " ! ? # \$ % & ' 1 2 3 4 5 6 7 8 9 0**  
**abcde fgh ijk l mn opq rst uv wxy z**

16 point 12A 22a  
**ABCDEF GHIJ K** *ab cde fgh i jkl 123*

18 point 12A 22a  
**ABCDEF GHIJ K** *ab cde fgh k 123*

24 point 8A 15a  
**ABCDEF G** *ab cde fgh 12*

30 point 6A 12a  
**ABCDEF** *ab cde f 12*

36 point 5A 10a  
**ABCD** *ab cde 1*

42 point 5A 8a  
**ABCD** *ab ci 2*

48 point 3A 5a  
**ABC** *ab cf 4*

60 point 3A 5a  
**AB** *ab c 5*

72 point 3A 4a  
**AB** *ab 1*

**ABCDEF GHIJ KLMNOPQRSTUVWXYZ**  
**& a b c d e f g h i j k l m n o p q r s t u v w x y z**  
**., - ' ; : ! ? # \$ % & ' 1 2 3 4 5 6 7 8 9 0**

8 Pt.—30A CAPS 60a Lower Case  
**ABCDEF GHIJ KLMNOPQRSTU V** *ab cde fgh ijk lmn opq rst uv* \$123

10 Pt.—26A CAPS 53a Lower Case  
**AWXYZ** *ab cde fgh ijk lmn opq rst uv wxy z* 456

12 Pt.—24A CAPS 47a Lower Case  
**ALMNOPQRSTU V** *an opq rst uv wxy z* 78

14 Pt.—22A CAPS 43a Lower Case  
**AXYZ** *ab cde fgh ijk lmn* 90

18 Pt.—12A CAPS 22a Lower Case  
**A I J K L M N O P** *a op q r s t u v w 123*

24 Pt.—8A CAPS 15a Lower Case  
**A Q R S T U V** *a x y z r b c* 4

30 Pt.—6A CAPS 12a Lower Case  
**A W X Y** *a d e f g h* 5

36 Pt.—5A CAPS 10a Lower Case  
**A Z A B** *a i j k l* 6

42 Pt.—4A CAPS 8a Lower Case  
**A E T** *a e m* 17

48 Pt.—4A CAPS 6a Lower Case  
**A E T** *a e t* 18

60 Pt.—3A CAPS 5a Lower Case  
**A L** *a s t* 1

72 Pt.—3A CAPS 4a Lower Case  
**A E** *a c* 2

8 point 22A 45a  
**ABCDEF GHIJ KLMNOP QRSTUVW XYZ & abcdefghijklmnopqrstuvwxyz 12345**

10 point 19A 38a  
**ABCDEF GHIJ KLMNOP QRSTUV abcdefghijklmnopqrstuv 12345**

12 point 17A 34a  
**ABCDEF GHIJ KLMNOP QR Sab cdefghijklmnopqr 1234**

14 point 15A 30a  
**ABCDEF GHIJ KLMNOP QRSTUVW XYZ & '%,-,:;ñffñ)'!?'\$1234567890  
 abcdefghijklmnopqrstuvwxyz**

16 point 11A 20a  
**ABCDEF GHIJ KLMNO abcdefghijklmn 123**

18 point 11A 20a  
**ABCDEF GHIJ KLM abcdefghijkln 1234**

24 point 7A 14a  
**ABCDEF GHIJ abcdefghij 123**

30 point 6A 10a  
**ABCDEF G abcdefgh 12**

36 point 5A 9a  
**ABCDEF abcdeg 6**

42 point 5A 8a  
**ABCDE abcde 7**

48 point 4A 7a  
**ABCD abcde 2**

60 point 3A 5a  
**ABC abcce 8**

72 point 3A 4a  
**ABC abc 1**

8 point 22A 45a  
**ABCDEF GHIJ KLMNOP QRSTUVW XYZ abcdefghijklmnopqrstuvwxyz 1234**

10 point 19A 38a  
**ABCDEF GHIJ KLMNOP QRSTU abcdefghijklmnopqr 1234567**

12 point 17A 34a  
**ABCDEF GHIJ KLMNOP abcdefghijklmnop 123456789**

14 point 15A 30a  
**ABCDEF GHIJ KLMNOP Q abcdefghijklmnop 12345**

16 point 11A 20a  
**ABCDEF GHIJ KLMNOP QRSTUVW XYZ & '%,-,:;'()'!ñffñ?'\$1234567890  
 abcdefghijklmnopqrstuvwxyz**

18 point 11A 20a  
**ABCDEF GHIJ KLM abcdefghijklr 1234**

24 point 7A 14a  
**ABCDEF GHIJ K abcdefgh 123**

30 point 6A 10a  
**ABCDEF G abcdefg 12**

36 point 5A 9a  
**ABCDEF abcd 123**

42 point 5A 8a  
**ABCDE abcdef 1**

48 point 4A 7a  
**ABCD abcde 1**

60 point 3A 5a  
**ABC abc 1**

72 point 3A 4a  
**AB abc 5**

# 20th Century Ultrabold Extended 614J

14 point 19A 37a  
**ABCDEFGHIJKLMN O PQRST  
 UVWXYZ & \$1234567890  
 abcdefghijklmnopqrstuv  
 wxyz fi ff ,; " ' ! ? (**

18 point 12A 22a  
**ABCDEFI abcdefg 123**

24 point 8A 15a  
**ABCDEabcde 12**

30 point 6A 12a  
**ABCabc 123**

36 point 5A 10a  
**ABCab 12**

42 point 5A 8a  
**ABab 12**

48 point 3A 5a  
**ABab 2**

# 20th Century Bold Cond. 612J

14 Pt.—19A 36a  
**ABCDEFGHIJKLMN O Pabcde fghijklmno p123456789**

18 Pt.—12A 20a  
**ABCDEFGHIJKLMabcde fghijklm 123456**

24 Pt.—8A 14a  
**ABCDEFGHIJabcde fghij 123456**

30 Pt.—6A 12a  
**ABCDEFGHabcde fgh \$123**

36 Pt.—5A 10a  
**ABCDEFGabcde fg 45**

20th Century Book

No. 613

## CHARACTERS IN FONTS

ABCDEFGHIJKLMN O PQRSTUVWXYZ &  
 abcdefghijklmnopqrstuvwxy fi ff  
 \$1234567890 ,; " ' ! ? (

8 Pt.—30A 60a  
 THEY ARE AN UNFINISHED FORM OF A ROMAN Letter, A Crude Imitation

9 Pt.—26A 53a  
 BEFORE THE TYPE-CASTER CAN BEGIN TO OPERATE It Must Be E

10 Pt.—26A 53a  
 ORIGIN OF THIS DESIGN IS LOST IN . The Greek Letters En

11 Pt.—24A 47a  
 Machine Is Cast On Its Own Body, The Character Being

12 Pt.—24A 47a  
 Cast On Its Own Individual Body, The "Set" Width

20th Century Book *Italic*

No. 613K

## CHARACTERS IN FONTS

ABCDEFGHIJKLMN O PQRSTUVWXYZ &  
 abcdefghijklmnopqrstuvwxy fi ff  
 \$1234567890 ,; " ' ! ? (

8 Pt.—30A 60a  
 IN GERMANY THE GOTHIC LETTER IS CALLED "BLOCK," Which Is Desori

9 Pt.—26A 53a  
 ANOTHER MATRIX Goes Into Position And Another Cast Is Made. This

10 Pt.—26A 53a  
 GOTHIC FORM IS CALLED "Block," Which Is Descriptive Of

11 Pt.—24A 47a  
 Thus, if the measurement of the alphabet \$1234567890

12 Pt.—24A 47a  
 As Is Consistent With Good Design And Proper

## TYPE HEIGHTS — THICKNESSES

Type high	918
Height of regular leads and slugs	765
Height of plate high leads and slugs	853
Ludlow slug height	765
Monotype quad height—display	768
Monotype quad height—composition	763
1 point thickness	.01383
2 point thickness	.0277
3 point thickness	.0415
6 point thickness	.083
8 point thickness	.1107
10 point thickness	.1383
12 point thickness	.166

# Times NEW ROMAN Series

## Times New Roman

7 point on 8-point body 34A 48a  
**ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz,123456**

8 point on 10-point body 30A 48a  
**ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz 1234567890**

9 point on 10-point body 28A 57a  
**ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz123456**

10 point on 12-point body 27A 55a  
**ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz 123456**

11 point on 12-point body 25A 48a  
**ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz 1234**

12 point on 14-point body 23A 46a  
**ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz 123456**

14 point 22A 44a  
**ABCDEFGHIJKLMNOPQRSTUVWXYZ**

**Z ) [ \* / \$ ! ? " ' ; : - , . / / / / / \$ 1234567890**  
**abcdefghijklmnopqrstuvwxyz**

16 point 19A 37a  
**ABCDEFGHI abcdefghijklmn 1234**

18 point 16A 30a  
**ABCDEFGH abcdefghijk 1234**

20 point on 24-point body 13A 22a  
**ABCDEF abcdefghij 1234**

22 point on 24-point body 11A 19a  
**ABCDEF abcdefghij 1234**

24 point 9A 16a  
**ABCDE abcdefghi 1234**

30 point 5A 9a  
**ABCD abcdef 1234**

36 point 4A 8a  
**ABC abcdef 123**

42 point 4A 7a  
**ABCD abc 23**

48 point 4A 6a  
**AB abc 123**

60 point 3A 5a 72 point 3A 4a  
**Aab Aab**

## Times New Roman Italic

7 point on 8-point body 34A 68a  
**ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz,123456**

8 point on 10-point body 30A 68a  
**ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz 1234567890**

9 point on 10-point body 28A 57a  
**ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz12345**

10 point on 12-point body 27A 55a  
**ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz 123456**

11 point on 12-point body 25A 48a  
**ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz 1234**

12 point on 14-point body 23A 46a  
**ABCDEFGHIJKLMNOPQRSTUVWXYZabcdefghijklmnopqrstuvwxyz 123456**

14 point 22A 44a  
**ABCDEFGHIJKLMNOPQRSTUVWXYZ**

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
**U V W X Y Z fl ff fi ffi \$ 1234567890**  
**abcdefghijklmnopqrstuvwxyz**

16 point 19A 37a  
**ABCDEFGHIJ abcdefghijklmn 1234**

18 point 16A 30a  
**ABCDEFGH abcdefghijklm 1234**

20 point on 24-point body 13A 22a  
**ABCDEF abcdefghij 1234**

22 point on 24-point body 11A 19a  
**ABCDEF abcdefgh 1234**

24 point 9A 16a  
**ABCDE abcdefgh 1234**

30 point 5A 9a  
**ABCD abcdefgh 123**

36 point 4A 8a  
**ABCD abcd 123**

42 point 4A 7a  
**ABCD abc 23**

48 point 4A 6a  
**ABC abc 23**

60 point 3A 5a 72 point 3A 4a  
**Aab Aab**

## Times New Roman Bold

7 Pt. on 8 Pt. Body 22A 44a  
**ACDEFGHIJKLMNOPQRSTUVWXYZ** \$123

8 Pt. on 8 Pt. Body 20A 40a Specify body size desired  
 8 Pt. on 10 Pt. Body 20A 40a Specify body size desired  
**XYZABCDEFGHIJKLMN** \$456

9 Pt. on 10 Pt. Body 10A 38a  
**ARSTUVWXYZABCDEFGHI** \$789

10 Pt. on 10 Pt. Body 18A 36a Specify body size desired  
 10 Pt. on 12 Pt. Body 18A 36a Specify body size desired  
**AJKLMNOPQRSTUVWXYZ** \$012

11 Pt. on 12 Pt. Body 16A 34a  
**AZABCDEFGHIJKLM** \$345

12 Pt. on 12 Pt. Body 15A 32a Specify body size desired  
 12 Pt. on 14 Pt. Body 15A 32a Specify body size desired  
**ANOPQRSTUVWXYZ** \$678

14 Pt. 13A 26a  
**ACDEFGHIJKLMN** \$90

18 Pt. 10A 18a  
**AOPQRSTUVWXYZ** \$12

24 Pt. 6A 12a  
**AWXYZAB** \$34

30 Pt. 5A 10a  
**ACDEF** \$56

36 Pt. 4A 8a  
**AGHI** \$78

42 Pt. 4A 7a  
**AJKL** \$90

48 Pt. 4A 6a  
**AMN** \$1

60 Pt. 3A 5a  
**AO** \$2

72 Pt. 3A 4a  
**AP** \$3

## Times Semi Bold

18 Pt.—12A 24a  
**ACDEEG** \$134567890

24 Pt.—9A 16a  
**ABCDEF** \$1234

36 Pt.—5A 7a  
**ABCD** \$123

48 Pt.—4A 7a  
**ABC** \$12

60 Pt.—4A  
**ABC** \$123

72 Pt.—3A  
**AB** \$123?

## TIMES BOLD ITALIC

7 Pt. on 8 Pt. Body 22A 44a  
**ACDEFGHIJKLMNOPQRSTUVWXYZ** \$123

8 Pt. on 8 Pt. Body 20A 40a Specify body size desired  
 8 Pt. on 10 Pt. Body 20A 40a Specify body size desired  
**XYZABCDEFGHIJKLMN** \$456

9 Pt. on 10 Pt. Body 19A 38a  
**ARSTUVWXYZABCDEFGHI** \$789

10 Pt. on 10 Pt. Body 18A 36a Specify body size desired  
 10 Pt. on 12 Pt. Body 18A 36a Specify body size desired  
**AJKLMNOPQRSTUVWXYZ** \$012

11 Pt. on 12 Pt. Body 16A 34a  
**AZABCDEFGHIJKLM** \$345

12 Pt. on 12 Pt. Body 15A 32a Specify body size desired  
 12 Pt. on 14 Pt. Body 15A 32a Specify body size desired  
**ANOPQRSTUVWXYZ** \$678

# UMBRA (B)

(Caps, Figures and Points only)

CHARACTERS IN COMPLETE FONT

ABCDEFGHIJKLMN  
OPQRSTUVWXYZ &  
\$1234567890 . - ' , ; - + ! ?

18 Pt.—8A

NEON TYPES, NOW A 1

24 Pt.—8A

NEON TYPES, N 12

30 Pt.—6A

NEON TYPE 34

36 Pt.—5A

NEON TYP 2

48 Pt.—5A

NEON T 3

60 Pt.—3A

MAC 5

72 Pt.—3A

MAC 4

AVAILABLE IN WOOD TYPE — 8, 10 AND 12 LINE



HANDY PACKAGES START ON PAGE 131

# Valiant Bold

412J

14 point 15A 30a

ABCDEFGHJKLMNPOQRSTUVWXYZ & .,:;-!?'(-)

\$1234567890 \$¢% ^ ° ~ a

abcdefghijklmnopqrstuvwxyz

18 point 11A 20a

ABCDEFGHJKLMNabcdefghijklmn i23

24 point 7A 14a

ABCDEFGHIJKKabcdefghijkl2

30 point 6A 10a

ABCDEFGHabcdefgh12

36 point 5A 9a

ABCDEFGGabcdefgh2

42 point 5A 8a

ABCDEFabcdef2

48 point 4A 7a

ABCDEabcde2

60 point 3A 5a

ABCDabcd1

72 point 3A 4a

ABCabc2

## New Foundry Type

IN TRADE FOR YOUR OLD METAL

With our liberal metal allowance, your

wornout and obsolete type can be

exchanged for new type of your own

selection.

A few hundred pounds of old metal will

supply you with new modern type faces.

Write For Current Metal Exchange Prices

# Hebrew

(B)

Peninlim, unpointed Series 220

8 to 36 point

איכה? איכם החיים? איכם חיי? קודא האדם בצד 15.

Songino, pointed Series 212

14, 16 and 30 point

יִירְדּוּ כָל-יִשְׂרָאֵל הַפְּלִשְׁתִּים לִלְטוֹשׁ אִישׁ אֶת-מַחְרָשְׁתּוֹ וְאֶת-אֶתוֹ וְאֶת-

Levenim Series 221

19 point

וַיֵּעַן אֲנָשֵׁי הַמִּצְבָּה אֶת יוֹנָתָן וְאֶת נֹשֵׂא כִלְיוֹ וַיֹּאמְרוּ עָלֵינוּ וְנִדְּעָה אֶתְכֶם

Rabbinic Series 220

12 point

עו כי סגד עם כל המזדות וכמו שא"י בספרים בסמות את חנה אהב וד'

## HEBREW No. 222

אאאבגדהוזחטיכלמנסעפצקרשתךסוףץ

09876

[illegible]

54321

222—6 7 Set (cast on 9 point)

ויענו אנשי הסעבה את יוחנן ואת נשא כליו ויאמרו עליו אלינו והוריעת אתכם דבר ויאמר יוחנן אל נשא כליו עלת אתה כי נתנום היום ביד ישראל; ועל יוחנן על דברו ועל כליו ונשא כליו אתהו ויפלו לפני יוחנן

222—7 7 Set (cast on 11 point)

ויענו אנשי המצבת את יונתן ואת נשא כליו ויאמרו עליו אלינו וגו' ויעתה אתכם דבר ויאמר ונתנו אל נשא כליו עלה אחרי כי נתתם יוחם ביד ישראל: ועל יונתן על ידיו ועל רגליו ונשא

222—8 7 Set (cast on 12 point)

ויענו אנשי המצבה את יונתן ואת נשא כליו ויאמרו עלו אלינו ונודיעה אתכם  
דבר ויאמר יונתן אל נשא כליו עלה אחרי כי נתנם יהוה ביד ישראל: ויעל יונתן

## ASHURITH SERIES No. 219

219—7 7½ Set (cast on 11 point)

על-פני הקרקע כמלוא זרת אחת. כל הקהל מסביב השחוטם אל המראת-שערות ארכות כאלה לא נראי עוד על קרקד ראש אשה עד היום ההוא.

## PENINIM POINTED SERIES No. 217

«אָל אַבִּי הָלָא נִבְחַר בְּלִמֵּים הָרַאשׁוֹנִים, בְּהִיּוֹת עוֹד  
הַמְשִׁיכָה לְקַבּוֹד—עֵנָה הָרַאשׁוֹן. וְהָ לֶךְ הָאוֹת כִּי יִקְרֶה עֲרֹךְ  
הָיָה וְחֻשׁוֹב מֵאֲדָם. —לֹא עֹבַע עָמָה אֶת מִשְׁמֶרֶת—עֵנָה  
הַשֵּׁנָה—כִּי אִם כֻּלָּם לְהַתְיַמֵּר בְּמִשְׁבִּיבוֹתָם לְפָנִים, אָלָּה הָיָה  
הָלָא בְּקֶלֶח פְּצוֹ יִתְחַזֵּק עַל מִשְׁמֶרֶת פְּקֻדָּתוֹ אִם כֵּן לֹא טוֹב  
הָיָה מִשְׁאֵר אֲרָשִׁי הַקֹּהֵל, אֲשֶׁר בְּיָמֵינוּ.

אאבבגגדדההווזזחטטטייככלללממננסספפצצקקרשששששתתתתךךךךך

UNITED STATES DEPARTMENT OF AGRICULTURE

1998/01/01

0987654321

אבנדהחחטיכלמנסעפצקרשתרםןףץ

0987654321

# SORTS—line service—etch proofs—composition—electros

The following faces can be furnished quickly to meet your make-up requirements. The metal furnished belongs to you. Size and price category range is shown on top of each face. Monotype is not designated but foundry and foundry script faces are identified.

Spacing or justification is not furnished except for angled body faces or when requested. Color—specific spacing orders—justified to measure or letter lines will be priced at composition rates.

Minimum charge for each size and type style—\$2.00. Minimum order—\$3.50.

	Monotype	Foundry	Script
Minimum rate	\$2.00	\$3.00	\$3.50
6 to 12 pt. incl.	.45	.75	.90
14 to 24 pt. incl.	.40	.70	.90
30 & 36 pt.	.45	.95	1.10
42 & 48 pt.	.50	1.10	1.30
60 pt.	.60	1.35	1.60
72 pt.	.70	1.45	1.85
84 pt.	.80	1.55	1.95
96 pt.		1.75	2.40
108 pt.		1.95	2.50
120 pt.		2.10	2.75

The above price schedule is based on a running inch per point size; a fractional inch is considered a full inch measure.

14 to 36 pt. — (18 pt. shown)

*Admiral Script AB abc 12*

14 to 72 pt. — (16 pt. shown)

**AIRPORT TOURIST abcde 12**

14 to 36 pt. — (14 pt. shown)

**ANKARA**

12 to 36 pt. — (12 pt. shown)

**ANTIQUÉ BOLD abcdefg 1234**

18 to 36 pt. — (18 pt. shown)

**BALI**

14 to 48 pt. — (foundry script) — (14 pt. shown)

*Bank Script ABC abcde 123*

36 and 48 pt. only — (36 pt. shown)

**BANNER**

8 to 36 pt. — (14 pt. shown)

**BASKERVILLE ABC abcd 68**

8 to 36 pt. — (14 pt. shown)

**BASKERVILLE ITALIC abcd 68**

\* Reproduction proofs only.

14 to 36 pt. — (14 pt. shown)

**BEACHCOMBER**

18 to 36 pt. — (18 pt. shown)

**BEACHCOMBER  
INLINE**

12 to 18 pt. — (18 pt. shown)

*Bernhard Fashion abcd 123*

8 to 72 pt. — (foundry) — (14 pt. shown)

**BERNHARD MODERN ab 12**

8 to 72 pt. — (foundry) — (14 pt. shown)

*BERNHARD Modern Italic 12*

8 to 72 pt. — (foundry) — (14 pt. shown)

**BERNHARD BOLD abcd 12**

8 to 72 pt. — (foundry) — (14 pt. shown)

**BERNHARD BOLD Italic 12**

18 to 72 pt. — (foundry) — (18 pt. shown)

*Bernhard Tango AB abc 12*

14 to 48 pt. — (14 pt. shown)

*Bikini Script*

18 to 36 pt. — (18 pt. shown)

**Biscayne**

6 to 36 pt. — (14 pt. shown)

**BODONI BOOK abcdefghijkl 12**

6 to 36 pt. — (14 pt. shown)

**BODONI BOOK ITALIC bc 345**

6 to 72 pt. — (14 pt. shown)

**BODONI REGULAR abcd 12**

6 to 72 pt. — (14 pt. shown)

**BODONI REGULAR Italic 12**

6 to 72 pt. — (14 pt. shown)

**BODONI BOLD abcdefgh 23**

6 to 72 pt. — (14 pt. shown)

**BODONI BOLD ITALIC 123**

14 to 84 pt. — (14 pt. shown)

**BODONI BOLD CONDENSED abc 12**

14 to 36 pt. — (14 pt. shown)

**BODONI SHADED abcdef 12**

14 to 72 pt. — (18 pt. shown)

**BODONI CAMPANILE abcdefghi 123**

18 to 48 pt. — (18 pt. shown)

**BODONI CAMPANILE Italic 12**

14 to 72 pt. — (foundry) — (14 pt. shown)

**Bodoni Ultra Extra Cond. 123**

8 to 72 pt. — (14 pt. shown)

**BODONI ULTRA abc 1**

8 to 72 pt. — (14 pt. shown)

**BODONI ULTRA Ital.**

24 to 48 pt. — (24 pt. shown)

**Ben Aire**

6 to 36 pt. — (14 pt. shown)

**BOOKMAN ABC abcde 12**

6 to 36 pt. — (14 pt. shown)

**BOOKMAN Italic abc 12**

12 to 18 pt. — (14 pt. shown)

*Bridal Script ABCD abcdef 123*

14 to 36 pt. — (14 pt. shown)

*Britannic ABCDEF abcdefgh 12*

10 to 36 pt. — (14 pt. shown)

**BROADWAY 123**

14 to 36 pt. — (14 pt. shown)

**BROADWAY ENG**

18 to 72 pt. — (foundry) — (18 pt. shown)

**Bredy ABCDEFG abcdefgh 12**

14 to 72 pt. — (14 pt. shown)

*Brush ABCDEFG abcdefg 12*

6 to 36 pt. — (14 pt. shown)

**BULMER ROMAN ABC abc 123**

6 to 36 pt. — (14 pt. shown)

**BULMER ITALIC ABC abcde 123**

12 to 36 pt. — (14 pt. shown)

**CALEDONIA BOLD abc 34**

12 to 24 pt. — (14 pt. shown)

**CALEDONIA Bold Italic 12**

14 to 36 pt. — (14 pt. shown)

**CARTOON LIGHT 12**

8 to 36 pt. — (foundry) — (14 pt. shown)

**CARTOON BOLD 12**

8 to 72 pt. — (14 pt. shown)

**AMERICAN CASLON abc 1**

8 to 72 pt. — (14 pt. shown)

**AMERICAN CASLON Italic 12**

14 to 72 pt. — (14 pt. shown)

**CASLON Oldstyle abcd 123**

14 to 72 pt. — (14 pt. shown)

**CASLON Oldstyle Italic 12**

14 to 36 pt. — (14 pt. shown)

**Caslon, New No. 537 ab 12**

14 to 36 pt. — (14 pt. shown)

**Caslon, New Italic No. 537K**

6 to 78 pt. — (14 pt. shown)

**CASLON BOLD COND. abc 12**



6 to 72 pt. — (14 pt. shown)

**CASLON BOLD** abc 12

6 to 72 pt. — (14 pt. shown)

**CASLON Bold Italic** 12

6 to 60 pt. — (14 pt. shown)

**CENTURY Expanded** ab 12

6 to 36 pt. — (14 pt. shown)

**CENTURY Expanded Ital.**

6 to 36 pt. — (12 pt. shown)

**CENTURY Schoolbook** abcd 12

6 to 36 pt. — (12 pt. shown)

**CENTURY Schoolbook Italic** 12

6 to 72 pt. — (14 pt. shown)

**CENTURY BOLD** abcd 34

6 to 72 pt. — (14 pt. shown)

**CENTURY BOLD Italic** 1

12 to 36 pt. — (14 pt. shown)

**CHELtenham** Wide 1234

14 to 36 pt. — (12 pt. shown)

**CHELT. Wide Italic** abcdefghi 123

8 to 72 pt. — (14 pt. shown)

**CHELtenham BOLD Extra Condensed** 12

14 to 72 pt. — (14 pt. shown)

**CHELtenham BOLD Condensed**

14 to 72 pt. — (14 pt. shown)

**CHELT. BOLD COND. Italic** 123

14 to 72 pt. — (14 pt. shown)

**Cheltenham Bold** abcd 12

14 to 72 pt. — (14 pt. shown)

**CHELT. Bold Italic** ab 12

8 to 36 pt. — (14 pt. shown)

**CHELT. Bold Ext.** 12

14 to 36 pt. — (14 pt. shown)

**CHELtenham Open** 12

48, 60 and 72 pt. — (48 pt. shown) \*

**Chisel** 12

14 to 36 pt. — (14 pt. shown)

**CLOISTER OLD STYLE** abc 456

14 to 72 pt. — (14 pt. shown)

**CLOISTER BOLD** abcdefgh 12

14 to 72 pt. — (14 pt. shown)

**CLOISTER BOLD ITALIC** ab 12

8 to 36 pt. — (14 pt. shown)

**Cloister Black** ABC abc 12

12 to 60 pt. — (foundry script) — (14 pt. shown)

**Commercial Script** AB abc 12

12 to 24 pt. — (12 pt. shown)

**COMSTOCK** abode 12

\* Reproduction proofs only.

8 to 72 pt. — (14 pt. shown)

**COOPER BLACK** ab 12

18 to 36 pt. — (18 pt. shown)

**COOPER Tooled** 1

14 to 72 pt. — (18 pt. shown)

*Coronet Light* ABCDE abcdefg 12

18 to 72 pt. — (18 pt. shown)

*Coronet Bold* ABCDE abcde 12

7 to 36 pt. — (14 pt. shown)

**Craw Clarendon Book**

7 to 36 pt. — (14 pt. shown)

**Craw Clarendon**

8 to 60 pt. — (14 pt. shown)

**DEEPDENE** ABCDEF abcde 12

8 to 60 pt. — (14 pt. shown)

**DEEPDENE ITALIC** ABC abcd 12

6 to 36 pt. — (14 pt. shown)

**DELLA ROBBIA** BC ab 12

18 to 48 pt. — (18 pt. shown)

**DELPHIAN** • 1234567

18 to 72 pt. — (foundry) — (18 pt. shown)

**DOM CASUAL** ABCD abcde 123

18 to 72 pt. — (foundry) — (18 pt. shown)

*Dom Diagonal* ABCD abcde 123

18 to 72 pt. — (foundry) — (18 pt. shown)

**DOM BOLD** ABCDE abcde 123

14 to 36 pt. — (18 pt. shown)

*Dorchester Script* EFGH abcd 12345

14 to 24 pt. — (14 pt. shown) \*

**EGMONT LIGHT** AB abc 12

14 to 42 pt. — (14 pt. shown)

*Egmont Light Italic* AB abc 12

18 to 60 pt. — (18 pt. shown) \*

**Egmont Medium** A ab 12

18 to 36 pt. — (18 pt. shown) \*

*Egmont Med. It.* A abc 12

18 to 60 pt. — (18 pt. shown) \*

**EGMONT BOLD** A abc 12

36 to 96 pt. — (foundry) — (36 pt. shown)

**EMPIRE** ABCDEFGHIJKL 1

4 sizes 6 pt., 3 sizes 12 pt., 14, 24, 36 pt. — (12 pt. shown)

(foundry)

**ENGRAVERS ROM**

5 sizes 6 pt., 3 sizes 12 pt., 2 sizes 18 pt., 24 pt. — (fdry.)

(12 pt. shown)

**ENGRAVERS BOLD**

3 sizes 6 pt., 3 sizes 12 pt., 2 sizes 18 pt. — (foundry)

(12 pt. shown)

**ENGR. SHADED** 2

12 to 18 pt. — (14 pt. shown)

**Engravers Text** ABCDEF abcdefg 123

14 to 72 pt. — (14 pt. shown)

**FLASH** ABCDEFGHIJ abcdefghi 123

14 to 72 pt. — (14 pt. shown)

**FLASH EXTRA BOLD** AB abc 123

12 to 36 pt. — (14 pt. shown)

**FORUM** AB 1234

18 to 30 pt. — (18 pt. shown)

**FOURNIER** ABC

10 to 18 pt. — (foundry) — (12 pt. shown)

**FREEHAND** ABCD abcd 12

14 to 72 pt. — (14 pt. shown)

**GALLIA** ABC 12

6 to 72 pt. — (14 pt. shown)

**GARAMOND LIGHT** abc 12

6 to 72 pt. — (14 pt. shown)

**GARAMOND LIGHT Italic** 2

6 to 72 pt. — (14 pt. shown)

**GARAMOND BOLD** abcde 12

6 to 72 pt. — (14 pt. shown)

**GARAMOND Bold Italic** ab 12

14 to 36 pt. — (14 pt. shown)

**GIRDER HEAVY** abcdef 12

14 to 48 pt. — (14 pt. shown)

**GIRDER Extrabold** ab 12

12 to 48 pt. — (14 pt. shown)

**GLAMOUR LIGHT** abcdefghijklm 12

14 to 48 pt. — (14 pt. shown)

**GLAMOUR Light Italic** ABC abcd 123

14 to 48 pt. — (14 pt. shown)

**GLAMOUR MEDIUM** abcdef 12

12 to 48 pt. — (14 pt. shown)

**GLAMOUR MED. ITALIC** abcd 12

14 to 72 pt. — (14 pt. shown)

**GLAMOUR BOLD** abcdefgh 12

12 to 72 pt. — (14 pt. shown)

**GLAMOUR SKYLINE** ABCDEF abcd 12

12 to 60 pt. — (14 pt. shown) \*

*Glenmoy* ABCDE abcde 123

14 to 36 pt. — (14 pt. shown)

**ACME GOTHIC** No. 52

6 to 72 pt. — (14 pt. shown)

**ALTERNATE GOTHIC** No. 1 ABCD abcde 12

6 to 72 pt. — (14 pt. shown)

**ALTERNATE GOTHIC** No. 2 abcd 123

14 to 72 pt. — (14 pt. shown)

**Alternate Gothic** No. 2 Italic ab 12

14 to 36 pt. — (14 pt. shown)

**ALTERNATE GOTHIC** No. 3 ab 12

4 sizes 6 pt., 4 sizes 12 pt., 2 sizes 18 pt. — (foundry)  
(12 pt. shown)  
**BANK GOTHIC LIGHT 123**

4 sizes 6 pt., 4 sizes 12 pt., 2 sizes 18 pt. — (foundry)  
(12 pt. shown)  
**BANK GOTHIC MED. 12**

4 sizes 6 pt., 4 sizes 12 pt., 2 sizes 18 pt. — (foundry)  
(12 pt. shown)  
**BANK GOTHIC BOLD 123**

4 sizes 6 pt., 4 sizes 12 pt., 2 sizes 18 pt. — (foundry)  
(12 pt. shown)  
**BANK GOTHIC LIGHT COND. 1**

4 sizes 6 pt., 4 sizes 12 pt., 2 sizes 18 pt. — (foundry)  
(12 pt. shown)  
**BANK GOTHIC MEDIUM COND**

4 sizes 6 pt., 4 sizes 12 pt., 2 sizes 18 pt. — (foundry)  
(12 pt. shown)  
**BANK GOTHIC BOLD COND**

8 to 84 pt. — (14 pt. shown)  
**GOthic CONDENSED No. 51 ABC abc 123**

6 to 72 pt. — (14 pt. shown)  
**GOthic CONDENSED No. 140 ab 12**

4 sizes 6 pt., 4 sizes 12 pt., 2 sizes 18 pt. — (foundry)  
(12 pt. shown)  
**COPPERPLATE LITE 12**

4 sizes 6 pt., 4 sizes 12 pt. — (12 shown)  
**COPPERPLATE LIGHT EXT.**

4 sizes 6 pt., 4 sizes 12 pt., 2 sizes 18 pt. — (foundry)  
(12 pt. shown)  
**COPPERPLATE EX.**

4 sizes 6 pt., 4 sizes 12 pt., 2 sizes 18 pt. — (foundry)  
(12 pt. shown)  
**COPPERPLATE HEAVY**

4 sizes 6 pt., 4 sizes 12 pt., 2 sizes 18 pt. — (foundry)  
(12 pt. shown)  
**COPPERPLATE HEAVY COND. 1**

4 sizes 6 pt., 4 sizes 12 pt., 2 sizes 18 pt. — (foundry)  
(12 pt. shown)  
**COPPERPLATE BOLD 12**

14 to 72 pt. — (14 pt. shown)  
**FRANKLIN GOTHIC Extra Condensed**

14 to 72 pt. — (14 pt. shown)  
**FRANKLIN GOTHIC EX. COND. Italic**

14 to 72 pt. — (14 pt. shown)  
**FRANKLIN Gothic Condensed**

6 to 72 pt. — (14 pt. shown)  
**FRANKLIN Gothic 123**

6 to 12 pt. — (12 pt. shown)  
**Franklin Gothic Italic abc 12**

6 to 72 pt. — (foundry) — (14 pt. shown)  
**Franklin Goth. Wide**

18 to 120 pt. — (foundry) — (18 pt. shown)  
**HUXLEY VERTICAL AKMNWY ABCDE 12**

14 to 72 pt. — (14 pt. shown)  
**JEFFERSON GOTHIC ABCDEFGHIJKLMNRSW 12**

6 to 72 pt. — (foundry) — (14 pt. shown)  
**NEWS GOTHIC EXTRA CONDENSED abcdefghijklmno 12**

6 to 24 pt. — (14 pt. shown)  
**NEWS GOTHIC abcdef 123**

6 to 36 pt. — (14 pt. shown)  
**NEWS GOTHIC CONDENSED abc 12**

12 to 36 pt. — (18 pt. shown)  
**OUTLINE GOTHIC COND. 1**

18 to 72 pt. — (18 pt. shown)  
**OUTLINE GOTHIC MEDIUM COND. 123**

18 to 36 pt. — (18 pt. shown)  
**OUTLINE Gothic 2**

24 to 72 pt. — (24 pt. shown)  
**PHOENIX ABCDEFGHI abcdefghij 12**

12 to 24 pt. — (foundry) — (18 pt. shown)  
**STEELPLATE GOTHIC SHADED**

8 to 36 pt. — (14 pt. shown)  
**GOUDY Old Style abc 123**

6 to 72 pt. — (14 pt. shown)  
**GOUDY BOLD abcdef 12**

6 to 72 pt. — (14 pt. shown)  
**GOUDY BOLD Italic 123**

14 to 36 pt. — (14 pt. shown)  
**GOUDY OPEN ABCDE abc 12**

18 to 36 pt. — (18 pt. shown)  
**GOUDY OPEN Italic 1**

10 to 72 pt. — (14 pt. shown)  
**GOUDY Handtooled ab 12**

12 to 72 pt. — (14 pt. shown)  
**GOUDY Handtooled Italic**

14 to 72 pt. — (14 pt. shown)  
**Goudy Text ABCDEF abcdefg 12**

12 to 48 pt. — (14 pt. shown)  
**GRAPHIC LIGHT ABC abc 1**

12 to 48 pt. — (14 pt. shown)  
**GRAPHIC BOLD AB abc 12**

18 to 60 pt. — (foundry) — (18 pt. shown)  
**Grayda ABCDEF abcdefgh 12**

12 to 48 pt. — (14 pt. shown)  
**GRECO BOLD abc 12**

12 to 36 pt. — (14 pt. shown)  
**GRECO Bold Italic 12**

10 to 18 pt. — (14 pt. shown)  
**Greeting Monotone ABC abc 12**

5 to 36 pt. — (13 pt. shown)  
**GROTESQUE LIGHT Ab ab 12**

6½ to 13 pt. — (13 pt. shown)  
**GROTESQUE Light Italic Aa 12**

5 to 36 pt. — (13 pt. shown)  
**GROTESQUE Medium Aa 12**

6½ to 13 pt. — (13 pt. shown)  
**GROTESQUE Medium Italic 12**

5 to 36 pt. — (13 pt. shown)  
**GROTESQUE BOLD ab 12**

24 to 36 pt. — (24 pt. shown)  
**HADRIANO I**

18 to 72 pt. — (24 pt. shown)  
**Hauser Script AB ab 12**

24 pt. only \*  
**Heritage ABCDEF abcdefg 132**

18 to 48 pt. — (24 pt. shown)  
**HOMEWOOD**

8 to 36 pt. — (18 pt. shown)  
**Italian Old Style abc 123**

8 to 36 pt. — (18 pt. shown)  
**Italian Old Style Italic ab 1**

24 to 48 pt. — (24 pt. shown)  
**JIM CROW**

14 to 72 pt. — (14 pt. shown)  
**KARNAK BLACK Condensed Italic**

10 to 36 pt. — (foundry) — (18 pt. shown)  
**Kaufmann Script ABCDEF abcde 12**

24 to 48 pt. — (24 pt. shown)  
**Keynote ABCD abcdef 12**

18 to 36 pt. — (18 pt. shown) \*  
**Legend ABCDE abcdefghij 123**

12 to 72 pt. — (foundry) — (18 pt. shown)  
**Liberty ABCDEFG abcdefghi 12**

6 to 36 pt. — (14 pt. shown)  
**LITHO ROMAN ab 12**

5 to 36 pt. — (14 pt. shown)  
**LITHO ROMAN Bold 1**

2 sizes 12 pt., 1 size 18 pt. — (12 pt. shown)  
**LITHO ROMAN SHADED**

18 to 72 pt. — (18 pt. shown)  
**LOMBARDIC IN**

10 to 36 pt. — (14 pt. shown)  
**LYDIAN ROMAN abcdefghij 12**

10 to 36 pt. — (14 pt. shown)  
**LYDIAN ROMAN ITALIC abc 12**

84 on 72 POINT AVAILABLE

\* \* \* \*

HANDY PACKAGES START PAGE 131.

8 to 36 pt. — (14 pt. shown)

**LYDIAN BOLD ABCD** abcd 12

8 to 36 pt. — (14 pt. shown)

**LYDIAN BOLD ITALIC** abcd 12

18 to 72 pt. — (foundry) — (18 pt. shown)

*Lydian Cursive* AB ab 12

42 pt. only \*

**MARBLE  
HEART** 12

12 to 18 pt. — (18 pt. shown)

*Minuet* ABCD abcd 123

18 to 36 pt. — (18 pt. shown)

**MODERNISTIC** 1

24, 36 and 72 pt. — (24 pt. shown) \*

*Murray Hill* AB ab 12

8 to 36 pt. — (14 pt. shown) \*

**Nubian A ab 12**

30 pt. only \*

**OLD BOWERY**

12 to 48 pt. — (14 pt. shown)

*Neon Old English* abcd 12

8 to 24 pt. — (14 pt. shown)

**Old English** ABC ab 12

18 to 84 pt. — (18 pt. shown)

**ONYX ABCDEFGHI** abcdefghi 12

24 to 72 pt. — (24 pt. shown)

**ONYX ITALIC** abcdefgh 12

10 to 48 pt. — (14 pt. shown)

**ORPLID AABCDE** 12345

10 to 18 pt. — (14 pt. shown)

**PARISIAN** ABCDE abcd 12

12 to 36 pt. — (14 pt. shown)

*Park Avenue* ABCDE abcd 12

12 to 72 pt. — (32 pt. shown) \*

*Peignot Light* ABCDEFG abcdefg 123

12 to 60 pt. — (32 pt. shown) \*

*Peignot Medium* ABCD abcdefg 45

8 to 72 pt. — (12 pt. shown) \*

**Peignot Bold** ABCD abcdef 678

14 to 72 pt. — (14 pt. shown)

**PERPETUA LIGHT** ABC abc 123

14 to 48 pt. — (14 pt. shown)

**PERPETUA LIGHT ITALIC** abc 123

14 to 36 pt. — (14 pt. shown)

**PERPETUA BOLD** AB ab 123

6 to 48 pt. — (14 pt. shown) \*

**P.T. BARNUM** AB abcd 123

24 to 48 pt. — (24 pt. shown)

**PRISMA** 123

18 to 36 pt. — (18 pt. shown)

**Punch** ABCDEF abcdef 12

14 to 72 pt. — (14 pt. shown)

**RADIANT BOLD EXTRA CONDENSED** abcdefghijk 1

12 to 72 pt. — (14 pt. shown)

**RADIANT BOLD CONDENSED** abcdefg 2

12 to 72 pt. — (14 pt. shown)

**RADIANT MEDIUM** abcdefgh 3

12 to 72 pt. — (14 pt. shown)

**RADIANT BOLD** abcdefgh 4

12 to 72 pt. — (14 pt. shown)

**RADIANT HEAVY** abcdef 5

10 to 72 pt. — (foundry) — (14 pt. shown)

*Raleigh Cursive* ABCDEF abcdef 12

30 pt. only \*

*Reiner Script* ABCD abcd 6

10 to 18 and 24 to 48 pt. — (foundry) — (14 pt. shown)

*Rivoli* ABCDEFGH abcdefgh 123

10 to 48 pt. — (foundry) — (14 pt. shown)

*Rivoli Italic* ABCDEF abcdefg 123

24 to 72 pt. — (24 pt. shown)

**SAMSON** abc 2

14 to 72 pt. — (14 pt. shown)

**SANS-SERIF LIGHT** abcd 123

6 to 72 pt. — (14 pt. shown)

**SANS-SERIF BOLD** abcd 12

6 to 48 pt. — (14 pt. shown)

**SANS-SERIF BOLD Italic** ab 12

14 to 72 pt. — (14 pt. shown)

**SANS-SERIF Ex. Bold** 123

14 to 48 pt. — (14 pt. shown)

**SHADOW** ABCDEFGHI 123456

24 to 48 pt. — (24 pt. shown)

**SHOWBOAT** abcdefghij 12

24 to 72 pt. — (24 pt. shown)

**SLIM LINE** ABCDE AKMNWY 12

24 to 48 pt. — (24 pt. shown)

**SLIM OPEN** 12345

24 to 72 pt. — (24 pt. shown)

**SPIRE** ABCDEFGHI AKMNWY 12

18 to 48 pt. — (18 pt. shown)

**STENCIL** 1234

8 to 36 pt. — (14 pt. shown) \*

**STUDIO** ABC abcd 12

12 to 30 pt. — (14 pt. shown) \*

**STUDIO BOLD** A ab 12

14 to 72 pt. — (14 pt. shown)

*Stylescript* ABCDEFG abcdef 12

6 to 72 pt. — (14 pt. shown)

**STYMIE LIGHT** abcdefg 12

6 to 36 pt. — (14 pt. shown)

**STYMIE LIGHT Italic** ab 12

14 to 72 pt. — (14 pt. shown)

**STYMIE MEDIUM CONDENSED** abcd 12

6 to 72 pt. — (14 pt. shown)

**STYMIE MEDIUM** abc 12

6 to 36 pt. — (14 pt. shown)

**STYMIE Medium Italic** 12

10 to 72 pt. — (14 pt. shown)

**STYMIE BOLD** abcd 1

6 to 48 pt. — (14 pt. shown)

**STYMIE BOLD Italic** 12

14 to 72 pt. — (14 pt. shown)

**STYMIE EXTRA BOLD** Cond. 123

14 to 72 pt. — (14 pt. shown)

**STYMIE Extra Bold Cond. Italic** 1

6 to 72 pt. — (14 pt. shown)

**Stymie Extra Bold** 1234

6 to 36 pt. — (14 pt. shown)

**Stymie Extra Bold Ital.**

18 to 48 pt. — (18 pt. shown)

**STYMIE OPEN**

12 to 36 pt. — (12 pt. shown)

**STYMIE SHADED** abcdef

10 to 72 pt. — (14 pt. shown)

*Swing Bold* ABCDEFG abcdefg 123

18 to 36 pt. — (18 pt. shown)

**Tempo** Bk Ext

36 and 48 pt. — (36 pt. shown) \*

**THORNE  
SHADED**

6 to 48 pt. — (12 pt. shown)

**Times New Roman Light** abc 123

6 to 36 pt. — (12 pt. shown)

**Times New Roman Light Italic** 123

6 to 72 pt. — (12 pt. shown)

**Times New Roman Bold** abcd 123

14 to 72 pt. — (foundry) — (14 pt. shown)

**TOWER** ABCDEFGHI abcdefghijkl 1234

\* Reproduction proofs only.

14 to 36 pt. — (18 pt. shown) \*

*Tratlon Script* ABC abcdef 123

24 to 84 pt. — (24 pt. shown)

**TRYLON** ABCDEF abcde 12

6 to 72 pt. — (14 pt. shown)

20th CENTURY LIGHT abcdef 12

6 to 72 pt. — (14 pt. shown)

20th CENTURY ITALIC abcdef 12

8 to 72 pt. — (14 pt. shown)

20th CENTURY MEDIUM CONDENSED ab 12

10 to 36 pt. — (14 pt. shown)

20th CENTURY MEDIUM CONDENSED *Italic*

6 to 72 pt. — (14 pt. shown)

20th CENTURY MEDIUM abc 12

6 to 72 pt. — (14 pt. shown)

20th CENTURY MEDIUM *Italic*

6 to 72 pt. — (14 pt. shown)

20th CENTURY BOLD abcde 12

6 to 72 pt. — (14 pt. shown)

20th CENTURY BOLD *Italic* 123

8 to 84 pt. — (14 pt. shown)

20th CENTURY BOLD Condensed 1234

8 to 72 pt. — (14 pt. shown)

20th CENTURY BOLD COND. *Italic* 12

6 to 72 pt. — (14 pt. shown)

20th CENTURY Extrabold 12

6 to 72 pt. — (14 pt. shown)

20th CENTURY Extrabold *Italic*.

8 to 72 pt. — (14 pt. shown)

20th CENTURY Ultrabold Condensed

14 to 72 pt. — (14 pt. shown)

20th CENTURY Ultrabold Cond. *Italic*.

8 to 72 pt. — (14 pt. shown)

20th CENTURY Ultrabold 1

8 to 72 pt. — (14 pt. shown)

20th CENTURY Ultrabold *Italic*.

14 to 48 pt. — (14 pt. shown)

20th CENTURY Ultrabold Ext

12 to 24 pt. — (foundry) — (14 pt. shown)

Typo Roman ABCDEFGHI abcdefghij 123

12 to 18 pt. — (14 pt. shown)

TYPO ROMAN SHADED abcdefgh 234

14 to 60 pt. — (foundry script) — (18 pt. shown)

*Typo Script* ABCD abcdef 1234

12 to 60 pt. — (foundry script) — (18 pt. shown)

*Typo Script Extended* Lab 234

14 to 24 pt. — (foundry) — (14 pt. shown)

**Typo Text** ABCD abcdefgh 123

14 to 24 pt. — (foundry) — (14 pt. shown)

*Typo Upright* ABCDEFGHI abcdefghi 123

18 to 72 pt. — (18 pt. shown)

**UMBRA** 1234567

14 to 72 pt. — (14 pt. shown)

**VALIANT** ABCDEFGHI abcdefghi 123

8 to 36 pt. — (14 pt. shown) \*

Venus Light Extended 12

8 to 36 pt. — (14 pt. shown) \*

Venus Medium Extended

8 to 54 pt. — (14 pt. shown) \*

Venus Bold Extended

8 to 66 pt. — (14 pt. shown) \*

Venus Extrabold Ext

8 to 24 pt. — (18 pt. shown) \*

*Venus Light Italic* 123

8 to 24 pt. — (14 pt. shown) \*

*Venus Medium Italic* abcd 123

8 to 24 pt. — (14 pt. shown) \*

**Venus Bold Italic** abc 12

8 to 36 pt. — (14 pt. shown)

Wedding Text **WEDD** abcdef 12

14 to 48 pt. — (14 pt. shown) \*

**WEISS** ABCDEF abcdefgh 123

8 to 36 pt. — (14 pt. shown) \*

**Weiss Bold** ABC abcdefgh 123

16 to 36 pt. — (16 pt. shown) \*

*Weiss Italic* ABCD abcde 123

18 to 48 pt. — (18 pt. shown)

**Inline ABC** abc 12

10-18 pt. Inclusive — (14 pt. shown)

*Adonis*

14-18-24-24 pt. small — (18 pt. shown)

*Invitation Script*

12-60 pt. Inclusive — (16 pt. shown)

*Arabella* **Arabella Bold**

10-42 pt. Inclusive — (18 pt. shown)

**NORWAY**

14-42 pt. Inclusive — (14 pt. shown)

**NORWAY INLINE**

18-54 pt. Inclusive — (18 pt. shown)

**NEON**

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12 to 84 Pt. — (36 Pt. shown)

**Reporter** ...

14 to 84 Pt. — (36 Pt. shown)

**Impuls** ...

36 to 108 Pt. — (36 Pt. shown)

*Gong*

## ADDITIONAL FACES AVAILABLE

This reference work displays those type faces in constant demand for today's production requirements. These styles are shown in individual specimen lines in their complete range of point sizes. In some instances certain type faces appear only in the sorts section.

A few of the foreign type styles are also shown in the sorts section, and may be purchased in fonts or in repro proofs if so desired.

There are, however, many old faces which have not been displayed here, either in the body of the book or in this section. Those faces of that category are available upon request, and will be cast into fonts or placed into cases on special order. If required faces are not listed here kindly contact us for information as to availability. A partial list of old standby styles follows: (Prices upon request.)

Blair and Blair Condensed	6, 12.
Ben Franklin Outline, No. 44	14, 16.
Bruce Old Style, No. 31	
Bruce Old Style Italic, No. 31K	
Cheltenham Bold Shaded, No. 218	12, 14, 18, 24, 30, 36.
Cheltenham Inline, No. 286	14, 18, 24, 30, 36.
Clearface, No. 89	14, 18, 24, 30, 36.
Clearface Italic, No. 89K	24, 30, 36.
Cooper Italic, No. 482K	18.
Deepdene Bold, No. 317	42, 48, 60, 72.
Deepdene Bold Italic, No. 317K	42, 48, 60.
De Vinne, No. 11	14, 18, 24, 30, 36.
De Vinne Condensed, No. 111	24, 36.
De Vinne Outline Italic, No. 41	24, 36.
Gothic Circle, No. 366	14, 18, 24, 30, 36.
Gothic Circle #2, No. 566	12, 16, 18, 24, 30.
Gothic Globe Cond., No. 239	30, 36.
Gothic Lining, No. 176	14, 18, 24.
Gothic No. 545 Lining, No. 66	18, 24, 30, 36.
Goudy Heavyface, No. 380	14, 18, 24, 30, 36.
Goudy Heavyface Italic, No. 380K	42, 60, 72.
Goudy Heavyface Condensed, No. 382	14, 18, 24, 30, 36.
Howland, No. 139	24, 30, 36, 48.
Jenson Old Style, No. 58	14, 18, 24, 30, 36.
MacFarland Italic, No. 68K	14, 18, 24, 30, 36.
Powell, No. 97	14, 18, 24, 30, 36.
Plymouth, No. 60	14, 18, 24, 30, 36.
Shaffner, No. 69	14, 18, 24, 30.
Winchell, No. 39	14, 18, 24, 30, 36.
Winchell Condensed, No. 119	14, 18, 24, 30, 36.